

2024 * LONG ISLAND TOURISM AWARDS

July 2024

EVENT COMMITTEE

Kristen Reynolds
Discover Long Island

David Widmer
a4 Media

Mitch Pally
Long Island Builders
Institute

Bryan DeLuca
Atlantis Holdings

Matt Cohen
LIA

Sharon Wyman
Discover Long Island

Marc Weinstein
Mark Of Elegance

Daniel Lloyd
Minority Millennials

Terri Alessi – Miceli
HIA-LI

Dear Esteemed Partner,

Mark your calendar for the annual Discover Long Island Tourism Awards Gala on Tuesday, December 3, 2024, at The Bourne Mansion, starting at 5:00 pm. Join us in celebrating the achievements of the tourism industry as we close an exceptional year and set our sights on the exciting prospects ahead in 2025.

As the official catalyst behind Long Island's tourism promotion, Discover Long Island plays a pivotal role in fostering economic growth and enhancing the quality of life for the region, propelling it into a world-class destination that contributes significantly to the \$6.6 billion annual visitor economy.

This year's gala will spotlight the outstanding contributions of four individuals or organizations in the following categories:

Partner of the Year
Industry Advancement
Tourism Trailblazer
Tourism Legacy

We extend a warm invitation for you to partake in the festivities by submitting award nominations, securing sponsorships, placing program ads, or attending the event. Detailed nomination, sponsorship, and journal information are enclosed.

To ensure your sponsorship acknowledgment on the invitation, please respond by Monday, August 19, 2024, using the digital form available online. For ticket purchases or any further inquiries, reach out to Angelica Miceli at Amiceli@discoverlongisland.com or visit our website, [here](#).

Your unwavering support for Discover Long Island is immensely appreciated. We eagerly anticipate your presence at the gala!

Kristen Reynolds
President & CEO

SPONSORSHIPS

PREMIERE SPONSOR \$10,000 (LIMIT 2)

- Premier table seating with 10 tickets
- Up to 3-minute video clip played during gala reception
- Full page program ad
- Premiere inclusion on all event screens during dinner receptions
- Logo included on sponsor page in the gala program & on invitation
- Logo inclusion & acknowledgement during presentation
- Sponsored Eblast pertaining to event
- Display table at cocktail reception
- Opportunity to donate/ contribute to Event Gift Bags *Must be tickets or tangible item, and must be approved by Discover Long Island*

PREFERRED SPONSOR \$5,000 (LIMIT 4)

- Preferred table seating with 10 tickets
- Half page program ad
- Logo included on sponsor page in the gala program & on invitation
- Discover Long Island LinkedIn inclusion on Gala post
- Logo included on the sponsor slide during presentation & acknowledgement
- Logo included on event screens during dinner receptions
- Opportunity to donate/ contribute to Event Gift Bags *Must be tickets or tangible item, and must be approved by the Discover Long Island*

PRIME SPONSOR \$3,500

- Reserved table with 10 tickets
- Quarter page program ad
- Logo included on sponsor page in the gala program
- Logo included on the sponsor slide during presentation
- Logo included on event screens during dinner receptions

ENTERTAINMENT SPONSOR \$3,000

- Reserved table with 10 tickets
- Opportunity to provide a gift to the Entertainment
- Logo included on event screens during cocktail & dinner reception
- Logo included on sponsor page in the gala program

AV SPONSOR \$2,500

- Logo inclusion at AV station
- Logo inclusion & acknowledgement during presentation
- Logo included on the sponsor page in the gala program
- Including 5 Tickets

Valet SPONSOR \$2,500

- Including 5 tickets
- Logo included on event screens during dinner receptions
- Logo included on the sponsor page in the gala program
- Logo placements on dessert table

TABLE SPONSOR \$2,000

- Reserved table with 10 tickets

TABLE SPONSOR \$1000

- Reserved table with 5 tickets

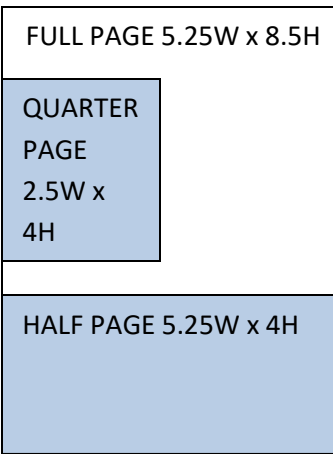
PROGRAM ADS

Please submit all ads, artwork, and text by the deadline date to Angelica Miceli amiceli@discoverlongisland.com

FULL PAGE \$750

HALF PAGE \$500

QUARTER PAGE \$250



SPECIFICATIONS

FULL COLOR – NO BLEED
 All ads should be submitted as high-resolution PDF with a minimum resolution of 300 DPI. All images must be embedded in the file. If you have any questions, please contact Angelica

DATES & TIMELINE

Get listed as a Sponsor on the Gala Invitation:

Monday, August 19, 2024

Have your ad included in the Gala Journal:

Monday, October 28, 2024



YES! WE WOULD LIKE TO SPONSOR

YES! WE WOULD LIKE TO PLACE A JOURNAL ADVERTISEMENT

NAME(S) EXACTLY AS IT SHOULD APPEAR IN ACKNOWLEDGEMENT DETAILS			
COMPANY NAME			
ADDRESS	CITY	STATE	ZIP
PHONE NUMBER	EMAIL ADDRESS		

SPONSORSHIPS

- PREMIERE \$10,000 (LIMIT 2)
- PREFERRED \$5,000 (LIMIT 4)
- PRIME \$3,500
- ENTERTAINMENT \$3,000
- AV SPONSOR \$2,500
- DESSERT SPONSOR \$2,500
- TABLE SPONSOR \$2,000
- TABLE SPONSOR \$1,000

JOURNAL ADVERTISEMENTS

- FULL PAGE- \$750
- HALF PAGE- \$500
- QUARTER PAGE- \$250

PAYMENT PROCESSING

NAME AS IT APPEARS ON CARD		
<input type="checkbox"/> MASTERCARD <input type="checkbox"/> AMEX <input type="checkbox"/> VISA <input type="checkbox"/> DISCOVER		
CREDIT CARD NUMBER		
EXPIRATION DATE	BILLING ZIP CODE	CSV
SIGNATURE		

PLEASE SEND THIS COMPLETED FORM AND PAYMENT TO:
DISCOVER LONG ISLAND
330 MOTOR PARKWAY, SUITE 203 HAUPPAUGE NY 11788
**PLEASE NOTE THERE ARE NO REFUNDS AVAILABLE*