

TOURISM WORKS FOR SUFFOLK COUNTY



Annual Overnight Visitors:

9 million



Annual Visitor Spending:

\$3.7 billion



Local & State Tax Revenues:

\$459 million

Jobs Generated:

38,600



Top reasons visitors travel to LI:
Dining, Beaches, Farming,
Shopping & Historic Sites

Visitor economy saves each Suffolk
County household \$479 in
taxes annually



291 million domestic and int'l visitors to the state spent \$79B in 2022, up \$27B from 2021, according to Tourism Economics. That spending had a total economic impact of \$123B when including the effect of both "direct and induced impacts."

Source: Newsday

Discover Long Island is the official regional organization charged with furthering the \$6.6 billion tourism economy. The organization contributes to the economic development and quality of life on Long Island by promoting the region as a world-class destination for visitors, meetings & conventions, tradeshows, sporting events and related activities.

DiscoverLongIsland.com