

Longmont Tourism Improvement District Board of Directors' Organizing Meeting Minutes: September 11, 2025.

The meeting was brought to order at 5:31 PM

Board Members Present:	Harish Dand, Mark Aleman, Karlee Tanel, Councilman Sean McCoy, Derek O'Brien Jenn Ooton, City of Longmont ex-officio
Board Members Absent:	Laura Riffe, Marriott Properties
Board Members Excused:	
QUORUM:	Yes
Staff & Guests Present:	Sarah Leonard, Gera Sivak-Salva with Visit Longmont Matt Szurko, Nick Jensen with Hotel Longmont

A motion was made for the board to approve the slate of officers as: <ul style="list-style-type: none">▪ Derek O'Brien-Board Chair▪ Mark Aleman-Vice Chair▪ Harish Dand-Treasurer/Secretary	1- Council member Sean McCoy 2- Karlee Tanel
MOTION PASSED or FAILED	PASSED
A motion to approve Matt Szurko of the Hotel Longmont to replace Karlee Tanel on the LTID Board	1- Council member Sean McCoy 2- Mark Aleman
MOTION PASSED or FAILED	PASSED

A motion to approve the Draft contract with Visit Longmont to manage the LTID	1- Derek O'Brien 2- Council member Sean McCoy
MOTION PASSED or FAILED	PASSED
A motion was made to have an initial meeting schedule of the 2nd Thursday of each month at 5:30 for at least the first six months.	1- Derek O'Brien 2- Mark Aleman
MOTION PASSED or FAILED	PASSED
A motion was made to enter into an agreement (IGA) with the City of Longmont, for the ten-year term, for fee collection services.	1- Derek O'Brien 2- Harish Dand
MOTION PASSED or FAILED	PASSED

A motion was made to approve the initial LTID Plan and Budget, as passed by the City ordinance.	1- Derek Dand 2- Harish Dand
MOTION PASSED or FAILED	PASSED

A motion was made to approve the 2% fee on hotels as reflected in the City Ordinance.	1 Derek O'Brien 2 Mark Aleman
MOTION PASSED or FAILED	PASSED

BUSINESS ACTION ITEMS	<p>ACTION ITEMS</p> <p>Legal</p> <ul style="list-style-type: none"> ▪ It is advised to have separate Legal Counsel from Visit Longmont. Sarah is getting recommendations. ▪ Visit Longmont will follow-up with Conflict-of-Interest forms for LTID board directors to sign. ▪ Mark Aleman suggested an Anti-Trust statement before each LTID board meeting <p>Marriot Properties</p> <p>Marriott properties near Dry Creek are going through a sale, and there will be a transition in representation on the board. Visit Longmont staff will continue to follow-up.</p> <ul style="list-style-type: none"> • Website Visit Longmont will set up a separate LTID website. • 2026 Budget Sarah Leonard will have ready for review a 2026 LTID budget. • January Meeting Councilmember McCoy suggested the LTID try to meet in person in order to get photos of the board and for outreach purposes.
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MOTION to Adjourn	1- Councilman Sean McCoy 2-Derek O'Brien
MOTION PASSED or FAILED	PASSED

The meeting was adjourned at 6:01 PM