



Longmont Tourism Improvement District (TID)

Public Meeting Notice

The Longmont Tourism Improvement District (LTID) will hold a meeting of the Board of Directors on November 20, 2025, at 5:30PM MT. The meeting will be held at Visit Longmont's offices at 320 Main Street, and a virtual option will be available.

How to join Virtually via Zoom:

Topic: Board Meeting of the Longmont Tourism Improvement District

Time: November 20, 2025 05:30 PM Mountain Time (US and Canada)

Join Zoom Meeting

<https://zoom.us/j/91926499021?pwd=Ry2ge9pdUlahMG89E9a5yvXJXCB4F.1>

Longmont Tourism Improvement District (LTID) Board of Directors Meeting

Thursday, November 20, 2025 – 5:30PM-7:00PM

Visit Longmont offices at 320 Main Street, Longmont, CO 80501

LTID: Zoom Meeting Link:

AGENDA

LTID BOARD MEMBERS PRESENT:

LTID BOARD MEMBERS ABSENT:

VL STAFF / GUESTS:

1. Call to Order by LTID Board Chair
2. Consent Agenda
 - a. Review Agenda
 - b. Review October 9, 2025 LTID board meeting minutes
3. Public Comment
4. Legal Counsel:
 - a. Conflict of Interest form
 - b. Antitrust Statement

5. LTID Administration

- a. Recommendation of Appointment of Mohammad Islam, Owner, Marriott Properties: Residence Inn, Courtyard, and SpringHill Suites (replacing Laura Riffe)
- b. LTID Board Signers
- c. Bank, EIN #
- d. Sales Manager job description, timeline

6. Other Business

- a. Transportation for specific special events (e.g., World Ice Competition, Sundance Film Festival 2027, etc.)
- b. Hotel partnerships with Sundance Film Institute

7. Adjournment