

MARKETING OPPORTUNITIES



2021/2022 GUIDE

The complete guide to enjoying Longmont's special amenities.



CIRCULATION
35,000



DEADLINES
 AD SPACE RESERVED - 4/1/21
 PUBLICATION DATE - 5/14/21

VIRTUAL GUIDE

THE GUIDE GARNERS ADDITIONAL EXPOSURE ONLINE. [VIEW THE 2020 DIGITAL VERSION HERE.](#)



AVERAGE VISITOR SPENDING AT LOCAL BUSINESSES



\$355

Travel Spending (per party)



\$811

Overnight Visitors (per party)



\$151

Day Visitors



\$477

Business Travelers



\$452

Visiting Family/Friends

OFFICIAL VISITOR GUIDE AD RATES

INSIDE FRONT COVER / BACK COVER / PAGE 1 (FULL)	FULL PAGE	1/2 PAGE	1/4 PAGE	1/8 PAGE
\$2,525	\$2,325	\$1,385	\$825	\$495



TO PARTICIPATE IN THE 2021/2022 GUIDE CONTACT:

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