



## MARKETING OPPORTUNITIES



### 2023/2024 GUIDE

The complete guide to enjoying Longmont's special amenities.



**CIRCULATION**  
**35,000**



**DEADLINES**  
AD SPACE RESERVED – 3/13/23  
PUBLICATION DATE – 4/24/23

#### VIRTUAL GUIDE

THE GUIDE GARNERS ADDITIONAL EXPOSURE ONLINE. [VIEW THE 2022 DIGITAL VERSION HERE.](#)



### AVERAGE VISITOR SPENDING AT LOCAL BUSINESSES



**\$355**

Travel Spending (per party)



**\$811**

Overnight Visitors (per party)



**\$151**

Day Visitors



**\$477**

Business Travelers



**\$452**

Visiting Family/Friends

## OFFICIAL VISITOR GUIDE AD RATES

INSIDE FRONT COVER / BACK COVER / PAGE 1 (FULL)	FULL PAGE	1/2 PAGE	1/4 PAGE	1/8 PAGE
\$2,525	\$2,325	\$1,385	\$825	\$495



### TO PARTICIPATE IN THE 2023/2024 GUIDE CONTACT:

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