



MARKETING OPPORTUNITIES



2024/2025
GUIDE
The complete guide to enjoying Longmont's special amenities.



CIRCULATION
35,000



DEADLINES
AD SPACE RESERVED - 7/16/24
PUBLICATION DATE - SEPTEMBER 2024

VIRTUAL GUIDE
THE GUIDE GARNERS ADDITIONAL EXPOSURE ONLINE. [VIEW THE 2023-24 DIGITAL VERSION HERE.](#)



TRAVEL INDUSTRY INSIGHTS



\$155 Average Visitor Spend



11% Visitor Spend at Restaurants



12.5% Visitor Spend on Retail



81.6% Out of State Visitor Reach

*Visitor research: zartico 2023

OFFICIAL VISITOR GUIDE AD RATES

INSIDE FRONT COVER / BACK COVER / PAGE 1 (FULL)	FULL PAGE	1/2 PAGE	1/4 PAGE	1/8 PAGE
\$2,525	\$2,325	\$1,385	\$825	\$495

TO PARTICIPATE IN THE 2024/2025 GUIDE CONTACT:

PAUL WINKLE | Longmont@milespartnership.com