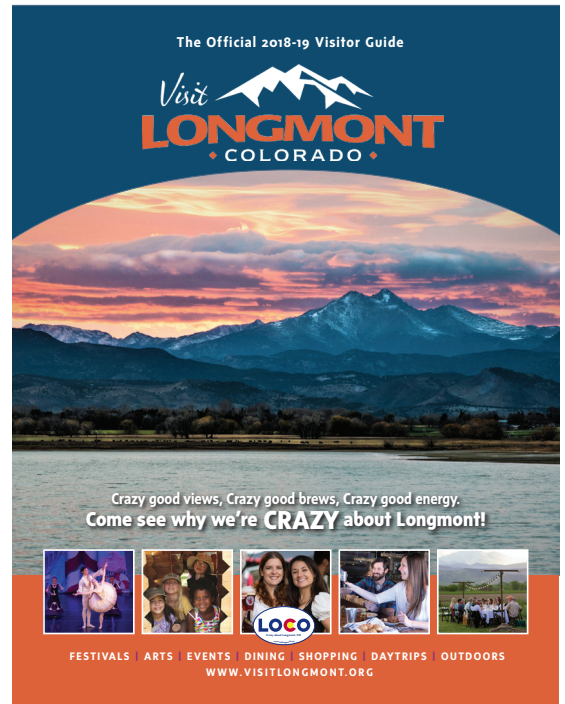


The Official 2019 Visitor Guide



Visit Longmont is the ONLY "Official Longmont Visitor Guide." With a circulation of **30,000 copies** and a full year of ad results, Visit Longmont gets results for every advertiser.

There's an **AFFORDABLE AD** for every business!



See the virtual edition at [www.Brockpub.com](http://www.Brockpub.com)

**Ad Rates and Specifications**

VISIT LONGMONT 2019 is designed to provide an affordable ad opportunity for EVERY business! Every ad gets a FULL YEAR of advertising exposure, REPEAT USE by visitors while they are here, and a constantly rotating market of potential new customers!

Ad size	Open Rate	Advance Purchase Rate- HURRY! Final deadline Dec. 14!
1/8 page	\$495	\$445
1/6 page	645	575
1/4 page	895	775
1/3 page	1,095	975
1/2 page	1,475	1,295
Full page	2,525	2,325

All Rates Net • Add 10% for Special Position • **Please See Ad Specs on Reverse Side**

**Deadlines:**  
**Ad space reserved:**  
**Friday, Dec. 28, 2018**  
**All ad materials in:**  
**Friday, Jan. 11, 2019**  
**Publication Date:**  
**Feb. 2019**

**Payment**

Full payment is required from all advertisers to reserve ad space prior to publication. Payment plans are accepted. We accept VISA, MC & AMEX. Make checks payable to Brock Media.

**Distribution**

Visit Longmont –uses a proven, well-targeted strategy to connect with visitors BEFORE and AFTER they reach Longmont. Continual distribution locally and statewide gives yearlong ad results. We cover all bases!

- **DIA Distribution – a Proven Success!** Visit Longmont will again be distributed April thru September at DIA with racks in terminals B and C. Copies will be refreshed daily. At least 6,000 copies will be distributed.
- **Reaching Visitors Statewide** through the 29 Visitor Centers across Colorado. These include: Fort Collins, Julesburg, Alamosa, Lamar, Burlington, Trinidad, Fruita, Silverthorne, Dinosaur, Cortez and many more.
- **Visitors in Longmont** are reached through direct distribution at local shops, restaurants, hotels, and racks throughout the city. The Visit Longmont office distributes thousands of copies each year as well.
- **Direct Mail to 2,500** affluent Longmont homes will also be employed to assure access to the most lucrative markets.
- **Local Residents and Newcomers** get copies to use to entertain family and friends when they come to town.



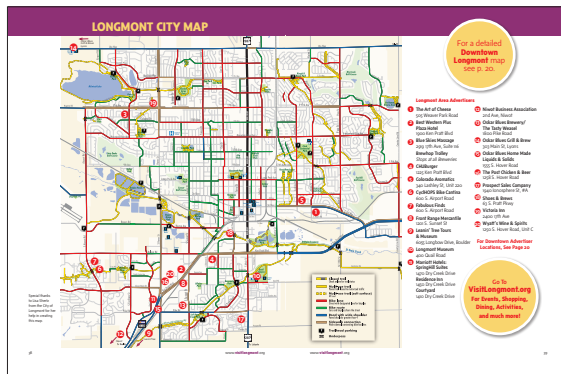
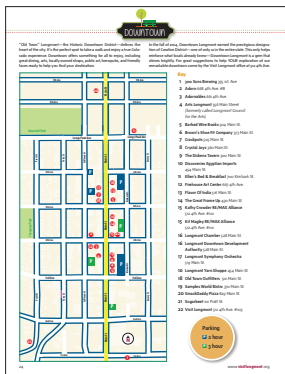
Published for VISIT LONGMONT by Brock Media  
 303-443-0600



# Our Content Shows Visitors how to ENJOY Longmont!

**Visit Longmont 2019** includes a fun and informative editorial package created to help visitors enjoy the BEST of Longmont. Changes have been made this year to provide even MORE enjoyment for everyone! **Sections for 2019 include:**

- Longmont History & Tour • Ten Great Ways to Enjoy Longmont
  - Family and Fun-themed Itineraries • Arts & Culture
  - Special Events & Festivals • Agritourism in Longmont
    - Sports & Recreation • Local Dining
    - Handcrafted Brews & Spirits • Where to Stay
    - Perfect Day Trips from Longmont



## PLUS TWO MAPS!

**MAP#1** Shows the Downtown Area.

**MAP #2** Shows all major streets, including parks, bike trails, multi-use trails and trailhead parking.

**ALL ADVERTISERS GET LISTED ON A MAP!!**

For more information, visit [www.visitlongmont.org](http://www.visitlongmont.org)

**DAY TRIPS**

Day Trips

### Rocky Mountain National Park: Longmont's Majestic Neighbor

Longmont is the ideal starting point for exploring the jewel of Colorado's Front Range—Rocky Mountain National Park (RMNP), home of Longs Peak, the namesake mountain of our city. We're conveniently located just 25 miles north of Denver and 40 miles from Denver International Airport. RMNP, which celebrated 100 years in 2015, offers 415 square miles of exciting outdoor activities, including hiking, camping, and wildlife viewing any time of year, plus snowshoeing, cross-country skiing, and sledding in the winter. Best of all, it's just a short drive up Highway 36 through Lyons (an hour or less, depending on traffic), which means you can easily get back to Longmont in time for dinner. You can also take Highway 7 out of Lyons, which leads you past St. Malo's Chapel on the Rock, one of the most photog-

raphed historic sites in the state. For more information, visit [www.nps.gov/romo](http://www.nps.gov/romo).

**Top Tips for Enjoying RMNP:**

- 1-Day and 7-Day entrance passes can be purchased online.
- Campsites can be reserved up to six months before your visit.
- Stop by one of the Visitor Centers for maps, directions, multimedia exhibits, restrooms, gifts, and more.

The Beaver Meadows Visitor Center (South/ Hwy 36 entrance) is open year-round; the Fall River Visitor Center (North/ Hwy 34 entrance) is open late spring through mid-fall, plus select winter weekends.

- Check online for a calendar of events, including educational talks, guided hikes, film presentations, children's activities, and more.
- 2018 Free-Entrance Days: Jan. 15, April 21, Sept. 22, Nov. 11.

Trail Ridge Road is the highest paved road in any U.S. national park, cresting at more than 12,000 feet.

RMNP averages 3 million visitors per year.

There are 600 buildings inside RMNP, 150 of which are historic structures.

Roughly 332 miles of trails are maintained for hiking.

### Special Moments

**ITINERARIES**

3-Day "Kids of All Ages" Itinerary

### Dining Guide

**DINING GUIDE**

### Local Events

**SPECIAL EVENTS**

### Art & Culture

**ARTS & CULTURE**

### Local Events

**SPECIAL EVENTS**

## Ask about Cover pricing! Special position add 10%

**FULL PAGE BLEED\***  
8.875" x 11.375"  
see specs: right

**FULL PAGE**  
7.25" x 9.75"

**1/2 VERTICAL**  
3.5" x 9.75"

**1/2 HORIZONTAL**  
7.25" x 4.75"

**1/3 SQUARE**  
4.75" x 4.75"

**1/4 PAGE**  
3.5" x 4.75"

**1/6 PAGE**  
2.25" x 4.75"

**1/8 PAGE**  
3.5" x 2.25"

**\*FULL PAGE BLEED SPECS**

**BLEED SIZE:**  
(8.875" x 11.375")  
This section of your ad will be trimmed off after printing.

**TRIM SIZE:**  
(8.375" x 10.875")  
Actual edge of the final page.

**SAFE ZONE:**  
(8" x 10.5")  
Absolutely no text, logos or important parts of the photos beyond this line.

No crop marks please

**Camera Ready Specs**  
300 dpi, CMYK, press-ready PDF preferred, TIF, PSD or EPS with all text converted to outlines also accepted. **Word, Publisher, PowerPoint, Pages or Freehand files will NOT be accepted.**

**Payment**  
Full payment is required from all advertisers to reserve ad space prior to publication. Payment plans are accepted. We accept VISA, MC & AMEX. Make checks payable to Brock Media.



603 S. Broadway • Suite A  
Boulder, CO 80305  
info@brockpub.com

Contact: Jason Zvitt at 720-305-9855 • [jason@brockpub.com](mailto:jason@brockpub.com)