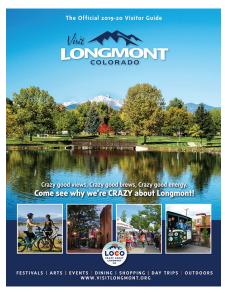
# Visit Longmont Longmont's Official Visitor Guide

Visitors to Longmont Spend BIG Money\*... ONLY Visit Longmont Reaches This Market! (\*See How on Reverse Side!)

#### One Ad Provides a Year of Results!



See the virtual edition at www.Brockpub.com

Affordable Ads for Every Business! Rates and Specifications		
Ad size	Open Rate	Advance Purchase by Nov. 22
1/8 page 3.5w" x 2.29	\$ <b>495</b>	\$445
1/6 page 2.25w" x 4.	75h" <b>645</b>	575
<b>1/4 page</b> 3.5w" x 4.79	5h" <b>895</b>	775
<b>1/3 page</b> 4.75w" x 4.	75h" <b>1,095</b>	975
	AL 3.5w" x 9.75h" NTAL 7.25w" x 4.75h"	1,295
Full page 8.875w"x 11 this include	.375h" <b>2,525</b> s .25" for bleed	2,325

#### **Deadlines**

Ad Space Reserved - January 9, 2020 ALL Ad materials in - January 16, 2020 Publication Date - March 6, 2020

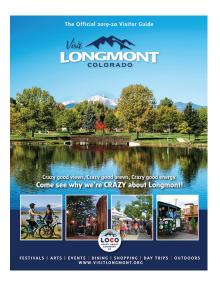
#### **Payment**

FULL payment is required from all advertisers to reserve space prior to publication. Payment plans are accepted. Make checks payable to Brock Media. VISA, MC & AMEX are accepted.





# **Visit Longmont - The ONLY Complete Guide To Enjoying Longmont's Special Amenities!**



The 2020 issue has an exciting New Design, Fresh Content and LOTS of Great Ideas for enjoying our town! Make sure YOUR BUSINESS taps into this Lucrative Visitor Market!

# Visitors spend BIG in Longmont! Check out these numbers:

- Average travel spending/party =\$355
- Overnight visitors =

#### **\$811/party**

Day visitors =

#### \$151

Business travelers =

#### \$477

Visiting family/friends =

\$452

## Reach THOUSANDS OF 2020-21 VISITORS!

### 10,000 Guides reach destination travelers!

- 7,000 are distributed through 22 Colorado visitor centers
- 2,000 are mailed directly to interested parties
- Close to 1,000 are distributed through events and weddings

## 25,000 Guides reach customers while they're here!

 Distribution includes hotel partners, local retail businesses, restaurants, high traffic Visitor Centers in Denver, Estes Park, Cheyenne and Casper, WY, The Boulder, Estes Park and Longmont Chambers of Commerce, real estate offices and many more locations!

**CONTACT BROCK MEDIA** 

303-443-0600 info@brockpub.com

