If someone asked you why they should visit Longmont, what would you say? 41 responses







What sets Longmont apart from any other place?

13 responses

Views and proximity

Breweries and location to outdoors, National Park.

Access to a lot of places with the ability to be local.

Vibes

Proximity

Proximity

Longmont is diverse, family friendly, full of fun events, close to all kinds of amenities (from RMNP to big city Denver, and still chill....

Centrally located for exploring many Colorado destinations

Unique places and history, cheese importers, lakes and reservoirs and downtown historical architecture







What sets Longmont apart from any other place?

13 responses

Locally owned businesses, friendly neighbors/community with limited traffic

Well managed, safe, and mindful. Generally optimistic and engaged.

Longmont is better value, better views, and a better atmosphere than anywhere in the whole wide world... maybe the universe.

Small town vibes with breweries



What is important to people in Longmont?

23 responses

Not becoming Boulder

It's not Boulder

Not becoming Boulder

Outdoors and community

Drinking beer

Having a unique identity

Safety, community

Culture, community. Views of Longs Peak

Free parking downtown





What is important to people in Longmont?

23 responses

Authenticity and vibe

Friendly

Arts and culture

Quality of life. Easy access. Small town feel.

Relatively safe

Retaining a friendly, small town vibe

Feels real, grounded and down to earth

The outdoors and good beer.

Community







What is important to people in Longmont?

23 responses

Education. Safety. SmallTown ideal

Used to be affordable

Good food. Agriculture

Trails

Where people go to live a good life







What should Longmont's personality be?

10 responses

Authentic, grounded, friendly. Authentic - everyone is welcome, diverse in age, interest, income, ethnicity, etc. Grounded - we take care of our own. Friendly -- we know each other and are welcoming

Midwestern Mountain

Inclusive

Longmont - Centered at the crossroads of some of the best Colorado has to offer.... And the very best of which is within.

Open space, small town vibes with big city offerings

Funny, welcoming, caring vibe.

Quirky little sister

Thriving

Bold, creative, innovative, transcendent, an iconic example to which other municipalities look for inspiration.







What should Longmont's personality be? 10 responses

Open, welcoming community with chill vibe and gorgeous views