

Longmont's Official Visitor Guide

Visitors to Longmont
Spend **BIG Money***...
ONLY Visit Longmont
Reaches This Market!
(*See How on Reverse Side!)

**One Ad Provides a
Year of Results!**



See the virtual edition at www.Brockpub.com

Affordable Ads for Every Business! Rates and Specifications

Ad size	Open Rate	Early Bird Special by Dec. 17
1/8 page 3.5w" x 2.25h"	\$495	\$445
1/6 page 2.25w" x 4.75h"	645	575
1/4 page 3.5w" x 4.75h"	895	775
1/3 page 4.75w" x 4.75h"	1,095	975
1/2 page 1/2 VERTICAL 3.5w" x 9.75h" 1/2 HORIZONTAL 7.25w" x 4.75h"	1,475	1,295
Full page 8.875w"x 11.375h" this includes .25" for bleed	2,525	2,325

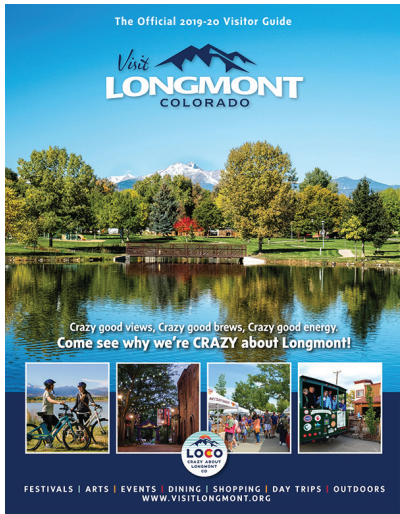
Deadlines

Ad Space Reserved – January 10, 2020
ALL Ad materials in - January 17, 2020
Publication Date – March 6, 2020

Payment

FULL payment is required from all advertisers to reserve space prior to publication. Payment plans are accepted. Make checks payable to Brock Media. VISA, MC & AMEX are accepted.

Visit Longmont – The ONLY Complete Guide To Enjoying Longmont’s Special Amenities!



The 2020 issue has an exciting **New Design, Fresh Content** and **LOTS of Great Ideas** for enjoying our town! Make sure **YOUR BUSINESS** taps into this Lucrative Visitor Market!

Visitors spend **BIG** in Longmont! Check out these numbers:



- Average travel spending/party = **\$355**
- Overnight visitors = **\$811/party**
- Day visitors = **\$151**
- Business travelers = **\$477**
- Visiting family/friends = **\$452**

Reach THOUSANDS OF 2020-21 VISITORS!

10,000 Guides reach destination travelers!

- 7,000 are distributed through 22 Colorado visitor centers
- 2,000 are mailed directly to interested parties
- Close to 1,000 are distributed through events and weddings

25,000 Guides reach customers while they're here!

- Distribution includes hotel partners, local retail businesses, restaurants, high traffic Visitor Centers in Denver, Estes Park, Cheyenne and Casper, WY, The Boulder, Estes Park and Longmont Chambers of Commerce, real estate offices and many more locations!

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