

LOS CABOS VIP SUMMIT

EDUCATIONAL PROGRAM ON DEMAND

Keynote Speech:

Travel's Coming Future

By Lisa Weier-Parilla - Director, Business Development at Skift
Monday Nov 9, 10:15 AM (MST)

Experts Panel:

Travel Trends and 2021 Perspectives

-Jared Harckham - Vice President/Managing Director of Aviation at ICF.
-Freddy Dominguez - VP of Expedia Latin America and the Caribbean.
-Ray Snisky - Group President - Apple Leisure Group, Vacations
Moderator: Rodrigo Esponda - Managing Director at Los Cabos Tourism Board
Tuesday Nov 10, 10:30 AM (MST)

Foodies' Paradise

By Yvan Mucharraz
Executive Chef at Auberge Resorts Collection



Local Flavors

By Javier Plascencia
Owner & Chef of Jazamango

Los Cabos the Capital of Golf in Latin America

By Cynthia Ontiveros
Golf Specialist at Los Cabos Tourism Board



Unforgettable Activities in Los Cabos

By Pavel Gaitan
Director of Operations at Cabo Adventures

The Aquarium of The World

By Jay Clue
Team Leader at Dive Ninja Expedition



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VIP SUMMIT



The Desert and Inspirational Story

By **Leon Robles**

CEO of Wild Canyon

Sierra de La Laguna a Hidden Gem

By **Mario Vazquez**

Director of Operations, InCabo Travel



The Perfect Wellness Destination

By **Alex Vidal**

Managing Partner, InCabo Travel

Legends of Los Cabos

By **Diana Gutierrez**

Los Cabos Tourism Board



Cómo vender al mercado Australiano (Hotels & DMCs only)

By **Paola Zevallos**

Tourism Development Gate 7

Deep Dive: Rethinking Destination Marketing Module. Content from the 2020 Skift Global Forum.

Tourism is at the heart of the pandemic's impact on travel and as destinations face a daunting challenge of balancing demand, safety, suppliers, and economic growth, the big question is: what will this next decade look like? In this deep dive, we will hear from destinations, marketing experts, and operators who are planning for travel's return and the constant shift in traveler interests.

1. A Snapshot of the Global Travel Economic Travel Outlook
2. Fewer, Better Trips: Finding the New Bucket List Traveler
3. How Supporting Local Stakeholders Can Propel Destination Recovery
4. Rethinking Growth for Destinations