

New air routes for Los Cabos Baja California Sur



- Volaris will inaugurate the Monterrey - Los Cabos route starting on October 29th
- On November 2nd, SWOOP will open the Edmonton - Los Cabos route
- The London - Los Cabos flight is confirmed with TUI for November 7th

Los Cabos B.C.S, October 25th, 2019.- The Los Cabos Tourism Board (FITURCA), in coordination with the government of the State of Baja California Sur, seek to increase national and international air connectivity to Los Cabos, with the aim of continuing to strengthen the competitiveness of the destination and, with that, attract more tourists and boost the economic development of the entity.

In this regard, FITURCA announced that this October and November, Los Cabos will have four new flights: the first will be a national route departing from Monterrey, which joins two international flights directly from Edmonton and Winnipeg, Canada; as well as the start of direct route operations from London.

“The national market is strengthening in Los Cabos; During this year, domestic passengers have increased by 26.1%, resulting in 130 direct flights per week, the highest figure in the last two years. National tourists come mainly from Mexico City and Tijuana; with the opening of the Monterrey - Los Cabos route, we seek to attract more Mexicans to enjoy the Baja California Sur peninsula,” said Rodrigo Esponda, General Director of Los Cabos Tourism Board.



Foreign connectivity is strengthened through two international flights, the first with the Edmonton - Los Cabos route, with the SWOOP operator, a new option to travel to the destination with a direct itinerary. The start date of operations will be on November 2nd, with the expectation of generating a weekly flight every Saturday. Additionally, with the same airline, the Winnipeg - Los Cabos route will begin, showing Canada's potential for Los Cabos.

"The Canadian market is one of the most important for the destination; During the period from January to July 2019, the total number of passengers from Edmonton grew 88%, which represents 6% of the total issuing markets. With the opening of this new direct route, more tourists from this Canadian region are expected to receive," said Esponda.

For its part, European tourism will be consolidated with the start of operations of the London - Los Cabos flight, which will debut on November 7th and will be operated by TUI. This route has an expectation of 344 passengers on a weekly basis, with the aim of making the United Kingdom the third most important international market for Los Cabos, after the United States and Canada. This route is the first to fly to Los Cabos outside of Mexico, the United States and Canada, and it is also the first 787 Dreamliner with regular flights to Los Cabos.

"The United Kingdom is a key market for the destination, during July 2019 a growth of 3.4% was reported, compared to the same period in the previous year. With the start of operations of the new London - Los Cabos route, we are planning to attract at least 35,000 more tourists," said Luis Araiza, Secretary of Tourism of Baja California Sur.

Finally, by 2020, increases in capacity and new routes from the United States are planned, highlighting a fifth frequency from Dallas and more seats from Phoenix. Still to be confirmed, flights are found from St. Louis, Missouri; while in exploratory markets there are direct routes from Austin, Texas and Tucson, Arizona. Other airlines interested in the destination include Copa Airlines, Emirates, Air Europa, FinnAir and Lufthansa.

The interest in the South American destination of various airlines is the result of the growing investment that is reaching the destination and the opening of new hotels of the best brands, such as the case of Ritz Carlton Reserve and Four Seasons, no destination in the world is attracting to all brands that are interested in Los Cabos in a short period of time; This shows confidence in the constant growth that destiny has maintained.

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About Los Cabos

Los Cabos is located on the southern tip of the Baja California peninsula, it has a perfect geography that combines the best of two seas of crystal clear waters and beautiful beaches, and a desert framed by beautiful mountains that highlight the natural beauty of the destination. With a perfect climate throughout the year, Los Cabos adds to its sun and beach activities, a host of sporting and cultural events, with entertainment options for all tastes, including golf, fishing, surfing, gastronomic festivals and of contemplating art, music and cinematography. With an offer of 18,500 rooms and the presence of the most luxurious hotels in Mexico, Los Cabos offers the highest quality in its different products. Los Cabos is



considered as the capital of golf in Mexico, with 16 golf courses, each with the signature of great designers such as Jack Nicklaus, Greg Norman, Tom Fazio, Tom Weiskopf, Robert Trent Jones Jr., Roy Dye and Davis Love III. The richness of the Sea of Cortez offers various aquatic activities such as the sighting of five different species of whales, swimming with the whale shark, surfing, diving in the second most important reef in Mexico, among others. In addition, it is one of the destinations with more Blue Flag beaches in Mexico. For those who like sport fishing, the Sea of Cortez offers a wide variety of marine species, including blue, striped, golden marlin, wahoo and sailfish. And for adrenaline lovers, the Los Cabos desert allows you to experience all-terrain activities; as well as zip lines that connect from one mountain to another. Its natural wealth is complemented by first-class nautical facilities and boats, with two marinas located in Puerto Los Cabos and Cabo San Lucas. Los Cabos has the best infrastructure that includes a modern highway to La Paz, capital of the State of Baja California Sur, an International Convention Center with capacity to accommodate up to five thousand people, and a modern airport that offers air connectivity from most cities important of Mexico, the United States and Canada, with more than 500 weekly operations.

Digital Channels

- Website: <http://visitloscabos.travel>
- Facebook: <https://www.facebook.com/LosCabosTourism>
- Instagram: <https://www.instagram.com/loscabostourism/>

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