



March 23, 2020

Dear Tourism Partner,

Today, Governor Ralph Northam announced that effective 3/24/20 at midnight, restaurants can only serve takeout and delivery. Beer and wine sales can be delivered or available via takeout. All gatherings of 10 or more are banned. Please refer to Virginia Governor Ralph Northam's website for the most up-to-date information: <https://www.governor.virginia.gov>

As the coronavirus has spread in the Commonwealth of Virginia, Visit Loudoun continues to monitor the situation and work with our elected officials as well as our industry and agency partners to provide information and support to this vital part of our economy.

**Immediate Actions:**

- Working in partnership with the Community Foundation, The Visit Loudoun Foundation seeded a [Tourism and Hospitality Relief Fund](#) with \$10,000 and is asking the industry to help us share the information to raise funds as well as support members of our industry. You can read the articles here:
  - <https://loudounnow.com/2020/03/20/visit-loudoun-foundation-launches-tourism-hospitality-relief-fund>
  - [https://www.loudountimes.com/news/visit-loudoun-foundation-launches-k-tourism-and-hospitality-fund/article\\_909225aa-6aed-11ea-af88-7747dcc6accf.html](https://www.loudountimes.com/news/visit-loudoun-foundation-launches-k-tourism-and-hospitality-fund/article_909225aa-6aed-11ea-af88-7747dcc6accf.html)
- Visit Loudoun is committed to providing accurate, up-to-date resources to support our industry during this unprecedented time. We've launched a [tourism industry partner toolkit](#) with valuable information and tools, including links to our industry webinars for your use.
- Join us for the next topic in our webinar series: **Contracts, Insurance and Force Majeure clauses with Robert J. Weil, PLL** on Wednesday, March 25 at 10:00. Please sign up for the webinar through our tourism industry page shown above or the email that was sent earlier today.

While these are unprecedented times, I do believe that we will get through this together and that the tourism and hospitality industry will rebound and be stronger than ever. I also believe that local recovery from the impact of COVID-19 begins with tourism. #LoudounStrong #LoveLoudoun

A handwritten signature in black ink, appearing to read "B. Erickson".

Beth Erickson, CTA, CDME  
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