



Visit Loudoun Seeks New Board Members

For more information:

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Leesburg, VA (January 10, 2022) - Visit Loudoun (the Loudoun Convention & Visitors Association - LCVA) is seeking individuals to serve three-year terms on its Board of Directors, from July 1, 2022 through June 30, 2025, with a transition period beginning in May 2022. Resumes must be received by COB on February 4, 2022.

Visit Loudoun, a not-for-profit organization, is the destination management organization for Loudoun County and its incorporated towns. As the county's programmatic arm for tourism, Visit Loudoun promotes the county to stimulate the sustainability and enhancement of Loudoun County's economy and quality of life by advocating for smart destination development and marketing an exceptional experience to travel consumers worldwide.

Visit Loudoun has a dynamic and diverse board, and a governance structure with a high energy level and commitment to advancing the organization's core mission. The Visit Loudoun Board is comprised of up to 24 elected members whose terms are staggered so the board benefits from the combined experience of existing members and new members.

Interested candidates should submit a resume outlining their business/professional career, including any tourism-related experience. This may range from owning a tourism-related business, to having experience in hospitality and/or tourism marketing, to volunteering with a tourism-related organization. Special business skills such as communications, community involvement, etc., should also be included.

Three business references should accompany the resume along with a response to the statement: ***"My service on the Visit Loudoun Board of Directors will help Visit Loudoun and tourism in Loudoun County because...."*** This response should be no longer than one double-spaced, typed page.

Submissions are due to the Visit Loudoun office by COB February 4, 2022. The office is located at 112-G South Street, SE, Leesburg, VA 20175. Electronic copies may be submitted to Greg Harp at harp@VisitLoudoun.org. Following review of resumes, considered candidates will be scheduled for an interview with the Executive Committee of the Board in March 2022.

Additional information on Visit Loudoun and the Board of Directors can be found at <https://www.visitloudoun.org/tourism-industry/about-us/board-of-directors/> Questions should be directed to Greg Harp at 703-669-2008 or by email.

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