

Sunday, October 31, 2021 12-4pm

West Belmont Place at The National Conference Center 18980 Upper Belmont Place Leesburg, Virginia

VIP Hour (11am-12pm) **Fashion Show**, The Lounge and much more!



Loudoun Times-Mirror





All packages include: Booth with table and two chairs as needed, electric, WiFi access, ad in magazine, invitation to vendor mix and mingle event on Saturday evening before showcase.Lunchavailableatadditionalcost.Specialroompricingforattendeeandvendors available. Ask for Love Loudoun pricing at reservation.



LOVE DDING SHOWCASE

2021 EXHIBITOR GUIDE

visitloudoun.org/weddings

REACH MORE COUPLES AND BOOK MORE BUSINESS

Sunday, October 31, 2021 Vest Belmont Place at The National Conference Center, 18980 Upper Belmont Place Leesburg, Virginia

EVENT

(Only two available)

20x20 corner booth

Logo on event promotion

• Premium full page ad and

Signage in entrance lobby

• 20-second video on big screens

directory listing in the magazine

50,000 Targeted Google impressions

• Goodies in the attendee swag bags

The Love Loudoun Wedding Showcase puts a spotlight on Loudoun County and on Loudoun County's extraordinary community of wedding professionals and venues. A new, day-long event at West Belmont Place, the Love Loudoun Wedding Showcase brings together all that makes Loudoun County the "Go To" destination for weddings that create lifelong memories.

A partnership of FNP Events and Visit Loudoun, the Love Loudoun Wedding Showcase is hosted by West Belmont Place and sponsored by The Loudoun Times-Mirror.

WHAT YOU CAN GET:

- Additional booth to close business day of event
- Inclusion in the Love Loudoun Wedding Showcase magazine – distributed at the showcase and year round
- ▶ Tickets to give to your customers and prospects to attend showcase
- Opportunity to participate in contests and media promotions pre-show
- Promotion of your business through our social media channels before and after showcase
- Business tool kit to promote the showcase to your customers and followers
- Opportunity to network with other area wedding professionals at our pre-show workshops and events.
- Contact list of attendees that can be used for follow-up after showcase

sponsors \$3.500

- 20x20 corner booth
- 20-second video on big screens
- Logo on event promotion
- Premium full page ad and directory listing in the magazine
- Signage in entrance lobby
- Fashion Show/VIP Area sponsor
- 75,000 Targeted Google impressions
- Goodies in the attendee swag bags

• Full page ad and directory listing in

Love Loudoun weddings magazine

20,000 Targeted Google impressions

• Goodies in attendee swag bags



10x10 booth

\$1,200

- Package 2 10x10 booth
 - Half page ad directory listing in Love Loudoun weddings magazine
 - 15,000 Targeted Google impressions
 - Goodies in attendee swag bags

LOVE

- 10x20 end cap or corner booth
- Logo on event promotion (print and online)
- Full page ad and directory listing in the magazine
- Signage in entrance lobby
- 35,000 Targeted Google impressions
- Goodies in the attendee swag bags

Package 3

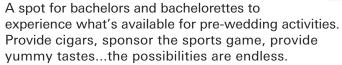
- 10x10 booth
- Half page ad in *Love Loudoun* weddings magazine
- 10,000 Targeted Google impressions

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IMPRESSIONS

Be the couples first impression with a grand display as they walk in together.

The Lounge



REGISTER NOW AT VISITLOUDOUN.ORG/WEDDINGS

Ring Selfie Station

Newly engaged attendees can show off their ring in a fun setting. Even provide ring cleanings.Includes company logo on banner.

Photography Mini Sessions

Provide on the spot mini sessions for couples with a larger dedicated area at the showcase.



\$1,000

\$2,750





\$500



\$500

LOVE LOUDOUN MAGAZINE Get exposure year round.

Full Page (includes 20,000 Targeted Google impression)	
Half Page (includes 10,000 Targeted Google impression)	
Directory Listing	\$150



Video Screen Advertising* ... \$500 Your logo or ad running on one of three large screen monitors during showcase.

Fashion Show \$500 Showcase your attire on the stage during the Fashion Show and let brides try on your dresses. Includes staged walkway in premium VIP location, dressing room area, company mention during show and signage.

VIP/Lounge Add-on* \$250

Get extra exposure in our VIP/Fashion area or The Lounge with an additional booth to reach ticketed attendees.

Swag Bags \$200 Goodies in bags handed out to all attendees.

Tastings* \$150 Show off your wine or beer selections to attendees in our VIP area, served by staff from West Belmont Place.

Booth Only (10x10) \$550 Booth Only (10x20) \$1000

Includes 10,000 Targeted Google impressions or a directory listing in the Love Loudoun Weddings magazine

> *Only available when added on to your package or booth only.



\$800

\$500