

# Love Loudoun

A WEDDING SHOWCASE

**Sunday, October 31, 2021**  
**12-4pm**

**West Belmont Place**  
*at The National Conference Center*  
18980 Upper Belmont Place  
Leesburg, Virginia

**VIP Hour (11am-12pm)**  
**Fashion Show,**  
**The Lounge and much more!**

**FNP**   
*events*  
Loudoun Times-Mirror

*Visit*  
**LOUDOUN**  
DC's Wine Country®

  
**WEST BELMONT PLACE**  
EVENT CENTER

All packages include: Booth with table and two chairs as needed, electric, WiFi access, ad in magazine, invitation to vendor mix and mingle event on Saturday evening before showcase. Lunch available at additional cost. Special room pricing for attendee and vendors available. Ask for Love Loudoun pricing at reservation.



# LOVE Loudoun

A WEDDING SHOWCASE

**2021**  
**EXHIBITOR**  
**GUIDE**

[visitloudoun.org/weddings](http://visitloudoun.org/weddings)





# REACH MORE COUPLES AND BOOK MORE BUSINESS

Sunday, October 31, 2021 | West Belmont Place at The National Conference Center, 18980 Upper Belmont Place | Leesburg, Virginia

The Love Loudoun Wedding Showcase puts a spotlight on Loudoun County and on Loudoun County's extraordinary community of wedding professionals and venues. A new, day-long event at West Belmont Place, the Love Loudoun Wedding Showcase brings together all that makes Loudoun County the "Go To" destination for weddings that create lifelong memories.

A partnership of FNP Events and Visit Loudoun, the Love Loudoun Wedding Showcase is hosted by West Belmont Place and sponsored by The Loudoun Times-Mirror.

## WHAT YOU CAN GET:

- ▶ Additional booth to close business day of event
- ▶ Inclusion in the *Love Loudoun* Wedding Showcase magazine – distributed at the showcase and year round
- ▶ Tickets to give to your customers and prospects to attend showcase
- ▶ Opportunity to participate in contests and media promotions pre-show
- ▶ Promotion of your business through our social media channels before and after showcase
- ▶ Business tool kit to promote the showcase to your customers and followers
- ▶ Opportunity to network with other area wedding professionals at our pre-show workshops and events.
- ▶ **Contact list of attendees that can be used for follow-up after showcase**

## sponsors

### TITLE

**\$3,500**

- 20x20 corner booth
- 20-second video on big screens
- Logo on event promotion
- Premium full page ad and directory listing in the magazine
- Signage in entrance lobby
- Fashion Show/VIP Area sponsor
- 75,000 Targeted Google impressions
- Goodies in the attendee swag bags

### EVENT

*(Only two available)*

**\$2,750**

- 20x20 corner booth
- 20-second video on big screens
- Logo on event promotion
- Premium full page ad and directory listing in the magazine
- Signage in entrance lobby
- 50,000 Targeted Google impressions
- Goodies in the attendee swag bags

### LOVE

**\$2,000**

- 10x20 end cap or corner booth
- Logo on event promotion (print and online)
- Full page ad and directory listing in the magazine
- Signage in entrance lobby
- 35,000 Targeted Google impressions
- Goodies in the attendee swag bags

## package SUITES

### Package 1

**\$1,200**

- 10x10 booth
- Full page ad and directory listing in *Love Loudoun* weddings magazine
- 20,000 Targeted Google impressions
- Goodies in attendee swag bags

### Package 2

**\$1,000**

- 10x10 booth
- Half page ad directory listing in *Love Loudoun* weddings magazine
- 15,000 Targeted Google impressions
- Goodies in attendee swag bags

### Package 3

**\$800**

- 10x10 booth
- Half page ad in *Love Loudoun* weddings magazine
- 10,000 Targeted Google impressions

## exclusive IMPRESSIONS

AVAILABLE WHEN ADDED ON TO YOUR PACKAGE OR SUITE.

### Porte Cochere Walkway

Be the couples first impression with a grand display as they walk in together.

**\$1,500**

### The Lounge

A spot for bachelors and bachelorettes to experience what's available for pre-wedding activities. Provide cigars, sponsor the sports game, provide yummy tastes...the possibilities are endless.

**\$500**

### Ring Selfie Station

Newly engaged attendees can show off their ring in a fun setting. Even provide ring cleanings. Includes company logo on banner.

**\$500**

### Photography Mini Sessions

Provide on the spot mini sessions for couples with a larger dedicated area at the showcase.

**\$500**

## LOVE LOUDOUN MAGAZINE

*Get exposure year round.*

Full Page ..... **\$900**  
*(includes 20,000 Targeted Google impressions)*

Half Page ..... **\$550**  
*(includes 10,000 Targeted Google impressions)*

Directory Listing ..... **\$150**

## additional OPPORTUNITIES

### Video Screen Advertising\* ... **\$500**

Your logo or ad running on one of three large screen monitors during showcase.

### Fashion Show ..... **\$500**

Showcase your attire on the stage during the Fashion Show and let brides try on your dresses. Includes staged walkway in premium VIP location, dressing room area, company mention during show and signage.

### VIP/Lounge Add-on\* ..... **\$250**

Get extra exposure in our VIP/Fashion area or The Lounge with an additional booth to reach ticketed attendees.

### Swag Bags ..... **\$200**

Goodies in bags handed out to all attendees.

### Tastings\* ..... **\$150**

Show off your wine or beer selections to attendees in our VIP area, served by staff from West Belmont Place.

### Booth Only (10x10) ..... **\$550**

### Booth Only (10x20) ..... **\$1000**

Includes 10,000 Targeted Google impressions or a directory listing in the Love Loudoun Weddings magazine

*\*Only available when added on to your package or booth only.*

REGISTER NOW AT VISITLOUDOUN.ORG/WEDDINGS