

love loudoun

A WEDDING SHOWCASE

Sunday, March 15, 2020

1-5pm

(Snow date: April 19)

West Belmont Place
at The National Conference Center
18980 Upper Belmont Place
Leesburg, Virginia

**VIP Hour (12-1pm), Fashion Show,
The Lounge and much more!**

FNP 
Loudoun Times-Mirror

Visit
LOUDOUN
DC's Wine Country®


WEST BELMONT PLACE
EVENT CENTER

All packages include: Booth with table and two chairs as needed, electric, WiFi access, ad in magazine, invitation to vendor mix and mingle event on Saturday evening before showcase. Lunch available at additional cost. Special room pricing for attendee and vendors available. Ask for Love Loudoun pricing at reservation. Snow date for showcase is April 19, 2020.



Visit Loudoun Members:
SPECIAL DISCOUNT ON PACKAGES

LOVE loudoun

A WEDDING SHOWCASE

2019
EXHIBITOR
GUIDE

visitloudoun.org/weddings



REACH MORE COUPLES AND BOOK MORE BUSINESS

Sunday, March 15, 2020 | West Belmont Place at The National Conference Center, 18980 Upper Belmont Place | Leesburg, Virginia

The Love Loudoun Wedding Showcase puts a spotlight on Loudoun County and on Loudoun County's extraordinary community of wedding professionals and venues. A new, day-long event at West Belmont Place, the Love Loudoun Wedding Showcase brings together all that makes Loudoun County the "Go To" destination for weddings that create lifelong memories.

A partnership of FNP Events and Visit Loudoun, the Love Loudoun Wedding Showcase is hosted by West Belmont Place and sponsored by The Loudoun Times-Mirror.

WHAT YOU CAN GET:

- ▶ Additional booth to close business day of event
- ▶ Inclusion in the *Love Loudoun* Wedding Showcase magazine – distributed at the showcase and year round
- ▶ Tickets to give to your customers and prospects to attend showcase
- ▶ Opportunity to participate in contests and media promotions pre-show
- ▶ Promotion of your business through our social media channels before and after showcase
- ▶ Business tool kit to promote the showcase to your customers and followers
- ▶ Opportunity to network with other area wedding professionals at our pre-show workshops and events.
- ▶ **Contact list of attendees that can be used for follow-up after showcase**

sponsors

TITLE **\$5,000**

- 20x20 corner booth
- 20-second video on big screens
- Logo on swag bags
- Premium full page ad and directory listing in the magazine
- Promotion on marketing materials
- Floor clings to direct attendees to booth location
- Signage in entrance lobby
- Fashion Show/VIP Area sponsor

EVENT **\$3,500**
(Only four available)

- 20x20 corner booth
- 20-second video on big screens
- Logo on swag bags
- Premium full page ad and directory listing in the magazine
- Promotion on marketing materials
- Floor clings to direct attendees to booth location
- Signage in entrance lobby

LOVE **\$2,500**

- 10x20 end cap or corner booth
- Premium full page ad and directory listing in the magazine
- Promotion on marketing materials
- Floor clings to direct attendees to booth location
- Signage in entrance lobby

package SUITES

Package 1 **\$1,500**

- 10x10 booth
- Full page ad and directory listing in *Love Loudoun* weddings magazine
- Goodies in attendee swag bags

Package 2 **\$1,000**

- 10x10 booth
- Half page ad directory listing in *Love Loudoun* weddings magazine
- Goodies in attendee swag bags

Package 3 **\$800**

- 10x10 booth
- Quarter page ad in *Love Loudoun* weddings magazine
- Goodies in attendee swag bags

exclusive IMPRESSIONS

AVAILABLE WHEN ADDED ON TO YOUR PACKAGE OR SUITE.

Porte Cochere Walkway **\$2,500**
Be the couples first impression with a grand display as they walk in together.

The Lounge **\$500**
A spot for bachelors and bachelorettes to experience what's available for pre-wedding activities. Provide cigars, sponsor the sports game, provide yummy tastes...the possibilities are endless.

Ring Selfie Station **\$500**
Newly engaged attendees can show off their ring in a fun setting. Company logo on banner.

Fashion Show **\$750**
Staged walkway in premium VIP location. Showcase your attire on the stage. Includes dressing room area, company mention during show and signage.

Decor **\$500**
Designated area to showcase what you have to offer...from curbside service to wedding table decor.

Photography Mini Sessions **\$475**
Provide on the spot mini sessions for couples.

LOVE LOUDOUN MAGAZINE

Get exposure year round.

Full Page	\$1,000
Half Page	\$600
Quarter Page	\$325
Directory Listing	\$150

a la carte OPPORTUNITIES

Available when added on to your package or booth.

Video Screen Advertising **\$500**
Your logo or ad running on one of three large screen monitors during showcase.

VIP Upgrade **\$750**
Get extra exposure in our VIP/Fashion area with an additional booth to reach ticketed attendees.

Dressing Room **\$375**
Let brides try on your dresses, includes changing area and mirrors plus fashion show.

Swag Bags **\$275**
Goodies in bags handed out to all attendees.

Tastings **\$250**
Show off your wine or beer selections to attendees in our VIP area, served by staff from West Belmont Place.

Booth Only **\$500**
Electric for booth only option will be an additional \$75.

Geotargeted Programatic Banner Ads for as low as \$100!*

50,000 impressions	\$375
30,000 impressions	\$225
20,000 impressions	\$150

*must be promoting the Love Loudoun Wedding Showcase

REGISTER NOW AT VISITLOUDOUN.ORG/WEDDINGS