



Visit Loudoun and Visit Loudoun Foundation seek new board members

For more information:

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Leesburg, VA (January 13, 2023) - Visit Loudoun is seeking individuals to serve on both the organization's Board of Directors as well as the Visit Loudoun Foundation's Board of Directors, which is its separate 501(c)3 charitable affiliate. The board terms run from July 1, 2023 through June 30, 2026, with a transition period beginning in May 2023. Resumes must be received by COB on February 3, 2023.

Visit Loudoun, a not-for-profit organization, is the destination management organization for Loudoun County and its incorporated towns. As the county's programmatic arm for tourism, Visit Loudoun promotes the county to stimulate the sustainability and enhancement of Loudoun's economy and quality of life by advocating for smart destination development and marketing an exceptional experience to travel consumers worldwide.

Visit Loudoun has a dynamic, diverse board and a governance structure with a commitment to advancing the organization's core mission. The Visit Loudoun Board is comprised of up to 24 elected members whose terms are staggered so the board benefits from the combined experience of existing and new members.

Separately, the Visit Loudoun Foundation was established in 2008 to support and broaden the health and prosperity of Loudoun's hospitality and tourism industry. The Foundation, through its fundraising efforts, offers scholarships to Loudoun's graduating high school seniors, as well as coordinates and supports industry educational programs and market research opportunities. Additional information on the Visit Loudoun Foundation may be found at <https://www.visitloudoun.org/tourism-industry/about-us/visit-loudoun-foundation/>

Interested candidates should submit a resume outlining their business/professional career, including any tourism-related experience. This may range from owning a tourism-related business, to having experience in hospitality and/or tourism marketing to volunteering with a tourism-related organization. Special business skills such as communications, community involvement, etc., should also be included.

To apply for the Visit Loudoun Board of Directors, three business references should accompany the resume along with a response to the statement: ***"My service on the Visit Loudoun Board of Directors will help Visit Loudoun and tourism in Loudoun County because...."***

To apply for the Visit Loudoun Foundation Board of Directors, three business references should accompany the resume along with a response to the statement: ***"My service on the Visit Loudoun Foundation will help build the future of tourism in Loudoun through...."***

Submissions are due to the Visit Loudoun office by COB February 3, 2023. The office is located at 112 South Street, SE, Suite 200, Leesburg, VA 20175. Electronic copies may be submitted to Greg Harp at harp@VisitLoudoun.org. Following review of resumes, considered candidates will be scheduled for an interview with the Executive Committee of the Board in March 2023.

Additional information on Visit Loudoun and the Board of Directors can be found at <https://www.visitloudoun.org/tourism-industry/about-us/board-of-directors/> Questions should be directed to Greg Harp at 703-669-2008 or by email.

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