



Visit Loudoun seeks nominations for 2023 tourism awards

For more information:

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Leesburg, VA (Feb. 1, 2024) – Visit Loudoun is calling for nominations for its Annual Tourism Awards Program, which showcases the work, service, creativity and contributions of individuals and organizations in the tourism industry.

The tourism award winners will be announced at Visit Loudoun's Annual Meeting & Tourism Awards, which will take place on May 9. at Stone Tower Winery. The annual gathering celebrates and honors the businesses, people and programs that make Loudoun's tourism industry successful.

Individuals who work in the industry are invited to nominate candidates for excellence during the 2023 calendar year in the following award categories:

- Tourism Management Employee of the Year
- Tourism Event of the Year
- Tourism Community Event of the Year
- Tourism Marketing Promotion/Campaign of the Year
- Back-of-the-House Tourism Employee of the Year
- Front-of-the-House Tourism Employee of the Year
- New Tourism Business of the Year
- Diversity in Travel
- Loudoun Certified Tourism Ambassador (CTA) of the Year
- The Judy Patterson Tourism Award

Take advantage of this opportunity to acknowledge key individuals and programs that deserve recognition and thanks for their valuable contributions and success. Visit Loudoun accepts nominations on an on-going basis; the deadline to submit nominations for the 2023 Tourism Awards is **4 p.m. Friday, March 8, 2024.**

All entries must be for individuals, organizations, or programs that recognize accomplishments for activities that occurred or were completed during the 2023 calendar year. Programs that were launched in 2023 that are on-going and do not yet have results or accomplishments should wait until the 2024 awards. For more information on the Visit Loudoun Tourism Awards:

<https://www.visitloudoun.org/industry/industry-events/annual-meeting-tourism-awards/>

About Visit Loudoun

Visit Loudoun is the destination management organization for Loudoun, Va., known as DC's Wine Country®, located 25 miles from Washington, DC. This not-for-profit organization develops and implements programs that promote tourism and travel to Loudoun and its towns, to increase visitation and generate visitor spending. The organization showcases

Virginia's culinary and heritage assets, including award-winning vineyards, horse country, scenic byways, and towns and villages steeped in history. Visit www.VisitLoudoun.org for more information.