



## #LoveLoudounFood Restaurant Sweepstakes Terms & Conditions

**No purchase is necessary to enter or win. A purchase will not increase your chances of winning. All federal, state, local, and municipal laws and regulations apply. Void where prohibited.**

### **1. Eligibility**

#LoveLoudounFood Restaurant Sweepstakes (the "Sweepstakes") is open to all customers of Loudoun restaurants who are at least eighteen (18) years old at the time of entry.

### **2. Sponsor**

The Sweepstakes is sponsored by Visit Loudoun (112 G South Str, SE, Leesburg, VA 20175) and Loudoun County Chamber of Commerce (19301 Winmeade Dr, Suite 210, Lansdowne, VA 20176).

### **3. Agreement to Official Rules**

Participation in the Sweepstakes constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules and the decision of the Sponsor, which are final and binding. Winning a prize is contingent upon being compliant with these Official Rules and fulfilling all other requirements set forth herein.

### **4. Sweepstakes Period**

The Sweepstakes begins on Thursday, January 14, 2021 at 12:00pm EST and closes on Saturday, March 13, 2021 at 12:01am EST (the "Sweepstakes Period"). Entries that are submitted before or after the Sweepstakes Period will not be eligible to win. Submissions will be accepted for the duration of the Sweepstakes via Instagram photo posts using #LoveLoudounFood.

### **5. How to Enter**

Instagram: Post a photo of your dine-in or carry-out meal from a Loudoun restaurant using the #LoveLoudounFood and tag the restaurant during the Sweepstakes Period for a chance to win one of three prizes. Each post is one entry. Post multiple Loudoun restaurant dining experiences for more entries. By entering the Sweepstakes, entrants give permission to Visit Loudoun and Loudoun County Chamber of Commerce to use the posted image(s) in the promotion of Loudoun restaurants through digital marketing, print marketing, media inquiries and other marketing activities as determined. Posted entries will be deemed made by the owner or holder of the Instagram account associated with the entry.

### **6. Prize Drawing & Winner Notification**

The Sponsor will select potential winners in a random drawing at Visit Loudoun's offices from among all eligible entries received. The odds of being selected depend on the number of entries

received. Visit Loudoun will attempt to notify the potential winner via private message on Instagram. If the potential winner cannot be contacted within 48 hours after the date of the first attempt, Visit Loudoun may select an alternate potential winner at random from the remaining non-winning, eligible entries.

Prize drawings will occur on **February 3, 2021 at 10:00am EST, February 10, 2021 at 10:00am EST** and **March 13, 2021 at 10:00am EST**.

## **7. Prizes**

- a. Super Bowl Family Meal for 6 valued at \$200 to be enjoyed for dine-in (based on restaurant availability) or carry out on Super Bowl Sunday, February 7, 2021. There is no cash value associated with this prize. Gratuity and alcohol are not included in prize value. A potential winner will be chosen and notified via Instagram private message on Wednesday, February 3, 2021. If the potential winner cannot be contacted within 48 hours after the date of the first attempt, Visit Loudoun may select an alternate potential winner at random from the remaining non-winning, eligible entries.
- b. Valentine's Dinner for 2 valued at \$100 to be enjoyed for dine-in (based on restaurant availability) or carry-out on February 14, 2021. There is no cash value associated with this prize. Gratuity and alcohol are not included in prize value. A potential winner will be chosen and notified via Instagram private message on Wednesday, February 10, 2021. If the potential winner cannot be contacted within 48 hours after the date of the first attempt, Visit Loudoun may select an alternate potential winner at random from the remaining non-winning, eligible entries.
- c. St. Patrick's Day Family Meal for 6 valued at \$200 to be enjoyed for dine-in (based on restaurant availability) or carry-out on March 17, 2021. There is no cash value associated with this prize. Gratuity and alcohol are not included in prize value. A potential winner will be chosen and notified via Instagram private message on Saturday, March 13, 2021. If the potential winner cannot be contacted within 48 hours after the date of the first attempt, Visit Loudoun may select an alternate potential winner at random from the remaining non-winning, eligible entries.

## **8. General Conditions**

In the event that the operation, security, or administration of the Sweepstakes is impaired in any way for any reason or unable to run as planned as determined by the Sponsor in its sole discretion, the Sponsor may, in its sole discretion, either suspend the Sweepstakes to address the impairment and then resume the Sweepstakes in a manner that best conforms to the spirit of these Official Rules or terminate the Sweepstakes and, in the event of termination, award the prize at random from among the eligible, non-suspect entries received up to the time of the impairment. The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or in a disruptive manner. Any attempt by any person to damage or undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages and any other remedies from any such person to the fullest extent permitted by

law. Failure by the Sponsor to enforce any provision of these official Rules shall not constitute a waiver of that provision.

#### **9. Release and Limitations of Liability**

By participating in the Sweepstakes, entrants agree to release and hold harmless the Sponsor(s), and each of their respective parents, subsidiaries, affiliates, advertising and promotion agencies, other companies associated with the Sweepstakes, and each of their respective officers, directors, employees, shareholders, and representatives, and agents (the "Released Parties") from and against any claim or cause of action arising out of participation in the Sweepstakes or receipt or use of the prize (including any travel or activity related thereto), including, but not limited to: (a) any food allergies or medical emergencies or issues that arise from consumption of meal entries or prize meals; (b) any injuries sustained or damages of any kind, to person or property which may happen during the entrants participation in the Sweepstakes or acceptance, receipt or misuse of the prize (including any travel). Entrant further agrees that in any cause of action, the Released Parties liability will be limited to the cost of entering and participating in the Sweepstakes, and in no event shall the entrant be entitled to receive attorney's fees. Entrant waives the right to claim any damages whatsoever, including but not limited to, punitive, consequential, direct or indirect damages.

#### **10. Privacy**

Information collected from entrants is subject to Sponsors' respective privacy policies found at [www.visitloudoun.org/privacy-policy/](http://www.visitloudoun.org/privacy-policy/) and [www.loudounchamber.org/privacy-policy/](http://www.loudounchamber.org/privacy-policy/).

#### **11. Winner List**

To request the Instagram account of the winner, send a self-addressed, stamped envelope to #LoveLoudounFood Restaurant Sweepstakes c/o Visit Loudoun, 112 G South Street, SE, Leesburg, VA 20175. Winner List requests will only be accepted after the promotion end date (listed above).