



## Visit Loudoun seeks nominations for 2021 tourism awards

For more information:

Visit Loudoun Director of Communications Jennifer Sigal  
Sigal@visitloudoun.org; 703-669-2002

Leesburg, VA (Feb. 8, 2022) – Visit Loudoun is calling for nominations for its Annual Tourism Awards Program, which showcases the work, service, creativity and contributions of individuals and organizations in the tourism industry.

The tourism award winners will be announced at Visit Loudoun's Annual Meeting & Tourism Awards, which will take place during National Travel and Tourism Week on May 5 at the Bellevue Conference & Event Center. The event will also include a luncheon and keynote by Destinations International President and CEO & Foundation Director Don Welsh. The annual gathering celebrates and honors the businesses, people and programs that make Loudoun's tourism industry successful.

Individuals who work in the industry are invited to nominate candidates for excellence during the 2021 calendar year in the following award categories:

- Tourism Management Employee of the Year
- Tourism Event of the Year
- Tourism Marketing Promotion/Campaign of the Year
- Back-of-the-House Tourism Employee of the Year
- Front-of-the-House Tourism Employee of the Year
- The Judy Patterson Tourism Award
- New Tourism Business of the Year
- Diversity in Travel
- Loudoun Certified Tourism Ambassador (CTA) of the Year

Take advantage of this opportunity to acknowledge key individuals and programs that deserve recognition and thanks for their valuable contributions and success. Visit Loudoun accepts nominations on an on-going basis; the deadline to submit nominations for the Tourism Awards is **4 p.m. on Friday March 11, 2022.**

All entries for the must be for individuals, organizations, or programs that recognize accomplishments for activities that occurred or were completed during the 2021 calendar year. Programs that were launched in 2021 that are on-going and do not yet have results or accomplishments should wait until the 2022 awards. For more information on the Visit Loudoun Tourism Awards:  
<https://www.visitloudoun.org/tourism-industry/programs/annual-meeting-tourism-awards/tourism-awards-details/>

### About Visit Loudoun

Visit Loudoun is the destination management organization for Loudoun, Va., known as DC's Wine Country®, located 25 miles from Washington, DC. This not-for-profit organization develops and implements programs that promote tourism and travel to Loudoun and its towns, to increase visitation and generate visitor spending. The organization showcases Virginia's culinary and heritage assets, including award-winning vineyards, horse country, scenic byways, and towns and villages steeped in history. Visit [www.VisitLoudoun.org](http://www.VisitLoudoun.org) for more information.