

Colleges & Educational Institutions

- Fundraisers & events with “Soul” theme, whether it’s music, food, religion, nature, historic architecture
- Soul Ambassador awards for students/employees demonstrating the highest levels of leadership/customer service
- “Classic Soul” or “Soul Strings” performances at area colleges
- Soul-themed course titles in history, music, literature and arts departments
- Developing “Soulful” volunteer initiatives for students
- Including “Soul Lives Here” information in student recruitment and campus orientation packets/resources
- Creating a district-wide short story/artwork contest for K-12 students themed around Macon’s soul
- Creating a short-story/artwork contest for college students themed around Macon’s soul