

Welcome to Madison!

We're glad you're here or considering making the Madison area your new home! While we can't help unpack boxes, we can help you learn more about our mid-sized city that perfectly blends urban sophistication with natural beauty and small-town ease.

As the state capital of Wisconsin, and the home of the University of Wisconsin, we've got a vibe and personality unlike anywhere else.

With world-class arts, culture, music, parks and lakes, Madison offers a wide variety of things to do right here at home. Plus, as

an early adopter of farm to table philosophy, a weekly year-round farmers' market, along with artisanal meats, cheeses, micro distilleries and breweries — our dining scene is a favorite among foodies, too.

In fact, when it comes to living, working, playing and raising a family, we consistently rank right at the top!

Learn more about Madison and our attractions, restaurants and things to do at **visitmadison.com**!







HOW WE RATE

Madison consistently ranks as a top city to live, work, play and raise a family.

PERFECT PLACE TO LIVE

- One of the best cities in America,
 National Geographic Traveler, 2018
- #2 Super Cool U.S. Cities, Expedia, 2017
- #3 Best City to Live,
- Livability, 2019

FABULOUS FOR FAMILIES

#1 Best Cities to Raise a Family,
 Zumper, 2018

BEST IN BUSINESS

- #1 Cities With Work Life Balance, Wallethub, 2019
- #7 Best Area for STEM Professionals, Wallethub, 2017
- #10 Most Tech-Savvy Cities in America, Hosting Advice, 2019

PHENOMENAL AT FOOD

- Best Food City in Every State, Thrillest, 2017
- Best Food Trucks in America, MSN, 2019
- #4 Best Beer Destination in the World, Vinepair, 2018

GOING GREEN

 Greenest City in Wisconsin, Insurify, 2018

A HAPPENING PLACE TO BE HEALTHY

- #1 Best City for Active Lifestyle,
 Wallethub, 2017
- #3 Best Cities for Runners,
 Smart Asset 2018
- #4 Sportiest City in the U.S., Men's Health, 2017
- #6 Best U.S. Cities for Biking, City Rankings, 2018

How we do Madison



acres of lakes, perfect for sailing, canoeing, kayaking, fishing, swimming, & stand-up paddleboarding.





including the Dane County Regional Airport & the Monona Terrace® Community and Convention Center

Population of Dane County



Population of Madison



6,000 acres of parkland, & over 200 miles of off-road paths & trails.



Home to the largest producer-only farmer's market in the country.



Thousands of Native American effigy mounds, the biggest concentration in the U.S., were built along the shores of Madison's lakes. Today, 23 preserved mounds remain on public land in Dane County.



AVERAGE TEMPS (F)











The City of Madison is named after James Madison, the fourth U.S. President. Many downtown streets are named for those who helped draft and sign the U.S. Constitution.

Madison is one of only two U.S. cities built on an isthmus - a narrow strip of land connecting two larger pieces of land, with water on either side.

The beautiful Thai Pavillion at Olbrich Botanical Gardens is one of just four located outside of Thailand.

Notable people from the Madison area include: architect Frank Lloyd Wright, artist Georgia O'Keefe, comedian Chris Farley, and Pleasant Rowland, founder of American Girl.

Earth Day was founded in Madison in 1970.

Madison's official bird is the plastic pink flamingo, an homage to the infamous 1979 prank on Bascom Hill. Students filled the hill with over 1,000 of the birds overnight.



PLAN YOUR VISIT!

Destination Madison Visitor Centers

22 East Mifflin Street, Second Floor, Madison

Hours: Monday-Friday: 8 a.m.-5 p.m.

Closed National Holidays including: MLK Day, Memorial Day, Independence Day, Labor Day, Thanksgiving Day, Christmas Eve and Christmas Day, New

Year's Eve & New Year's Day

Airport Information Desk

4000 International Lane, Madison. Located in baggage claim area. Hours: Sunday-Monday: 12 p.m.-11 p.m.; Tuesday-Friday: 12 p.m.-

10 p.m.; Saturday: 2 p.m.-7 p.m.

Downtown Visitor Center

Madison's Central Business Improvement District (BID) 452 State Street, Madison

Hours vary by season.

Campus and Community Information Welcome Desk

Campus and Visitor Relations I Union South

1308 W. Dayton Street, Madison

Hours: 7:30 a.m.-10 p.m. daily'

Town Center Welcome Desk I UW Visitor & Information Programs

Wisconsin Institutes for Discovery

330 N. Orchard Street, Madison

Hours: Monday-Friday: 7 a.m.-6 p.m.; Saturday: 9 a.m.-3 p.m.

*Please note that campus hours may vary during holiday and university break periods.

RELOCATION PARTNER CHECKLIST

☑ FIND A JOB

The QTI Group • qtigroup.com daneiobs.com jobsinmadison.com cityofmadison.com/HR iobcenterofwisconsin.com

☑ HOME SWEET HOME

PURCHASE

Bunbury & Associates Realtors • bunburyrealtors.com Central Place Real Estate, Inc. • centralplacere.com First Weber Group Realtors • firstweber.com Mullins Group • mullinsgroup com Restaino & Associates Realtors • madisonrelocation.com Stark Company Realtors • starkhomes.com/relocation.php

RENT

JSM Properties, LLC • jsmproperties.com Steve Brown Apartments • stevebrownapts.com Tenant Resource Center • tenantresourcecenter.org

NEIGHBORHOODS

City of Madison Neighborhood Guide cityofmadison.com/dpced/planning/neighborhoods/436

☑ GET CONNECTED

Alliant Energy • alliantenergy.com Madison Gas & Electric • mge.com Madison Water Utility • cityofmadison.com/water

✓ GREAT SCHOOLS

Edgewood College • edgewood.edu Madison College • madisoncollege.edu Madison Metropolitan School District • madison.k12.wi.us University of Wisconsin-Madison • wisc.edu

✓ THE DOC IS IN

SSM Health/Dean Medical Group • ssmhealth.com SSM Health/St. Mary's Hospital-Madison • stmarysmadison.com Unity Point Health-Meriter • unitypoint.org/madison UW Health & Quartz Health Insurance • uwhealth.org

✓ FINANCE & INSURANCE GURUS

American Family Insurance • amfam.com BMO Harris Bank • bmoharris.com CUNA Mutual Group • cunamutual.com First Business Bank • firstbusiness.com Home Savings Bank • home-savings.com Johnson Bank • johnsonbank.com Oak Bank • oakbankonline.com U.S. Bank Madison • usbank.com

☑ LEGAL MATTERS

Michael Best & Friedrich • michaelbest.com Murphy Desmond Lawyers S.C. • murphydesmond.com Neider & Boucher, S.C. • neiderboucher.com

OTHER RELOCATION RESOURCES

NEED A LIFT?

Avis and Budget Car Rentals • rental.aviswi.com

Badger Bus • badgerbus.com

Dane County Regional Airport • msnairport.com

Enterprise Rent-A-Car • enterprise.com

Gallant Knight Limousine • gallantknightusa.com

Lamers Bus Lines, Inc. • golamers.com

Madison Metro • mymetrobus.com

Presidential Limousine • preslimousa.com

Lyft • lyft.com

Union Cab Cooperative • unioncab.coop

Van Galder, a Coach USA Company • vangalderbus.com

Wisconsin Aviation • wisconsinaviation.com

Wisconsin Department of Transportation • wisconsindot.gov

EXTENDED STAY HOTELS FOR JUST A VISIT

Comfort Inn & Suites - Airport • comfortmadisoneast.com GrandStay Residential Suites • grandstaymadison.com Residence Inn By Marriott-Madison East • marriott.com/MSNRI Staybridge Suites - Madison East • staybridge.com/sbmadisonwi

Americas Best Value Inn • abvimadison.net Clarion Suites at the Alliant Energy Center • clarion madison.com Country Inn & Suites - Madison/Monona countryinns.com/madisonwi_southeast Magnuson Grand Hotel Madison • madisongrandhotel.com

Staybridge Suites - Madison/Fitchburg • madisonstaybridge.com

Baymont Inn & Suites - West • wiscohotels.com/wiscobaymont Best Western West Towne Suites • bwmadison.com Extended Stay America-Junction Ct. • extendedstayamerica.com Extended Stay America-Old Sauk Rd. • extendedstayamerica.com Grandstay Hotel & Suites Mt Horeb - Madison grandstayhospitality.com Hampton Inn & Suites - Madison West

madisonwestsuites.hamptoninn.com

Homewood Suites by Hilton - Madison West madisonwest.homewoodsuites.com

Residence Inn By Marriott-Madison West/Middleton residenceinnmadisonwest.com

Staybridge Suites - Middleton • staybridge.com/madisonwest

MORE ANSWERS & FRIENDLY FOLKS

Aging & Disability Resource Center • daneadrc.org Churches • churchfinder.com City of Madison • cityofmadison.com Dane County • countyofdane.com Greater Madison Chamber of Commerce greatermadisonchamber.com Madison Public Library • madisonpubliclibrary.org State of Wisconsin • wisconsin.gov