

**WELCOME**

**50**

**WORLD DAIRY EXPO.**  
1967-2016

**Celebrate!**

**INTERNATIONAL  
ATTENDEES**

**OCTOBER 4-7, 2016  
ALLIANT ENERGY CENTER**

**MADISON**  
GOING > BEYOND > VISIT™  
GREATER MADISON CONVENTION & VISITORS BUREAU  
[VISITMADISON.COM/WDE16](http://VISITMADISON.COM/WDE16)

 **GMH&LA**  
Greater Madison Hotel & Lodging Association

# DINING

## **A Pig in a Fur Coat:**

A Pig in a Fur Coat's menu offers Mediterranean comfort food and reflects some of the best flavors from Spain, France, and Italy.

**940 Williamson St., Madison**  
**608.316.3300, apiginafurcoat.com**  
**3.2 miles from the Alliant Energy Center**

## **Avenue Club and the Bubble Up Bar:**

Mid-century modern ambiance with a contemporary flare while offering a variety of dining experiences. A great place if you are looking for cocktails and conversation, casual dining in an upbeat atmosphere, or chef-crafted entrées served in a classic setting.

**1128 E. Washington Ave., Madison**  
**608.257.6877, avenueclubmadison.com**  
**3.9 miles from the Alliant Energy Center**

## **Capitol Chophouse:**

From succulent aged steaks to fresh seafood, Capitol Chophouse specializes in high-quality cuts that successfully create an unbeatable downtown dining experience.

**9 E. Wilson St., Madison**  
**608.255.0165, capitolchophouse.com**  
**3.1 miles from the Alliant Energy Center**

## **Cento:**

Italian restaurant that combines Old World Italian traditions with modern techniques. Our mission is to capture Italian simplicity, passion, and history and bring it to our guests at Cento in an eclectic yet contemporary setting.

**122 W. Mifflin St., Madison**  
**608.284.9378, centomadison.com**  
**2.6 miles from the Alliant Energy Center**

## **DLUX:**

A hip burger and cocktail bar serving delicious burgers and fries, decadent shakes, and craft cocktails. Located a half block off of the Capitol Square, DLUX serves food until midnight seven days a week and drinks until 2 a.m. Thursday-Saturday.

**117 Martin Luther King, Jr. Blvd., Madison**  
**608.467.3130, dluxmadison.com**  
**2.5 miles from the Alliant Energy Center**

## **Eldorado Grill:**

An eclectic combination of Tex-Mex, Southwestern and Mexican cuisine with an upscale twist. Eldorado offers weekend brunch, dinner and an extensive tequila selection.

**744 Williamson St. #2, Madison**  
**608.280.9378, eldoradogrillmadison.com**  
**2.9 miles from the Alliant Energy Center**

## **Essen Haus Restaurant and Bar:**

Serving up great authentic German and American food along with live music nightly. The Essen Haus features 250 imported beers, a classic Friday fish fry and a rustic beer garden.

**514 E. Wilson St., Madison**  
**608.255.4674, essen-haus.com**  
**2.8 miles from the Alliant Energy Center**

## **Estrellon:**

The latest endeavor from Chef Tory Miller, Estrellón, brings Spanish-influenced small plates and tapas to downtown Madison, with the same locally-sourced vision as L'Etoile, Graze, and Sujeo.

**313 W. Johnson St., Madison**  
**608.251.2111, estrellonrestaurant.com**  
**2.7 miles from the Alliant Energy Center**

## **Fresco:**

Enjoy fresh, local, and seasonal cuisine in a modern dining space located on the rooftop of the Madison Museum of Contemporary Art. Gather in the lounge area to see exceptional views of Madison.

**227 State St., Madison**  
**608.663.7374, frescomadison.com**  
**2.7 miles from the Alliant Energy Center**

## **Graff Madison**

Graff Madison serves Midwest-inspired small plates and amazing wines on Madison's beautiful Capitol Square. Our focus on great local ingredients and thoughtful, intentional pairings and presentation will delight your palate.

**18 N. Carroll St., Madison**  
**608.229.8800, graffmadison.com**  
**3.1 miles from the Alliant Energy Center**

## **Great Dane Pub & Brewing Co:**

Great Dane offers a variety of award winning beers brewed in-house, three bars, billiard tables, and local favorites like beer battered cheese curds.

**123 E. Doty St., Madison**  
**608.284.0000 greatdanepub.com**  
**2.6 miles from the Alliant Energy Center**

## **Harvest:**

Harvest offers Italian and modern American cuisines using fresh, seasonal, local and organic ingredients raised by the region's farmers.

**21 N. Pinckney St., Madison**  
**608.255.6075, harvest-restaurant.com**  
**2.6 miles from the Alliant Energy Center**

## **Heritage Tavern:**

In an old-world ambiance, Wisconsin's finest ingredients meet global inspiration, culinary excellence, and expertly-crafted cocktails. Whether it's fine dining, a late night sandwich, or weekend brunch, we are open 7 nights a week.

**131 E. Mifflin St., Madison**  
**608.283.9500, heritagetavern.com**  
**3.2 miles from the Alliant Energy Center**

# DINING

## **Hubbard Avenue Diner:**

Try this 1940's style classic American diner. Famous for their pies, the desserts will have you drooling!

**7445 Hubbard Avenue, Middleton**  
**608.831.6800, hubbardavenuediner.com**  
**12.2 miles from the Alliant Energy Center**

## **L'Etoile Restaurant:**

As a fine dining destination, L'Etoile features local, organic and naturally raised ingredients, rendered with French technique.

**1 S. Pinckney St., Madison**  
**608.251.0500, letoile-restaurant.com**  
**2.6 miles from the Alliant Energy Center**

## **Lombardino's:**

True Italian cuisine, seasonal menu, and casual neighborhood setting have led Lombardino's to be ranked as one of the Top Five Italian Restaurants in the state by Dennis Getto in the Milwaukee Journal Sentinel.

**2500 University Ave., Madison**  
**608.238.1922, lombardinos.com**  
**4.2 miles from the Alliant Energy Center**

## **Porta Bella Restaurant**

A perennial "Best of Madison" winner for Romantic Dining and Italian Dining, Porta Bella serves pastas, steaks, seafood, and more. Enjoy your dinner in our cozy, upholstered booths and warm and romantic atmosphere.

**425 N. Frances St. Madison**  
**608.256.3186, portabellarestaurant.biz**  
**2.9 miles from the Alliant Energy Center**

## **Restaurant Muramoto:**

Muramoto's offers a young style of Asian cooking which features sushi, Asian infused seafood and delicate bite sized dishes.

**225 King St., Madison**  
**608.259.1040, muramoto.biz**  
**2.9 miles from the Alliant Energy Center**

## **Sardine:**

Sardine offers lakeside bistro dining and a lively bar scene indulging in seafood hors d'oeuvres and delicious fish, pasta and meat dinners.

**617 Williamson St., Madison**  
**608.441.1600, sardinemadison.com**  
**2.7 miles from the Alliant Energy Center**

## **Sujeo:**

Chef Tory Miller pulls his influence from a variety of cultures, fusing locally-sourced ingredients with Asian techniques & flavors to create a menu meant to be sampled & shared.

**10 N. Livingston St., Madison**  
**608.630.9400, sujeomadison.com**  
**3.3 miles from the Alliant Energy Center**

## **Tavernakaya:**

Tavernakaya offers a unique yet familiar experience where classic tavern meets modern izakaya. Offering comfort foods with an extensive drink menu consisting of local and Japanese beers, sake & whiskeys.

**27 E. Main St., Madison**  
**608.286.1548, tavernakaya.com**  
**2.6 miles from the Alliant Energy Center**

## **The Coopers Tavern:**

This friendly neighborhood restaurant features an outstanding selection of beer from around the world and a sandwich and burger menu designed to soothe your soul.

**20 W. Mifflin St., Madison**  
**608.256.1600, thecooperstavern.com**  
**2.8 miles from the Alliant Energy Center**

# GREAT FOR STEAKS

## Capitol Chophouse:

From succulent aged steaks to fresh seafood, Capitol Chophouse specializes in high-quality cuts that successfully create an unbeatable downtown dining experience.

**9 E. Wilson St., Madison**

**608.255.0165, capitolchophouse.com**

**3.1 miles from the Alliant Energy Center**

## Delaney's Charcoal Steaks:

Tornado Steakhouse is Madison's premier downtown steak house offering white linen dining in a supper club atmosphere. Join us nightly for award-winning food including steaks, pork, duck, rabbit, lamb, seafood, and fish specials.

**449 Grand Canyon Dr., Madison**

**608.246.3120, experiencedelaney.com**

**8.0 miles from the Alliant Energy Center**

## Fleming's Prime Steakhouse & Wine Bar:

Enjoy the finest aged prime beef and 100 wines by the glass in a lively, stylish atmosphere. Fleming's is where evenings out become memorable times.

**750 N. Midvale Blvd., Madison**

**608.233.9550, flemingssteakhouse.com**

**7.1 miles from the Alliant Energy Center**

## Johnny DELMONICO'S:

A classy, big-city steak house with crisp white linens, gorgeous mahogany bar, and dark wood paneling with Art Deco-inspired metallic trim. Serving Certified Angus Beef steaks and a variety of seafood favorites, Johnny DELMONICO'S is your fine-dining destination.

**130 S. Pinckney St., Madison**

**608.257.8325, johnnydelmonicos.com**

**2.8 miles from the Alliant Energy Center**

## Mariner's Inn:

Experience waterfront dining on Lake Mendota's north shore at Mariner's Inn. A Madison landmark restaurant since 1966, enjoy superb steaks and seafood served in a setting of authentic marine antiques.

**5339 Lighthouse Bay Dr., Madison**

**608.246.3120, marinersmadison.com**

**10.1 miles from the Alliant Energy Center**

## Rare Steakhouse:

An epic steakhouse on the Capitol Square serving Allen Brothers steaks, dry-aged in house. Dine at Rare Steakhouse for mahogany trim, handcrafted leather booths, over 400 wines, and exceptional service.

**14 W. Mifflin St., Madison**

**608.204.9000, madison.raresteakandseafood.com**

**3.2 miles from the Alliant Energy Center**

## Ruth's Chris Steak House:

Using only the freshest and finest ingredients like USDA Prime steaks, fresh-squeezed juices, and locally-sourced produce, Ruth's Chris Steak House has an attention to detail and that special sizzle.

**2137 Deming Way, Middleton**

**608.828.7884, ruthschristmadison.com**

**12.0 miles from the Alliant Energy Center**

## Smoky's Club:

A family-run business serving the best steaks in the Midwest for over 50 years. Experience our truly special ambiance and enjoy sizzling steaks, homemade soups, and delicious sides. Our full bar awaits you!

**3005 University Ave., Madison**

**608.233.2120, smokysclub.com**

**7.6 miles from the Alliant Energy Center**

## Tornado Steakhouse:

Tornado Steakhouse is Madison's premier downtown steak house offering white linen dining in a supper club atmosphere. Join us nightly for award-winning food including steaks, pork, duck, rabbit, lamb, seafood, and fish specials.

**116 S. Hamilton St., Madison**

**608.256.3570, tornadosteakhouse.com**

**2.4 miles from the Alliant Energy Center**

## Wonder Bar Steakhouse:

The historic Wonder Bar Steakhouse serves steaks, seafood and classic cocktails in town. Open Tuesday through Sunday for dinner.

**222 E. Olin Ave., Madison**

**608.256.9430, wonderbarmadison.com**

**0.9 miles from the Alliant Energy Center**

<https://gmcvb.aceproject.com/img/spacer.gif>

# SHOPPING AREA

## East Towne Mall:

Conveniently located less than a mile off of I-90/94, the East Towne Mall contains four major department stores (Boston Store, Gordmans, JCPenny and Sears), over 100 specialty shops ranging from electronics to apparel, and nearly 20 restaurants and eateries. With everything at the tip of your finger, East Towne makes shopping and dining easy for the whole family.

**89 East Towne Mall, Madison**  
**608.244.1387, [shopeasttowne-mall.com](http://shopeasttowne-mall.com)**  
**7.9 miles from Alliant Energy Center**

## Greenway Station:

As Madison's leader in total-lifestyle shopping, Greenway Station includes everything you could ask for: retail, dining, entertainment, strolling walkways, gardens and a courtyard. Stop by Home Goods, DSW, Marshalls, World Market, Nordstrom Rack or any of the other various stores and get shopping!

**1650 Deming Way, Middleton**  
**608.824.9111, [greenwayshopping.com](http://greenwayshopping.com)**  
**11.5 miles from Alliant Energy Center**

## Hilldale Shopping Center:

Madison's premier shopping destination completed a major remodeling project this summer, bringing you a host of new stores including Michael Kors, Sur La Table, Lucky Brand and Lush.

**702 N. Midvale Blvd., Madison**  
**608.238.6640, [hilldale.com](http://hilldale.com)**  
**6.9 miles from Alliant Energy Center**

## Johnson Creek Premium Outlets:

Located 40 minutes outside of Madison, Johnson Creek offers more than 60 brand-name factory outlet stores including: Ann Taylor, Banana Republic, Coach, Calvin Klein, Gap, Nike, Columbia Sportswear, Polo Ralph Lauren and more!

**575 W. Linmar Ln., Johnson Creek**  
**920.699.4111, [premiumoutlets.com/johnsoncreek](http://premiumoutlets.com/johnsoncreek)**  
**37.0 miles from Alliant Energy Center**

## Monroe Street:

Over 1 ½ miles of locally owned specialty shops and businesses make this street one of Madison's most distinctive shopping districts. A diverse range of shops offers a variety of unique items from gourmet cookware to designer clothing and jewelry. Many of Madison's best ethnic stores reside on the street, featuring Native American items and imported gifts from Asia and Africa. Also well-known for art galleries, antiques and interior design studios, Monroe Street boasts an amazing selection of fine art, ceramics, glass, crafts and custom-made pieces as well as framing and design services.

**[monroestreetmadison.com](http://monroestreetmadison.com)**  
**3.3 miles from Alliant Energy Center**

## State Street:

Located in the heart of Madison, State Street is a pedestrian friendly street mall that links the elegant Wisconsin State Capitol building to the lively University of Wisconsin campus. The area is filled with locally owned boutique shops ranging from specialty gifts to one-of-a-kind clothing, jewelry and art. Madison Sole, Little Luxuries and The University Book Store are only a few of the shops awaiting your trip.

**800.373.6376, [visitmadison.com](http://visitmadison.com)**  
**2.7 miles from Alliant Energy Center**

## West Towne Mall:

This regional shopping center features Boston Store, Dick's Sporting Goods, JCPenny, Sears, a food court and over 100 specialty stores. Enjoy exclusive shops such as Apple Store, Coach, bareMinerals and more.

**66 West Towne Mall, Madison**  
**608.833.1544, [shopwesttowne-mall.com](http://shopwesttowne-mall.com)**  
**7.9 miles from Alliant Energy Center**

## Williamson Street:

Williamson Street, known locally as "Willy Street," has been described as bohemian, hippie and green. This near east side neighborhood is full of locally owned shops, restaurants, and entertainment establishments. Make sure to stop into Willy Street Co-op, a full-service grocery cooperative featuring local, organic and natural foods. Known for its energetic yet laid back vibe, Willy Street has become a vibrant hometown favorite for both shopping and dining.

**3.3 miles from Alliant Energy Center**

# SPAS and SALONS

## **The Edgewater Spa:**

Located inside The Edgewater Hotel overlooking Lake Mendota, this new spa offers exceptional services in a relaxing environment. Choose from skin care treatments, massages, couple's services, nail care and more.

**1001 Wisconsin Place, Madison**  
**608.535.8240, [theedgewater.com/spa](http://theedgewater.com/spa)**

## **Rejuvenation Spa:**

As a full service Aveda Lifestyle Salon and Spa, Rejuvenation Spa offers a variety of body services. Treatments include hair care and color, facial and body waxing, massages, manicures, pedicures and facials.

**7420 Mineral Point Rd., Madison**  
**608.831.7546, [rejuvenationspa.net](http://rejuvenationspa.net)**

## **Sol Escape:**

Sol Escape offers customized bodywork and a number of unique and affordable massage packages from Lomi Lomi and hot stone treatment to massage for mothers to be. Sol Escape also offers alternative therapies including CranioSacral therapy, Karuna Reiki, cupping and acupuncture.

**2007 Atwood Ave., Madison**  
**608.216.9500, [solescapehealingarts.com](http://solescapehealingarts.com)**

## **Indulge Spa:**

Indulge Spa provides you with a perfect getaway, where you can escape your daily routine and enter a world which nurtures your health. Offers massages, body treatments, couples treatments and special treatments for men.

**4339 East Towne Way, Madison**  
**608.249.7047, [indulgespa.net](http://indulgespa.net)**

## **Sundara Inn & Spa:**

Nestled in a 26-acre, fragrant pine forest on the scenic outskirts of Wisconsin Dells, Sundara Inn & Spa offers everything you need to energize your soul. From massages to facials to spa together specials, Sundara is the total package.

**920 Canyon Rd., Wisconsin Dells**  
**608.253.9200, [sundaraspa.com](http://sundaraspa.com)**

## **Anaala Salon and Spa:**

Anaala Salon & Spa offers a full range of services all carefully designed to create a relaxing and refreshing experience. Their extensive menu includes haircuts and color, special occasion makeup, massages, facials, manicures, pedicures and lash extensions.

**562 North Midvale Blvd., Madison**  
**608.441.6918, [anaala.com](http://anaala.com)**

## **Kneaded Relief Day Spa & Wellness:**

At Kneaded Relief, the focus is on helping you feel the best you can through therapeutic and wellness treatments. From spa packages to hydrotherapy, Kneaded Relief is up-to-date on all the newest techniques in relaxation therapy.

**5500 E. Cheryl Pkwy. #126, Fitchburg**  
**608.255.0070, [kneadedreliefdayspa.com](http://kneadedreliefdayspa.com)**

# HOSPITALS

## Dean/St. Mary's Hospital

700 S. Park St., Madison  
608.251.6100, stmarysmadison.com  
2.0 miles from Alliant Energy Center

## UW Hospital and Clinics

600 Highland Ave., Madison  
608.263.6400, uwhealth.org  
4.7 miles from Alliant Energy Center

## Unity Point Health - Meriter Hospital

202 S. Park St., Madison  
608.417.6000, meriter.com  
3.1 miles from Alliant Energy Center

# CLINICS & URGENT CARE

## Dean Clinic – East

1821 S. Stoughton Rd., Madison  
608.260.6000 (Clinic) | 608.250.1525 (Urgent Care)  
800.576.8773 (24-hour Nurse Line)  
6.0 miles from Alliant Energy Center

## Unity Point Health Meriter Clinic – McKee

3102 Meriter Way, Madison  
608.417.8800 (Clinic)  
9.0 miles from Alliant Energy Center

## Davis Duehr Dean– Regent St.

1025 Regent St., Madison  
608.282.2000 (Clinic) | 800.576.8773 (24-hour Nurse Line)  
2.5 miles from Alliant Energy Center

## Unity Point Health Meriter Clinic – Monona

6408 Copps Avenue, Monona  
608.417.3000 (Clinic)  
4.5 miles from Alliant Energy Center

## Davis Duehr Dean - West

752 N. High Point Rd., Madison  
608.824.4020 (Clinic) | 608.250.1525 (Urgent Care)  
800.576.8773 (24-hour Nurse Line)  
10.6 miles from Alliant Energy Center

## Unity Point Health Meriter Clinic – Fitchburg

2690 Research Park Drive, Ste. F, Fitchburg  
608.417.8585 (Clinic)  
5.3 miles from Alliant Energy Center

## Unity Point Health Meriter Clinic – West Washington

345 West Washington Avenue, Ste. 100., Madison  
608.417.8300 (Clinic)  
2.4 miles from Alliant Energy Center

## UW Urgent Care – East Towne Clinic

4122 East Towne Blvd., Madison  
608.242.6855  
7.8 miles from Alliant Energy Center

## UW Urgent Care – West Towne Clinic

7102 Mineral Point Rd., Madison  
608.828.7603  
8.7 miles from Alliant Energy Center

\*In case of emergency, please dial 911.

# DENTAL

## Meriter Medical Group Dental:

The Max W. Pohle Dental Clinic offers comprehensive dental care for patients in Madison and the surrounding communities. Located in Meriter Hospital, the dental clinic has ready access to physician consultation and laboratory, x-ray and social service departments.

202 S. Park St., Madison (Meriter Hospital)  
608.417.6500, meriter.com

## Capitol Square Dental:

Located in downtown Madison, Capitol Square Dental offers a variety of services including tooth whitening, veneers, TMJ treatment, root canals, tooth colored fillings, dental implants and crowns/bridges.

1 S. Pinckney St. #100, Madison  
608.256.1300, smilesofmadison.com

## First Choice Dental:

First Choice Dental includes family dentists, cosmetic dentists, sedation dentists, dental hygienists as well as dental specialists like Madison endodontists, orthodontists and periodontal care. Here, dentists, dental hygienists and dental specialists have been making patients smile for over 30 years. With 10 dental office locations, you'll find a great dentist near by.

621 S. Park St., Madison  
608.848.5366, firstchoicedental.com

## Dental Health Associates of Madison Ltd.:

At DHA, you will find a well-trained team of dental professionals that make your visits to our Madison offices as comfortable as possible and build a trusting, long-lasting relationship with you.

2971 Chapel Valley Rd., Fitchburg  
608.661.6400, dhamadison.com

# ARTS & CULTURE

## **MMoCA Presents: Wisconsin Triennial 2016 Oct 3-8, 2016**

The Wisconsin Triennial is an exploration of contemporary Wisconsin art. The 2016 Triennial will be a juried exhibition selected and organized by the museum's curatorial staff. The Triennial reflects current directions in visual arts, as explored by Wisconsin artists. This exhibition has provided a stage for emerging artists and an opportunity for established artists to develop in new ways. This creation has been seen as one of the most significant exhibitions in the state.

**227 State St. Madison**  
**608.257.0158, .mmoca.org**

## **Rodgers & Hammerstein's Cinderella @ Overture Center October 4-9, 2016**

Be transported back to your childhood as you rediscover some of Rodgers & Hammerstein's most beloved songs, including "In My Own Little Corner," "Impossible/It's Possible" and "Ten Minutes Ago" in this hilarious and romantic Broadway experience for anyone who's ever had a dream...or a really great pair of shoes.

**201 State St. Madison**  
**608.258.4141, overturecenter.org**

## **Maraca & His Latin Jazz All Stars @ Overture Center October 7, 2016**

Orlando "Maraca" Valle rose to international fame with the legendary Cuban band Irakere and launched his own solo career in 1994. Now touring with some of the top musicians in their field, Maraca has expanded from his Afro-Cuban roots to encompass the wide array of Latin jazz.

**201 State Street, Madison**  
**608.258.4141, overturecenter.org**

## **DUELING PIANOS Live Music @ Ivory Room Oct 6 and 7 2016**

See Dueling Pianos featuring Piano Fondue!  
Show goes until 2am.

The Ivory Room Piano Bar  
**116 W. Mifflin St. Madison**  
**608.310.1010, ivoryroompiano.com**

## **GLEAM, Art in a New Light @ Olbrich Botanical Gardens October 5-7 2016 @ 6:30 pm – 9:30 pm**

The second annual GLEAM, Art in New Light is an outdoor exhibition featuring 7 site specific sculptural art installations, created by professional artists and local lighting designers using light as a major component.

**3330 Atwood Ave., Madison**  
**608.246.4550, Olbrich.org**

# GENERAL ENTERTAINMENT

## **Chazen Museum of Art**

The Chazen presents collections that range from ancient times to the present day, as well as temporary exhibitions, tours and cultural events. Free admission.

**750 University Ave., Madison**  
**608.263.2246, Chazen.wisc.edu**

## **Olbrich Botanical Gardens**

An adventure for all ages! Explore 16 acres of outdoor and indoor display gardens. Open daily with free admission. Enjoy the beautiful Thai Pavilion in the outdoor gardens.

**3330 Atwood Ave., Madison**  
**608.246.4550, olbrich.org**

## **Wisconsin State Capitol Building Tour**

The State Capitol is open to the public Mon-Fri 8am- 6pm and weekends/holidays 8am-4pm. Free tours offered daily at 9am, 10am, 11am, 1pm, 2pm and 3pm. Groups of ten must make a reservation.

**2 East Main St, Madison**  
**608.266.0382, tours.wisconsin.gov**

## **Betty Lou Cruises**

Choose your themed cruise: Caribbean, Couples Delight, Pizza & Beer, Cocktail, Seafood, Lunch or All-American. Sights include Monona Terrace, State Capitol, downtown Madison skyline, natural areas & lakefront estates.

Start: Lake Monona Cruises at Machinery Row

**601 Williamson Street, Madison**  
**608.246.3138, bettylucruises.com**

## **Henry Vilas Zoo**

Open 365 days of the year! Explore the Henry Vilas Zoo featuring over 800 animals and 200 species. With free admission, a gift shop, and weekly events, Henry Vilas Zoo is fun for everyone.

**702 S. Randall Ave., Madison**  
**608.258.9490, vilaszoo.org**

## **Hop Head Beer Tours**

Experience Madison's vibrant craft beer culture with a tour of the area's different microbreweries, brew pubs, and distilleries. Tours include motor coach transportation, tastings, and discussions on the bus with "guest hosts", tours, and samples. Sign up for a tour today.

**608.467.5707, hopheadbeertours.com**



# GENERAL ENTERTAINMENT

## Memorial Union

Memorial Union and the Memorial Union Terrace, Madison's favorite landmark, offers food, live music, film art galleries, open arts studios and outdoor recreation.

**800 Langdon St. Madison**  
**608.265.3000, union.wisc.edu**

## Monona Terrace Community & Convention Center

Designed by Frank Lloyd Wright, Monona Terrace offers guided tours, weekly events and a rooftop terrace.

**1 John Nolen Dr., Madison**  
**608.261.4000, mononaterrace.com**

## National Mustard Museum

The world's largest collection of mustards with more than 5,000 different mustards to sample and take home.

**7477 Hubbard Ave., Middleton**  
**608.831.222, mustardmuseum.com**

## Point Cinema

The Marcus Point Cinema is your premiere entertainment destination, featuring 16 state-of-the-art auditoriums including the 3 story tall, 75 foot wide Ultra Screen. Meet your friends before or after a movie, or stop in to enjoy your favorite beer, wine, or cocktail in our full service lounge.

It's the perfect place to relax, talk about movies, or watch sporting events on our 16-foot screen.

**7825 Big Sky Drive, Madison**  
**608.833.3980, marcus theatres.com**

## Frank Lloyd Wright Unitarian Meeting House

This one-story church complex features the "prow" window with the organ works visible to the outside. A four-foot double triangle or diamond motif is used throughout the building, which blends into a hill. Tours are \$10/person and offered Sept. 29 and Oct. 30 at 10:30am and 2:30pm, and Oct. 4 after the 9am and 11am services. Reservations required for groups of ten or more.

**900 University Bay Dr., Madison**  
**608.233.9774, fusmadison.org**

## Palace Cinema

This brand new state-of-the-art cinema includes 100% DreamLounger leather recliners with reserved seating, 2 Ultra Screen DLX auditoriums, a Take Five cocktail lounge with outdoor patio, and a Zaffiro's Express pizza cafe.

**2830 Hoepker Rd., Sun Prairie**  
**608.242.2100, marcustheatres.com**

## Sundance Cinemas

The Sundance Cinemas Madison is located at Hilldale Shopping Center. This theatre features 6 state-of-the-art movie screens, all-stadium plush seating and the Cafe 608 selling wonderful food and drink designed to enjoy anywhere.

**430 N. Midvale Blvd., Madison**  
**608.316.6900, sundancecinemas.com**