Order via mobile app for iOS or Android, or call 608-242-2000. | Or Madiagn | Order 2005 | Ord



NOITATRO92NART

lululemon athletica, The North Face, Sur La Table, Paper Sourc AMC, Café Hollander, Muramoto Hilldale, The Great Dane, spade new york, Anthropologie, Free People, Madewell, Twigs, and eateries, including Apple, L.L. Bean, Kendra Scott, kate An unparalleled selection of over 50 local and national shops

608-238-6640 • hilldale.com HILLDALE SHOPPING CENTER
726 N. Midvale Blvd., Madison, 53706
608-238-6640 . Filldale seem

กาเกรชรเบ้า

SHOPPING

The University Book Store has a huge selection of Wisconsin Badger clothing and gift items, books, art/office/school supplies 771 State St. • 608-238-8455 • uwbookstore.com Hilldale Mall • 608-238-8455 • uwbookstore.com THE UNIVERSITY BOOK STORE

Madison's downtown independent bookstore, featuring new and used books and unique gifte. Browse a variety of ittles, including general fretions, children's/W, social justice, women's and LGBTOA+interest and more. Mon.-Sat. 10 a.m.-8 p.m.



and live musical performances on the stage of our acoustically sublime Stoughton Opera House.

Visit Stoughton's Arts & Entertainment District where you'll find 608-873-7912 • visitstoughton.com VISIT STOUGHTON TOURISM CENTER 522 E. Main 54., Stoughton, 53589

boutique shops, locally owned restaurants, Scandinavian culture

galleries and the area's best hotels. Middleton — it's better here. Visit Middleton: Bolder, tastier, greener and just minutes from Madison. Enjoy more than 80 delicious restaurants, 60+ shops and

moo.nojelbbimitisiv • 4688-588-008 1811 Parmenter St., Middleton, 53562 MIDDLETON TOURISM COMMISSION AND VISITOR CENTER

rated accommodations, uniting, attractions and events. The official marketing organization for Madison and Dane County, dedicated to promoting the area as a unique travel destination for business and leisure, and providing visitors with infomation for business and leisure, and providing visitors with infomation and contract and are also a second providing sections. 608-255-2537 • 800-373-6376 • visitmadison.com





NOITAMROANI ROTISIV

ACCOMMODATIONS

PLUS.

BEST WESTERN PLUS INNTOWNER MADISON 2424 University Ave., Madison, 53726 608-233-8778 • bestwestern.com

Located in the heart of Madison, Best Western PLUS InnTowner is veniently located close to downtown and the UW-Madison Campus, allowing for quick and easy access to a variety of destinations.



(

BEST WESTERN PREMIER PARK HOTEL

608-285-8000 • parkhotelmadison.com sperience Madison from the only hotel on the Capitol Square Designed in the "grand hotel" tradition, you've never seen a Best Western like this before!



COMFORT INN MADISON - DOWNTOWN

608-255-7400 • comfortinn.com Within walking distance of the Alliant Energy Center and the Capital City Bike Trail. Amenities include: free hot breakfast buffet, HSIA rking, business and fitness center, indoor pool and whirlpool



COUNTRY INN & SUITES BY RADISSON -400 River Place, Monona, 53716 E-8 608-221-0055 • cou

Great reviews and great location off the Beltline! Convenient t Alliant Energy, Aldo Leopold Nature Center, Olin Park, Ho-Chunk Gaming, restaurants and just minutes from downtown Madison. Indoor pool, fitness center, complimentary coffee and cookies, breakfast available. Meeting space is available on site.

COUNTRY

5 COUNTRY INN & SUITES BY RADISSON - MADISON WEST 2212 Deming Way, Middleton, 53562

608-831-6970 • countryinns.com/middletonw Free wireless high-speed internet, indoor pool and jacuzzi, business center, complimentary breakfast and fitness center Guests also enjoy multiple dining and shopping opportunities within minutes of the hotel.



608-251-5511 • doubletreemadison.com Location Location Location Across from Kohl Center and LIW Campus. Free parking, Wi-Fi, shuttle service, pool and fitness center Award-winning customer service with outstanding amenities.

DOUBLETREE BY HILTON MADISON

525 W. Johnson St., Madison, 53703

THE EDGEWATER 1001 Wisconsin Place, Madison, 53703 800-922-5512 • theedgewater.com



Located in the heart of downtown on beautiful Lake Mendotal Award-winning resort with full-service spa and salon, several dining outlets, Grand Plaza with free community programming EDGEWATER and winter ice skating.



H-2 608-845-3000 • fairfieldverona.com

Our newly designed hotel is just moments away from Epic and other SW Wisconsin destinations. Enjoy our smart, spacio ns and free hot breakfast.



GRADUATE MADISON 601 Langdon St., Madison, 53703

608-257-4391 • graduatemadison.com Located in the heart of UW's campus and one block from the stops and shops on State Street. Swing by for a signature hand pie, fresh brew or inspired rooftop view. It's the smartest place to

FAIRFIELD INN & SUITES BY MARRIOTT -



HAMPTON INN & SUITES MADISON/DOWNTOWN 440 W. Johnson St., Madison, 53703 608-255-0360 • madisondowntownsuites

Located in Downtown Madison, adjacent to the University of Wisconsin, walking distance to shops, galleries, restaurants and nightlife. Enjoy Hampton's free hot breakfast.







historical murals, open air patio and in winter, enclosed & heated Off Broadway is a neighborhood spot! We have 24 craft beers on tap, mos.esuoditaydraydrafthouse.com OFF BROADWAY DRAFTHOUSE

6404 Raywood Rd., Madison, 53713

sekend brunch and more. One block from the Kohl Center. All ages. Home of the famous Gritty Burger and Madison's official birthda place, Burgers, fries, shakes, vegan options, craft beer, cocktails,

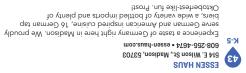


ulinary excellence and expertly crafted cocktails. Square, Wisconsin's finest ingredients meet global inspiration, In an old world ambiance, one block off of Madison's Capitol K-4 608-283-9500 • heritagetavern.com



ewpub features an ever-changing rotation of time-honored bee Brewing Co. has served up its award-winning craft beers alongside local and global pub fare prepared from scratch. Madison-broard Brewunb features an ever-changing to shaining of sime-honored beer. Friends & Beers for 25 Years! Since 1994, The Great Dane Pub & greatdanepub.com C-5 Hilldale: 357 Price Pl., Madison • 608-661-9400





Famous for hamburgers, Dotty's also offers Friday fish fry, fresh salads, homemade soup, chili and morel A Madison tradition A Madison institution tavored by the locals for over 40 years. moo.ywobegnilqmubyttob • 0000-e25-809 MOTTY DOMPLING'S DOWRY 317 N. Frances St., Madison, 53703 ротту DUMPLING'S DOWRY



beers and wines by the glass. Hours vary. Check website for hours Monroe Street. Featuring locally-sourced, seasonal menus, 300+ craft A casual, European-inspired neighborhood eatery on historic







ON BONG

RESTAURANTS

ACCOMMODATIONS



HOLIDAY INN EXPRESS & SUITES MADISON/VERONA

608-497-4500 • hiexpressverona.com Experience upscale elegance and convenient comfort at the beautiful Holiday Inn Express & Suites located near Epic campus off Hwy. 18/151 and Epic Lane in Verona



THE MADISON CONCOURSE HOTEL AND GOVERNOR'S CLUB 1 W. Dayton St., Madison, 53703 K-3 608-257-6000 • concoursehotel.com

Located in downtown Madison near State Street shops and restaurants. The hotel offers the Governor's Club, restaurant, b pool, underground parking and complimentary airport shuttle.



4601 Frey St., Madison, 53705

608-233-4580 • marriott.com/msnhw he SpringHill Suites by Marriott Madison West is a modern





ALT BREW





DANCING GOAT DISTILLERY 909 Vineyard Drive, Cambridge, WI 608-467-4905 • dancinggoat.com

Come to historic Cambridge and enjoy a classic cocktail in our beautiful tasting room or while enjoying a sunset on the patio. Check website for tour information.



OLD SUGAR DISTILLERY 931 E. Main St., Madison, 53703 608-260-0812 • oldsugardistillery.con

Old Sugar Distillery produces world-class spirits using many local ingredients. Free tastings and tours. Specialty cocktails. Open Thursday and Friday, 4-11 p.m. and Saturday, 12-11 p.m. Private event space available.



STATE LINE DISTILLERY
1412 North - 2 1413 Northern Ct, Madison, 53703





WOLLERSHEIM WINERY & DISTILLERY 7876 Hwy. 188, Prairie du Sac, 53578 800-VIP-WINE • wollersheim.com

Experience history as old as Wisconsin, with underground stone cellars, onsite distilling and vineyards that overlook the Wisconsin River, 25 miles northwest of Madison. Open year-round, with tours



19 YAHARA BAY DISTILLERS' PUBLIC HOUSE & TASTING BAR 6250 Nesbitt Road, Fitchburg, WI 608-275-1050 • yaharabay.com

Madison's first distiller: full tasting bar, chef offerings (11 a.m.-9 p.m. Thurs.-Sat.) and gift shop (11 a.m.-close Tues.-Sat.). saturday tours \$10 at 1 p.m., 3 p.m., 5 p.m. or by reservation. Free



sumbnes; Fooking for assistance planning your visit? Contact us!

Usampus Information: 608-263-2400 • info.wisc.edu

Union South - 1308 W. Dayton St., Madison, 53715

UNIVERSITY OF WISCONSIN - MADISON

Campus and Visitor Relations
1508 W. Dayton S

ube.boowegbe • 1884-588-808

1000 Edgewood College Dr., Madison, 53711

COLLEGES / UNIVERSITIES

UNIVERSITY RIDGE GOLF COURSE

GOLF

& CONVENTION CENTER

& CONVENTION CENTER

One John Molen Dr., Madison, 53703

P.O. SPEL-AGOO • mononasterrace.com P-7 608-261-4000 • mononaterrace.com

MONONA TERRACE® COMMUNITY

CONVENTION FACILITIES

ATTRACTIONS

The Wisconsin Alumni Association's campus green space. Outdoor exhibits feature University of Wisconsin alumni and traditions. On Lake Mendota next to Memorial Union. Free; open daily; tours and events.

Discover buried treasure and discover fun! Open year-round with

guided tours daily on paved and lighted walkways. Gift shop, gemstone mine, fossil dig and butterfly gardens. Hiking/biking trails, snack bar. Just 20 miles west of Madison on U.S. Highways 18 & 151.

The Henry Vilas Zoo is one of only a handful of no-charge zoos in the country open year-round. Our beautiful zoo features exhibits

Hands-on fun! Spin in the giant Gerbil Wheel, climb the Hodge Podge Mahal or create in the Art Studio. A green rooftop offers gorgeous views, chickens and other animals.

An essential Madison experience. Spend time on the Terrace and

Train rides, gift shop, historic displays, free parking and picnic area

Learn, taste, shop and laugh at the world's largest collection of mustards and mustard memorabilia. Taste mustards and more in our gift shop and be condimentally correct when you take home the finest mustards and souvenirs on the planet. Free admission.

16-acre gardens include perennials, roses and the only Thai Pavilion in the continental U.S. Year-round tropical conservatory with

orchids, waterfall and birds, Events; concerts, live butterflies,

Sundara Inn & Spa is a destination spa nestled in a fragrant pine

forest on the scenic outskirts of Wisconsin Dells, offering chic

overnight suites and a full menu of spa and salon services.

A campus destination. Cheer on the Badgers, meet up for

lunch with friends, watch a movie, go bowling, relax and make memories at this campus retreat.

Lake Mendota. Enjoy some ice cream. Attend an event. Come

socialize, relax and be nourished in the heart of campus

724 Langdon St., Madison, 53706 608-308-5151 • AlumniPark.com

CAVE OF THE MOUNDS NATIONAL NATURAL LANDMARK

608-437-3038 • caveofthemounds.com

702 S. Randall Ave., Madison, 53715

MADISON CHILDREN'S MUSEUM

100 N Hamilton St Madison 53703

800 Langdon St., Madison, 53706

MID-CONTINENT RAILWAY MUSEUM

Climb aboard at our 1894 depot. Rain or shine

E8948 Museum Rd., North Freedom, 5395

NATIONAL MUSTARD MUSEUM &

7477 Hubbard Ave., Middleton, 53562

608-831-2222 • mustardmuseum con

OLBRICH BOTANICAL GARDENS
3330 Atward Ave. Modicine 5000

608-246-4550 • olbrich.org

model trains. Gift shop.

STINDARA INN & SPA

920 Canyon Rd., Wisconsin Dells, 53965

608-253-9200 • sundaraspa.com

UNION SOUTH 1308 W. Dayton St., Madison, 53715

608-890-3000 • union.wisc.edu

28

608-522-4261 • midcontinent.org

608-265-3000 • union.wisc.edu

608-266-4732 • vilaszoo.org

HENRY VILAS ZOO

2975 Cave of the Mounds Rd., Blue Mounds, 53517

89883 dinosiba M.dq .bR yahuoo 2009 Readison. Salah YTIRRAYIMU Market Millor Company (1997) April 1997 (1997) April 1997

of the indiversity of Wisconsin-Madison is a woke seles institution that so neise, so the new presence is a sole of the work o

advantages of a small college – personal attention, small classes, diventages of a small college – personal attention, small college – the state of a state capital. With more than 40 programs at the undergraduate, graduate and doctoral levels, our students prepare for meaningful personal and professional levels, our students prepare learning believes and action.

Located in the heart of Madison, Edgewood College offers all the

over lush grasslands, the back nine is carved out of the denses of Wisconsin's woodlands. Come enjoy an exceptional golf experience. "Play "

Lake Monona in downtown Madison. Groups of 30 to 3,300. The A Frank Lloyd Wright-designed building located on the shore of

20

CAVE OF THE MOUNDS, Stilling of Matural Landower

Wisconsin Union K-1

GARDENS

9

Wisconsin Union D-6

F-2 Designed by Robert Trent Jones II. The front nine meanders

HERE. YAGAH HILLDALE

EDGEMOOD COLLEGE E-5

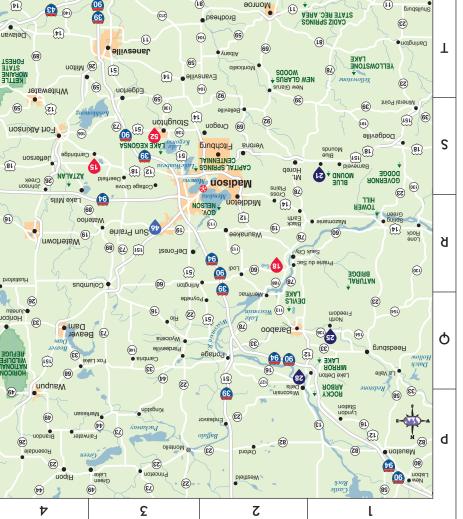
MONONA TERRACE













REGIONAL MAP

ATTRACTIONS



30 N. Carroll St., Madison, 53703 608-264-6555 • wisconsinhistorical museum.org

Discover the stories that made Wisconsin what it is today! Explore exhibits featuring Native Nations and Tribes, the immigrant experience, frontier life, agriculture, industry, politics and much, much more. Located on the Capitol Square.

canoes, paddleboats and rowboats. Lakeside café, hammocks



WISCONSIN VETERANS MUSEUM 30 W. Mifflin St., Madison, 53703

ocated in the heart of Madison, this award-winning museum and Civil War to present day. Every Veteran Is A Story.

ENTERTAINMENT



BRITTINGHAM BOATS 701 W. Brittingham Pl., Madison, 53715 608-250-2555 • brittingham@madisonboats.com Downtown's paddle destination, just blocks from the Capitol Square! Walk-in rentals of standup paddleboards, kayaks,



HO-CHIINK CAMING MADISON 33 4002 Evan Acres Rd., Madison, 53718 608-223-9576 • hochunkgaming.com/madison Madison's Casino is Wisconsin's only 100% Smoke-Free gaming

and fun for all, www.madisonboats.com



facility. Stop in and enjoy any of our 1,200+ themed slot machines with your favorite beverage from our service bar. Open 24 hours to satisfy all your entertainment needs. MARSHALLBOATS

34 2101 Allen Blvd., Madison, 53562

608-228-8333 • marshall@madis C-4 Get out and explore Lake Mendota with pontoon boats, standup paddleboards, kayaks and canoes. Located on the west side of Lake Mendota. www.madisonboats.com.



WINGRA BOATS 824 Knickerhocker Pl Madison 53711

608-233-5332 • wingra@madisonboats.com Up-north beauty in downtown Madison. Rent a standup addleboard, kayak, canoe, paddleboat, rowboats. This quiet lake is surrounded by nature and a perfect family getaway.

ЧАМ ИМОТИМО









4002 EVAN ACRES RD., MADISON, WI 53718 | 608.223.9576 HO-CHUNKGAMING.COM/MADISON

HO-CHUNK J GAMING

MADISON



3/1/19 2:23 PM

destination •

2019MadisonMap_FINAL.indd

POINTS OF INTEREST

ACCOMMODATIONS

1 D-5 BEST WESTERN PLUS INNTOWNER MADISON

2 L-4 BEST WESTERN PREMIER PARK HOTEL

3 E-7 COMFORT INN MADISON - DOWNTOWN

4 E-8 COUNTRY INN & SUITES BY RADISSON -MADISON/MONONA

5 0-2 COUNTRY INN & SUITES BY RADISSON - MADISON WEST

6 L-2 DOUBLETREE BY HILTON MADISON

7 J-3 THE EDGEWATER

8 H-2 FAIRFIELD INN & SUITES BY MARRIOTT -

MADISON/VERONA

9 K-2 GRADUATE MADISON 10 L-2 HAMPTON INN & SUITES MADISON/DOWNTOWN

11 H-2 HOLIDAY INN EXPRESS & SUITES - MADISON/VERONA

12 K-3 THE MADISON CONCOURSE HOTEL & GOVERNOR'S CLUB

13 D-5 SPRINGHILL SUITES BY MARRIOTT - MADISON WEST

BREWERIES/DISTILLERIES/WINERIES

4 B-8 ALT BREW

15 S-3 DANCING GOAT DISTILLERY

10 D-7 OLD SUGAR DISTILLERY

7 C-7 STATE LINE DISTILLERY 18 R-2 WOLLERSHEIM WINERY & DISTILLERY

10 G-4 YAHARA BAY DISTILLERS' PUBLIC HOUSE & TASTING BAR

ATTRACTIONS

20 K-1 ALUMNI PARK

3 S-1 CAVE OF THE MOUNDS NATIONAL NATURAL LANDMARK

22 E-6 HENRY VILAS ZOO

WEMORIAL UNION

25 Q-1 MID-CONTINENT RAILWAY MUSEUM

²³ C-3 NATIONAL MUSTARD MUSEUM & GOURMET GIFT SHOP

27 C-8 OLBRICH BOTANICAL GARDENS

2 Q-2 SUNDARA INN & SPA

29 D-6 UNION SOUTH

31 K-3 WISCONSIN VETERANS MUSEUM

ENTERTAINMENT

№ N-2 BRITTINGHAM BOATS

■ E-10 HO-CHUNK GAMING MADISON

[☼] E-5 WINGRA BOATS

CONVENTION FACILITIES

35 D-7, L-5 MONONA TERRACE® COMMUNITY & CONVENTION CENTER

GOLF

COLLEGES / UNIVERSITIES

E-5 EDGEWOOD COLLEGE

3 D-6 UNIVERSITY OF WISCONSIN - MADISON

RESTAURANTS

40 D-6 BRASSERIE V

41 D-5 CAFÉ HOLLANDER

42 L-2 DOTTY DUMPLING'S DOWRY

43 K-5 ESSEN HAUS

45 K-4 HERITAGE TAVERN

46 L-2, D-3, R-3 THE NITTY GRITTY

48 K-2 PARTHENON GYROS 49 K-5 SARDINE

VISITOR INFORMATION

50 K-4 DESTINATION MADISON

30 C-3 MIDDLETON TOURISM COMMISSION AND VISITOR CENTER

§ S-3 VISIT STOUGHTON TOURISM CENTER

SPECIALTY SHOPPING

54 K-1, D-5 THE UNIVERSITY BOOK STORE

SHOPPING

55 D-5 HILLDALE SHOPPING CENTER

TRANSPORTATION

50 C-7 UNION CAB





FRONT& CENTER For family traditions, solitary unsets, boat outings, lakeside lining and more... this is **EDGEWATER** MADISON'S PLACE

theEdgewater.com

608.535.8200

THE MADISON CONCOURSE HOTEL





