

MARK YOUR CALENDAR

FOR A FULL YEAR OF PARTNER PROGRAMMING!

Join us for networking, education and new ways to maximize your partnership with Destination Madison.



My favorite parts of the event were the applicable examples, the great energy, the variety of types of businesses represented and the opportunities to network.

Emily Henken, UW-Madison Campus and Visitor Relations

It's so useful to get real-life examples of what is working for different types of organizations.

Bekah Stauffacher, New Glarus Chamber of Commerce

The venue was amazing... Destination Madison is always great!!! Thanks for inviting me to come mingle with many people and grow my knowledge in what Madison businesses have to offer!

Jerinna Onafuwa, HotelRED



destination
madisonTM

22 E. Mifflin St., Suite 200 | Madison, WI 53703



REOCCURING EVENTS

Partner Orientation

Quarterly | 8:30 – 10:30 a.m. | Registration required
February 11, May 12, August 18, November 10
Destination Madison office

Partner Spotlight

Showcase your business to Destination Madison team
Quarterly | 9:00 – 10:00 a.m. | Limited space | Registration required
March 18, June 17, September 16, November 18
Destination Madison office

Partner Office Hours

Walk-ins welcome for one-on-one training & support
First Wednesday of every month | 9:00 – 11:00 a.m.
Destination Madison office

INDUSTRY EVENTS

Tourism for All*

Exploring inclusivity and accessibility in travel
Tuesday, April 14 | 8:30 – 10:30 a.m. | The Madison Concourse Hotel

Summer Social

Annual partner networking social
Thursday, July 23 | 5:00 – 6:30 p.m. | Buck & Honey's - Monona

Social Media Tips & Trends*

Wednesday, August 26 | 8:30 – 11:00 a.m. | Ultrazone Madison

Destination Training*

Fall 2020

Destination Madison Awards

Celebrating hospitality & tourism excellence
November 2020

*Express Partners welcome to attend, \$25 registration fee

Go to visitmadison.com/partners/events for
more information and watch your email for invites!