

destination • madison™

VISITMADISON.COM

RELOCATION GUIDE



A GREAT PLACE
TO CALL HOME



WELCOME TO MADISON!



What makes Madison special is hard to pin down. It's a vibrant place. A one-of-a-kind place. Outdoorsy, storied, chic and down-home. It's a mid-sized city that perfectly blends urban style with natural beauty and small-town ease.

We're glad you're here or considering making the Madison area your new home.

As the state capital of Wisconsin, and the home of the University of Wisconsin, Madison's got a vibe and personality unlike anywhere else.

Plus, there's a wide variety of activities in our backyard. World-class arts, live music found nightly, over 250 parks and five glittering lakes.

Our weekly year-round farmers market is known throughout the country, and our restaurants serve food grown at farms down the street. Add in our growing craft beverage scene, you'll see why Madison is favorite among foodies, too.

In fact, when it comes to living, working, playing and raising a family, we consistently rank at the top!

Learn more about Madison and our attractions, restaurants and things to do at visitmadison.com.



HOW WE RATE

Madison consistently ranks as a top city to live, work, play and raise a family.

PERFECT PLACE TO LIVE

- One of the Best Cities in America, National Geographic Traveler, 2018
- #2 Super Cool U.S. Cities, Expedia, 2017
- #3 Best City to Live, Livability, 2019
- 10 Best Cities in the U.S. to Move to Right Now, Curbed, 2020

FABULOUS FOR FAMILIES

- #1 Best Cities to Raise a Family, Zumper, 2018

BEST IN BUSINESS

- #1 Cities with Work Life Balance, Wallethub, 2019
- #7 Best Area for STEM Professionals, Wallethub, 2017
- #10 Most Tech-Savvy Cities in America, Hosting Advice, 2019

PHENOMENAL AT FOOD

- Best Food City in Every State, Thrillest, 2017
- Best Food Trucks in America, MSN, 2019
- #4 Best Beer Destination in the World, Vinepair, 2018

GOING GREEN

- Greenest City in Wisconsin, Insurify, 2018

A HAPPENING PLACE TO BE HEALTHY

- #1 Best City for Active Lifestyle, Wallethub, 2017
- #3 Best Cities for Runners, Smart Asset, 2018
- #4 Sportiest City in the U.S., Men's Health, 2017
- #6 Best U.S. Cities for Biking, City Rankings, 2018

HOW WE DO MADISON

FUN! FACTS



15,000

acres of lakes, perfect for sailing, canoeing, kayaking, fishing, swimming, & stand-up paddleboarding.

255,214

POPULATION OF MADISON



260
PARKS

6,000 acres of parkland, & over 200 miles of off-road paths & trails.



Home to the largest producer-only farmer's market in the country.



8 OFF LEASH
DOG PARKS

40+
LEED
BUILDINGS



including the Dane County Regional Airport & the Monona Terrace® Community and Convention Center



Thousands of Native American **effigy mounds**, the biggest concentration in the U.S., were built along the shores of Madison's lakes. Today, 23 preserved mounds remain on public land in Dane County.

542,364

POPULATION OF DANE COUNTY

#2 SAFEST
CITY TO WALK IN



11 GOLF
COURSES



1 of 5
BEST CITIES
ON EARTH
FOR BIKING

AVERAGE
TEMPS (F)



The City of Madison is named after James Madison, the fourth U.S. President. Many downtown streets are named for those who helped draft and sign the U.S. Constitution.

Madison is one of only two U.S. cities built on an isthmus – a narrow strip of land connecting two larger pieces of land, with water on either side.

The beautiful Thai Pavillion at Olbrich Botanical Gardens is one of just four located outside of Thailand.

Notable people from the Madison area include: architect Frank Lloyd Wright, artist Georgia O'Keefe, comedian Chris Farley, and Pleasant Rowland, founder of American Girl.

Earth Day was founded in Madison in 1970.

Madison's official bird is the plastic pink flamingo, an homage to the infamous 1979 prank on Bascom Hill. Students filled the hill with over 1,000 of the birds overnight.



@VISITMADISON

VISITMADISON.COM

PLAN YOUR VISIT!

We look forward to greeting you with a warm Madison, Wisconsin welcome! Make your first stop one of our visitor centers, where we have resources at the ready. You'll get ideas on where to stay and what to eat, tips on transportation and parking, and access to area maps and more.

Destination Madison Visitor Information

Downtown

22 E. Mifflin St., Second Floor, Madison
Hours: Monday – Friday: 8 a.m. – 5 p.m.
Closed National Holidays including: MLK Day, Memorial Day, Independence Day, Labor Day, Thanksgiving Day, Christmas Eve and Christmas Day, New Year's Eve and New Year's Day

Airport Information Desk

4000 International Ln., Madison. Located in baggage claim area.
Hours: Sunday and Monday: 12 – 11 p.m.;
Tuesday – Friday: 12 – 10 p.m.; Saturday: 2 – 7 p.m.

Downtown Visitor Center

Madison's Central Business Improvement District (BID)
452 State Street, Madison
Hours vary by season.

Campus and Community Information Welcome Desk

UW Campus and Visitor Relations I Union South
1308 W. Dayton Street, Madison
Hours: 7:30 a.m. – 10 p.m. daily*

Town Center Welcome Desk I UW Visitor & Information Programs

Wisconsin Institutes for Discovery
330 N. Orchard Street, Madison
Hours: Monday-Friday: 7 a.m. – 6 p.m.; Saturday: 9 a.m. – 3 p.m.

*Please note that campus hours may vary during holiday and university break periods.

RELOCATION PARTNER CHECKLIST

✓ FIND A JOB

The QTI Group • qtigroup.com
danejobs.com
jobsinmadison.com
cityofmadison.com/HR
jobcenterofwisconsin.com

✓ HOME SWEET HOME

PURCHASE

Bunbury & Associates Realtors • bunburyrealtors.com
First Weber Group Realtors • firstweber.com
Restaino & Associates Realtors • madisonrelocation.com
Stark Company Realtors • starkhomes.com/relocation.php

RENT

JSM Properties, LLC • jsmproperties.com
madisonapartmentliving.com
madisoncampusanddowntownapartments.com
Tenant Resource Center • tenantresourcecenter.org

NEIGHBORHOODS

City of Madison Neighborhood Guide
cityofmadison.com/dpced/planning/neighborhoods/436

✓ GET CONNECTED

Alliant Energy • alliantenergy.com
Madison Gas & Electric • mge.com
Madison Water Utility • cityofmadison.com/water

✓ GREAT SCHOOLS

Edgewood College • edgewood.edu
Madison College • madisoncollege.edu
Madison Metropolitan School District • madison.k12.wi.us
University of Wisconsin-Madison • wisc.edu

✓ THE DOC IS IN

SSM Health/Dean Medical Group • ssmhealth.com
SSM Health/St. Mary's Hospital-Madison • stmarysmadison.com
Unity Point Health-Meriter • unitypoint.org/madison
UW Health & Quartz Health Insurance • uwhealth.org

✓ FINANCE & INSURANCE

American Family Insurance • amfam.com
BMO Harris Bank • bmoharris.com
First Business Bank • firstbusiness.com
Home Savings Bank • home-savings.com
Johnson Bank • johnsonbank.com
Oak Bank • oakbankonline.com
U.S. Bank Madison • usbank.com

✓ LEGAL MATTERS

Michael Best & Friedrich • michaelbest.com
Neider & Boucher, S.C. • neiderboucher.com

OTHER RELOCATION RESOURCES

NEED A LIFT?

Avis and Budget Car Rentals • rental.aviswi.com
Badger Bus • badgerbus.com
Dane County Regional Airport • msnairport.com
Enterprise Rent-A-Car • enterprise.com
Gallant Knight Limousine • gallantknightusa.com
Lamers Bus Lines, Inc. • golamers.com
Madison Metro • mymetrobus.com
Presidential Limousine • preslimousa.com
Lyft • lyft.com
Union Cab Cooperative • unioncab.coop
Van Galder, a Coach USA Company • vangalderbus.com
Wisconsin Aviation • wisconsinaviation.com
Wisconsin Department of Transportation • wisconsindot.gov

EXTENDED STAY HOTELS FOR JUST A VISIT

EAST

Comfort Inn & Suites - Airport • comfortmadisoneast.com
GrandStay Residential Suites • grandstaymadison.com
Residence Inn By Marriott-Madison East • marriott.com/MSNRI
Staybridge Suites - Madison East • staybridge.com/sbmadisonwi

SOUTH

Americas Best Value Inn • abvimagadison.net
Clarion Suites at the Alliant Energy Center • clarionmadison.com
Country Inn & Suites - Madison/Monona
countryinns.com/madisonwi_southeast
Magnuson Grand Hotel Madison • madisongrandhotel.com
Staybridge Suites - Madison/Fitchburg • madisonstaybridge.com

WEST

Baymont Inn & Suites - West • wiscohotels.com/wiscobaymont
Best Western West Towne Suites • bwmadison.com
Extended Stay America-Junction Ct. • extendedstayamerica.com
Extended Stay America-Old Sauk Rd. • extendedstayamerica.com
Grandstay Hotel & Suites Mt Horeb - Madison
grandstayhospitality.com
Hampton Inn & Suites - Madison West
madisonwestsuites.hamptoninn.com
Homewood Suites by Hilton - Madison West
madisonwest.homewoodsuites.com
Residence Inn By Marriott-Madison West/Middleton
residenceinnmadisonwest.com
Staybridge Suites - Middleton • staybridge.com/madisonwest

MORE ANSWERS & FRIENDLY FOLKS

Aging & Disability Resource Center • daneadrc.org
Churches • churchfinder.com
City of Madison • cityofmadison.com
Dane County • countyofdane.com
Greater Madison Chamber of Commerce
greatermadisonchamber.com
Madison Public Library • madisonpubliclibrary.org
State of Wisconsin • wisconsin.gov