

PARTNERSHIP LEVELS & BENEFITS

BENEFITS	EXPRESS* \$200/\$150	PLUS* \$400/\$300	SELECT* \$600/\$450
LISTING ON VISITMADISON.COM (Category Increase for 2021)	1 CATEGORY	2 CATEGORIES	UP TO 3 CATEGORIES
IMAGES DISPLAYED ON WEB LISTING (Image Increase for 2021)	4 IMAGES	6 IMAGES	8 IMAGES
CALENDAR OF EVENTS	●	●	●
DEALS & DISCOUNTS	●	●	●
B2B OPPORTUNITIES	●	●	●
ORIGINAL BLOG CONTENT OPPORTUNITIES	●	●	●
MARKETING CAMPAIGNS	●	●	●
PARTNER COMMUNICATIONS	●	●	●
PUBLIC RELATIONS PROMOTIONAL OPPORTUNITIES	●	●	●
VIRTUAL INDUSTRY EDUCATION EVENTS	●	●	●
SALES & SERVICE LEADS		●	●
LISTING IN OFFICIAL VISITORS GUIDE**		●	●
CONVENTION CALENDAR ACCESS			●
NEW PARTNERSHIP BENEFITS FOR 2021			
INSTALLMENT BILLING	●	●	●
PRIVATE FACEBOOK GROUP ACCESS	●	●	●
WEEKLY VIRTUAL PARTNER NETWORKING	●	●	●
PARTNER DIRECTORY ACCESS			●

*2021 pricing due to COVID-19

**Visitors Guide and Map production is temporarily in suspension and redevelopment

LET'S GET STARTED!

1

Submit your info at
visitmadison.com/partneragreement

2

Submit your payment

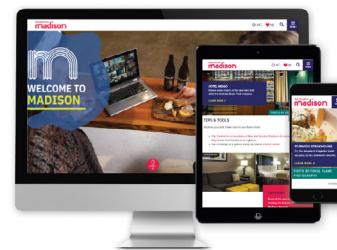
3

That's all – it's that easy!

ADVERTISING OPPORTUNITIES

Our partners have an exclusive opportunity to advertise in proprietary publications with local, regional and national reach!

- Monthly Ad Buys on VisitMadison.com - 1.7M pageviews and 850,000 sessions in 2019
- Official Madison Visitors Guide**
- Official Madison Visitors Maps**



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