

# 2022 PARTNERSHIP BENEFITS

BENEFITS	LISTING \$0	EXPRESS \$200	PLUS \$400	SELECT* \$600
LISTING ON VISITMADISON.COM	●	1 CATEGORY*	2 CATEGORIES*	UP TO 3 CATEGORIES*
IMAGES DISPLAYED ON WEB LISTING	1 IMAGE	4 IMAGES	6 IMAGES	8 IMAGES
CALENDAR OF EVENTS	●	●	●	●
PARTNER COMMUNICATIONS	●	●	●	●
EDUCATION & NETWORKING EVENTS	ADD ON	●	●	●
PRIORITY SEARCH RESULT PLACEMENT		●	●	●
PRIVATE INDUSTRY FB GROUP ACCESS		●	●	●
PARTNER SPOTLIGHT OPPORTUNITY		●	●	●
DEALS & DISCOUNTS		●	●	●
B2B OPPORTUNITIES		●	●	●
ORIGINAL BLOG CONTENT OPPORTUNITIES		●	●	●
MARKETING CAMPAIGN OPPORTUNITIES		●	●	●
PUBLIC RELATIONS PROMOTIONAL OPPORTUNITIES		●	●	●
INVESTMENT IN MADISON'S TOURISM INDUSTRY		●	●	●
VISITOR INFORMATION SERVICES			●	●
SALES & SERVICE LEADS OPPORTUNITIES			●	●
PARTNER DIRECTORY ACCESS				●
COVENTION CALENDAR ACCESS				●

\*Includes link to Website