

MAINE TOURISM ASSOCIATION'S

Gold Workforce Summit Sponsor

Tourism Workforce Summit

Maine Tourism Association is tackling the pressing challenges facing Maine's tourism and hospitality sectors today, and we're dedicated to equipping Maine businesses with actionable solutions to become employers of choice. Come engage with these issues at our Tourism Workforce Development Summit on October 22-23, 2024, themed "Empower, Engage, Elevate."

This summit will feature panel discussions and speakers focusing on transformative topics such as transportation solutions, enhancing employee housing options, and fostering inclusivity in hiring practices. We will connect employers to the next generation of workers through a networking event with college students in partnership with Thomas College. Moreover, we will explore the future landscape of employment in Maine, examining emerging trends and opportunities.

By joining us as a sponsor, you will not only demonstrate your commitment to workforce development but also gain visibility and recognition among industry leaders and stakeholders. Your partnership will play a crucial role in empowering Maine businesses and elevating our tourism and hospitality sector.



\$3000

Summit Gold Sponsorship includes:

Tourism Workforce Summit:

- Six (6) tickets to the Workforce Summit on October 23, 2024
- Booth (table with pipe & drape) in the Summit registration area
- Logo placement on Summit print/signage
- Exclusive spotlight to conference audience
- Speaking and/or employee involvement opportunities

Digital:

- Listed as a Gold Workforce Summit Sponsor on dedicated page on mainetourism.com for the Tourism Workforce Summit
- Listed as MTA's Gold Workforce Summit Sponsor in weekly industry newsletter and any email campaigns pertaining to the events
- Listed as MTA's Gold Workforce Summit Sponsor on social media and digital marketing for the event

MAINE TOURISM ASSOCIATION'S

Silver Workforce Summit Sponsor

Tourism Workforce Development Summit

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\$2,000

Tourism Workforce Sponsorship includes:

Tourism Workforce Summit:

- **Four (4)** tickets to the Workforce Summit on October 23, 2024
- Booth (table with pipe & drape) in the Summit registration area
- Logo placement on Summit print/signage
- Exclusive spotlight to conference audience

Digital:

- Listed as a Silver Workforce Summit Sponsor on dedicated page on mainetourism.com for the Tourism Workforce Summit
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MAINE TOURISM ASSOCIATION'S

Tourism Workforce Development Summit

Sponsorship Opportunities

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Lunch Sponsor - \$1000

- Recognition and opportunity to speak at Summit luncheon
- Logo placement on all Summit print/signage
- Logo placement on all digital marketing
- Inclusion on all related announcements

Lanyard Sponsor: \$750

- Logo placement on all signage, emails, website, and registration page leading up to the event
- Your logo printed on conference lanyards
- Recognition at the Tourism Workforce Summit

Breakout Session Sponsor: \$750

- Logo placement on all signage, emails, website, and registration page leading up to the event
- Special recognition at one of our sessions. Topics include transportation, employee housing, recruiting veterans, recruiting individuals with disabilities, recruiting individuals in recovery or reentry, H2B/J1 visa updates, and employee benefits.
- Recognition at the Tourism Workforce Summit

Contributing Sponsor for Networking Reception and Summit: \$500

- Logo placement on all signage, emails, website, and registration page leading up to the event

Table: \$250

- Booth (table with pipe & drape) in the Summit registration area