# MTA MEMBER PORTAL TIPS



TOURISM Association

We try to share as many coupons, deals and events from our website to our Facebook page on a weekly/monthly basis. If you have any, make sure to add them!

#### In the member portal make sure to add:

### - Engaging images (We encourage adding up to 15 images)

## - Listing description

#### - Social media links

- Coupons & deals (Displayed on your listing as well as the coupons page)

- Add your events (Displayed on your listing as well as our events calendar)

#### Navigating the portal:

(The "Post Board" on the right-hand side of the homepage is for internal posts for other members to see and will not show up on the website)

#### Updating your listing:

Collateral  $\rightarrow$  Listings  $\rightarrow$  Pencil icon (to edit your listing)

#### Adding images to your listing:

Upload your photos under Media. To get to Media, go to Collateral (left-hand side)  $\rightarrow$  Media  $\rightarrow$  Add New Media.

If you would like to attach these images to your listing, you must go to Collateral  $\rightarrow$  Listings  $\rightarrow$  Pencil icon (to edit)  $\rightarrow$  click on the images you would like to appear on your listing (A green check mark will appear on the images you selected).

#### Adding an event:

Collateral (left-hand side)  $\rightarrow$  Calendar of Events  $\rightarrow$  Add Event

Adding a coupon or deal:

Collateral  $\rightarrow$  Special Offers  $\rightarrow$  Add Offer

#### Adding social media links:

Profile  $\rightarrow$  Accounts  $\rightarrow$  Pencil Icon (next to your business name)  $\rightarrow$  Social Media

#### Updating amenities:

Profile  $\rightarrow$  Accounts  $\rightarrow$  Click on the green drop-down arrow  $\rightarrow$  Manage Amenities

\*Please note - once you make a change, it will be approved by me within 24-48hours. Once it is approved, you will receive an email notification and it will take about *an hour or* so to upload to mainetourism.com.

Questions? Please contact Bailey Hannum at 207-623-5642 or bhannum@mainetourism.com