

Business or organization name

Main contact

Contact email (for internal use only)

Physical address

Mailing address if different

Website

General email

Phone #

Fax #

Name and email for employee who should receive our email updates

FOR PAYMENT, ADD MEMBERSHIP COST AND ANY ENHANCEMENTS FROM OTHER SIDE.

PAYMENT METHOD

☐ Check enclosed, made payable to Maine Tourism Association

Please charge my ☐ VISA ☐ MASTERCARD ☐ AMEX

Cardholder name

Credit card number

Expiration date

Code

Charge my card \$

Authorized signature



327 WATER STREET • HALLOWELL • ME | 207-623-0363  
TOLL-FREE: 800-767-8709 • FAX: 207-623-0388  
EMAIL US: MEMBERSHIP@MAINETOURISM.COM

MAINETOURISM.COM

MAINETOURISM.COM



# JOIN MTA TODAY!

The Maine Tourism Association is a nonprofit membership organization dedicated to boosting tourism-focused businesses in the state of Maine. We work closely with the Maine Office of Tourism to help attract visitors to the state, and drive them to your business once they are here.

## WE SPEAK FOR YOU

We are your lobbyists. The Maine Tourism Association works tirelessly with the state legislators to protect funds that bring visitors to Maine, and to advance public policy that will improve tourism business in our state.

TO LEARN MORE ABOUT OUR ORGANIZATION, MEMBERSHIP BENEFITS, OR TO PROVIDE INPUT CALL US: 207-623-0363  
EMAIL US: [MEMBERSHIP@MAINETOURISM.COM](mailto:MEMBERSHIP@MAINETOURISM.COM)  
[MAINETOURISM.COM](http://MAINETOURISM.COM)

## WE ADVERTISE YOUR BUSINESS

Through the Maine Tourism Association you can market your business to visitors who are planning a visit to Maine, or to visitors who are already here looking for great places to stay, good food, and fun.

- Make your brochures available to visitors in seven Maine Visitor Information Centers that receive over 500,000 visitors each year, along with a listing on the touch-screen kiosks.
- Put your business in the 300,000 copies of *Maine Invites You*, Maine’s official travel planner, and the online travel planner.
- Additional promotions and advertising opportunities exist for:

*Official State Highway Map, Guide to Inns and Bed & Breakfasts, Guide to Camps and Cottages, Attraction and Service Map.*

## BENEFITS OF MEMBERSHIP

As a member of MTA you get some amazing exposure for your business including:

- We send business to you via member referrals.
- You are listed in the official Maine Office of Tourism’s travel planner, *Maine Invites You* (300,000 copies distributed annually!)
- Website listing, including multiple pictures, social media feeds, and ability to add events, deals, and coupons on [mainetourism.com](http://mainetourism.com).
- Our social media feeds highlight members, events, pictures, and Maine interest pieces. Stay engaged with us!
- Professional development and networking opportunities.

## ADDITIONAL BENEFIT OPPORTUNITIES

Members are afforded additional opportunities to promote their businesses to visitors:

- Brochure placement in seven Maine Visitor Information Centers and enhanced listing on our touch-screen kiosks at three of Maine’s official information centers.
- Advertising in print and online versions of the Maine Office of Tourism official travel planner, *Maine Invites You*.
- Exhibit at seven Maine Visitor Information Centers to promote your business. (Based on availability.)
- Digital advertising on [mainetourism.com](http://mainetourism.com) and direct booking reservation system for lodging and attractions.
- The opportunity to reach all of our members through our weekly e-newsletter.
- Advertise in our monthly newsletter, travel maps, and Maine accommodation guides.

## BECOME A MEMBER!

TO JOIN,

1. ADD MEMBERSHIP COST (BELOW) AND ADDITIONAL BENEFITS ON THE NEXT PANEL
2. FILL OUT OTHER SIDE OF THIS FORM
3. DETACH AND MAIL TO US

### INDUSTRY PARTNER

For tourism focused businesses in a category not listed below .....\$205

### LODGING/ACCOMMODATIONS

7 or fewer rooms/units .....\$135  
8-25 rooms/units .....\$205  
26-100 rooms/units .....\$225  
101 or more rooms/units .....\$285

### RESTAURANTS

19 or fewer seats .....\$135  
20 or more seats .....\$205

### CAMPGROUNDS

7 or fewer sites .....\$135  
8 or more sites .....\$205

ATTRACTIONS ..... \$205

CHAMBERS OF COMMERCE ..... \$205

STATEWIDE ASSOCIATIONS ..... \$305

501(C)3 (budget <\$1 Million) ..... \$155

501(C)3 (budget >\$1 Million) ..... \$205

MULTIPLE LOCATIONS ADD: Second location - \$195  
Third -\$135 | Fourth and up -\$110

### FOLLOW US ON SOCIAL MEDIA

@MAINETOURISM:



## SIGN UP FOR ESSENTIAL MARKETING OPPORTUNITIES

### DISPLAY YOUR BROCHURES IN THE MAINE STATE VISITOR INFORMATION CENTERS

- ☐ ALL SEVEN VISITOR CENTERS .....\$170/yr
- ☐ KITTERY .....\$45/yr
- ☐ HAMPDEN NORTH .....\$20/yr
- ☐ YARMOUTH .....\$25/yr
- ☐ HAMPDEN SOUTH .....\$20/yr
- ☐ CALAIS .....\$20/yr
- ☐ HOULTON .....\$20/yr
- ☐ FRYEBURG .....\$20/yr

Ship your brochures directly to us and we will distribute them to the visitors centers and maintain inventory for you. Cartons must be lighter than 35lbs.

### ☐ Enhanced Kiosk Listing .....\$60/yr

Have your listing appear on the digital kiosk located at the Kittery, Yarmouth, and Hampden North State Visitor Information Centers

### ☐ BookDirect for Lodging Members .....\$50/yr

Sign up for BookDirect, which includes a listing on [mainetourism.com](http://mainetourism.com) that pulls rates and availability off each participating property’s reservation system and includes a direct “Book Now” call to action. Properties without online reservations can still participate.

### Please send me additional information about the following marketing opportunities:

- ☐ Advertising in Maine’s Official Travel Planner, *Maine Invites You*
- ☐ Advertising in the Guide to Inns and Bed & Breakfasts and Guide to Camps & Cottages
- ☐ Advertising in the Maine State Highway Map and the Attractions and Service Map
- ☐ Digital Advertising on [mainetourism.com](http://mainetourism.com)
- ☐ Visitor Information Center exhibits and video displays

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