

**MAINE TOURISM ASSOCIATION'S**

# TOURISM WORKFORCE SUMMIT 2025

**"THRIVING IN UNCERTAINTY"  
OCTOBER 29 - HARRASEEKET INN**



## Become a Summit Sponsor!

As Maine's tourism and hospitality sector evolves, the 2025 Maine Tourism Workforce Summit offers a timely opportunity for business leaders, innovators, and workforce advocates to come together and chart a path forward.

Summit sessions will deliver insights into navigating industry changes in:

- H2B/J1 Updates
- Shifting workforce demographics and trends
- Technology advancements and how they can work for you
- Integrating sustainable practices for today's environment
- Building year-round tourism models to strengthen business

As a sponsor, you'll be recognized not just as a supporter, but as a partner in progress—committed to Maine's economic and industry workforce health. Sponsorship includes high-visibility recognition, networking access, and the chance to help shape the future of Maine's tourism industry.

This is more than a summit; it's an opportunity to equip Maine's tourism businesses for resilience, relevance, and long-term success. Join us October 29 at the Harraseeket Inn in Freeport, and help shape the future of the industry!



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## SPONSORSHIP PACKAGES

### **Presentation Sponsorship : \$3000 (2 available)**

- Four (4) tickets to the Tourism Workforce Summit
- 3-5 minute promotional speech/presentation for your business/organization
- Booth (table with pipe & drape) in prime location in the Summit main room
- Logo placement on all Summit signage, email campaigns, weekly MTA newsletter, registration page, and event social media/marketing

### ~~Lanyard Sponsorship : \$2000 (1 available)~~

- Two (2) tickets to the Tourism Workforce Summit
- Booth (table with pipe & drape) in prime location in the Summit main room
- Logo placement on lanyards & all Summit signage, email campaigns, weekly MTA newsletter, registration page, and event social media/marketing

### ~~Luncheon Sponsorship : \$1500 (1 available)~~

- Two (2) tickets to the Tourism Workforce Summit
- Booth (table with pipe & drape) in prime location in the Summit main room
- Logo placement on catering tables & all Summit signage, email campaigns, weekly MTA newsletter, registration page, and event social media/marketing

### ~~Floral Sponsorship : \$1000 (1 available)~~

- Two (2) tickets to the Tourism Workforce Summit
- Logo placement on floral decor & all Summit signage, email campaigns, weekly industry newsletter, registration page, and social media/marketing for the event

### **Audio/Video Sponsorship : \$1000 (1 available)**

- Two (2) tickets to the Tourism Workforce Summit
- Logo placement on floral decor & all Summit signage, email campaigns, weekly industry newsletter, registration page, and social media/marketing for the event

### **Vendor Booth + 1 ticket : \$500 (1 available)**

