

Tourism Workforce Summit

Event Schedule



- 8:00 am** **Registration & Breakfast**
- 8:30 am** • **Welcome**
• **Hospitality Labor Market Trends**
- 9:30 am** **Panel 1: Creating a High School or College Internship Program**
◦ Location: Main Room
- Panel 2: Maximizing Your Employee Training**
◦ Location: Merrymeeting Room
- 10:45 am** **Mid-Morning Break & Refreshments**
- 11:00 am** **Panel 3: Recruiting from Diverse Populations**
◦ Location: Main Room
- Panel 4: Retaining Seasonal Staff from Year to Year**
◦ Location: Merrymeeting Room
- 12:15 pm** **Lunch**
Tourism for ME - MTA Workforce Presentation
Keynote: What do employees really want? Identifying which factors turn hospitality and tourism jobs into careers, Dr. Richard Currie
- 1:45 pm** **Panel 5: Updates on the H2B and J1 Programs**
◦ Location: Main Room
- Panel 6: Employee Benefits, Traditional and Non-Traditional**
◦ Location: Merrymeeting Room
- 3:00 pm** **Afternoon Break & Refreshments**
- 3:15 pm** **Business Networking and Workshops**
• Structured networking activity designed to explore and create seasonal symbiosis between business
• Discussion and workshopping groups based on the day's topics.
- 4:30 pm** **Closing Remarks**

