



Profit in your People



CANADIAN TOURISM HR COUNCIL
CONSEIL CANADIEN DES RH EN TOURISME

20 Years, Exemplary Status



Develop the Workforce:
Productivity, Skills

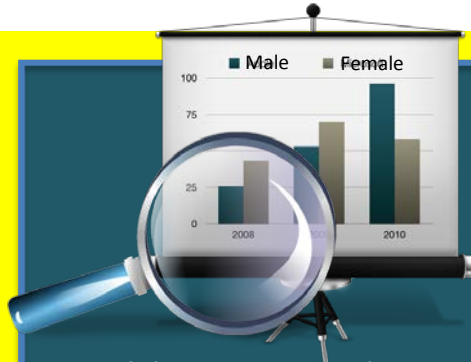
Connect Job Seekers to Employment

Conduct Comprehensive
Labour Market Research

Canadian Tourism HR Council



Global Leader in
Tourism HRD



World-renowned LMI
Methodologies



20+ Years in Setting
Industry Standards

*Pan-Canadian and
International:*
60 Competency
Standards,
28 Professional
Certification Programs
500 Training Modules

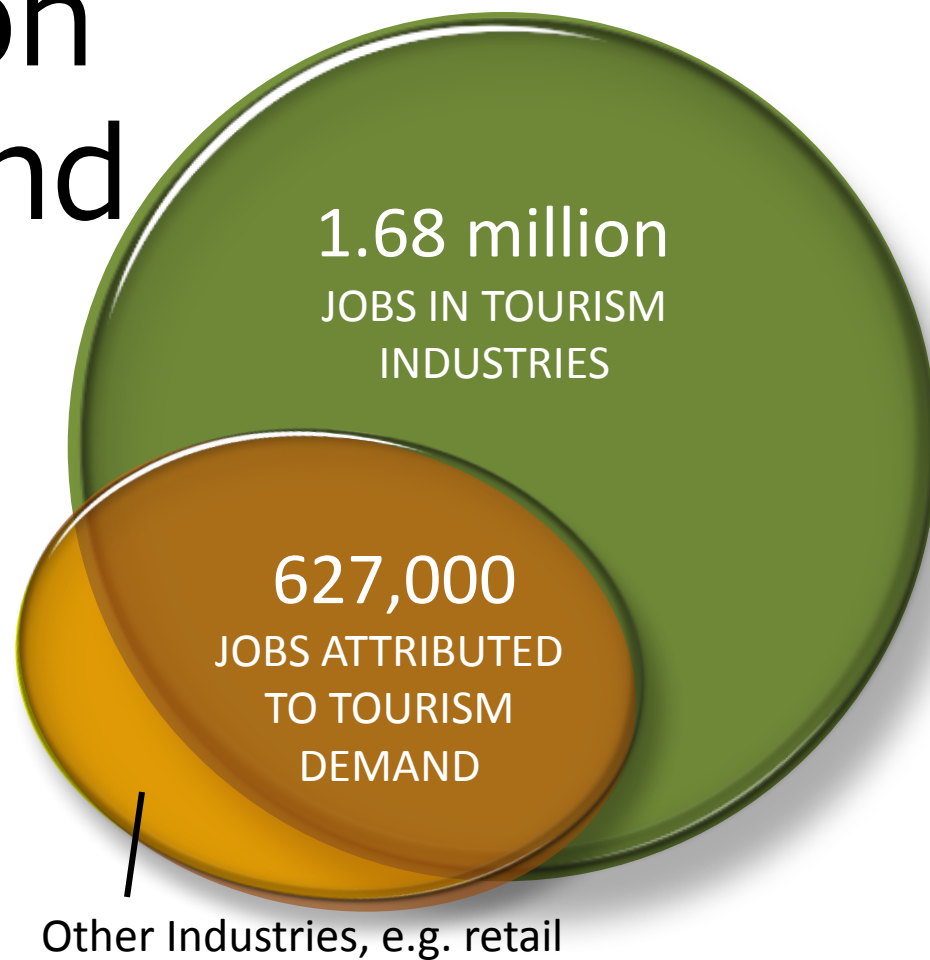


International
Partnerships, Clients



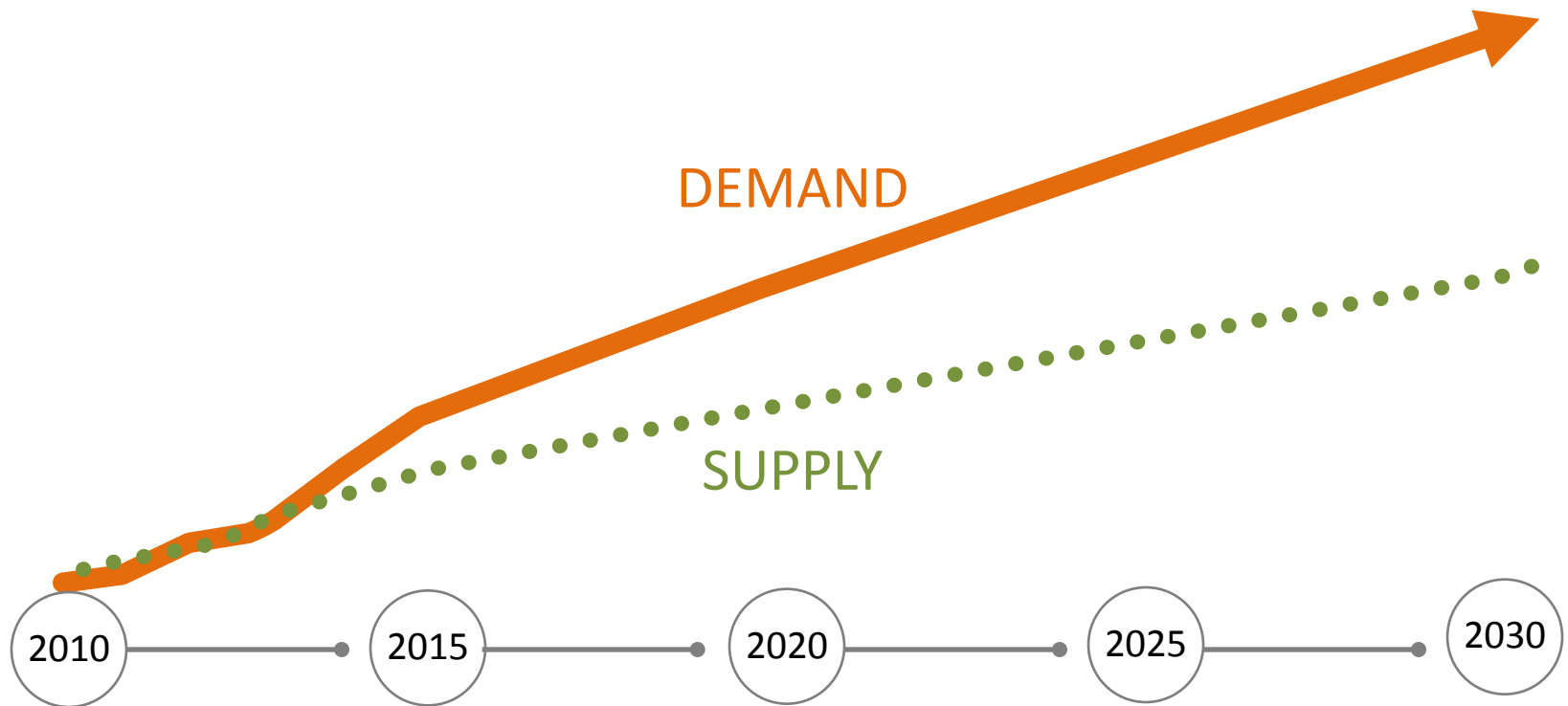
Connected: Serving
Business, Labour,
Government and
Education

1.68 million
workers and
growing



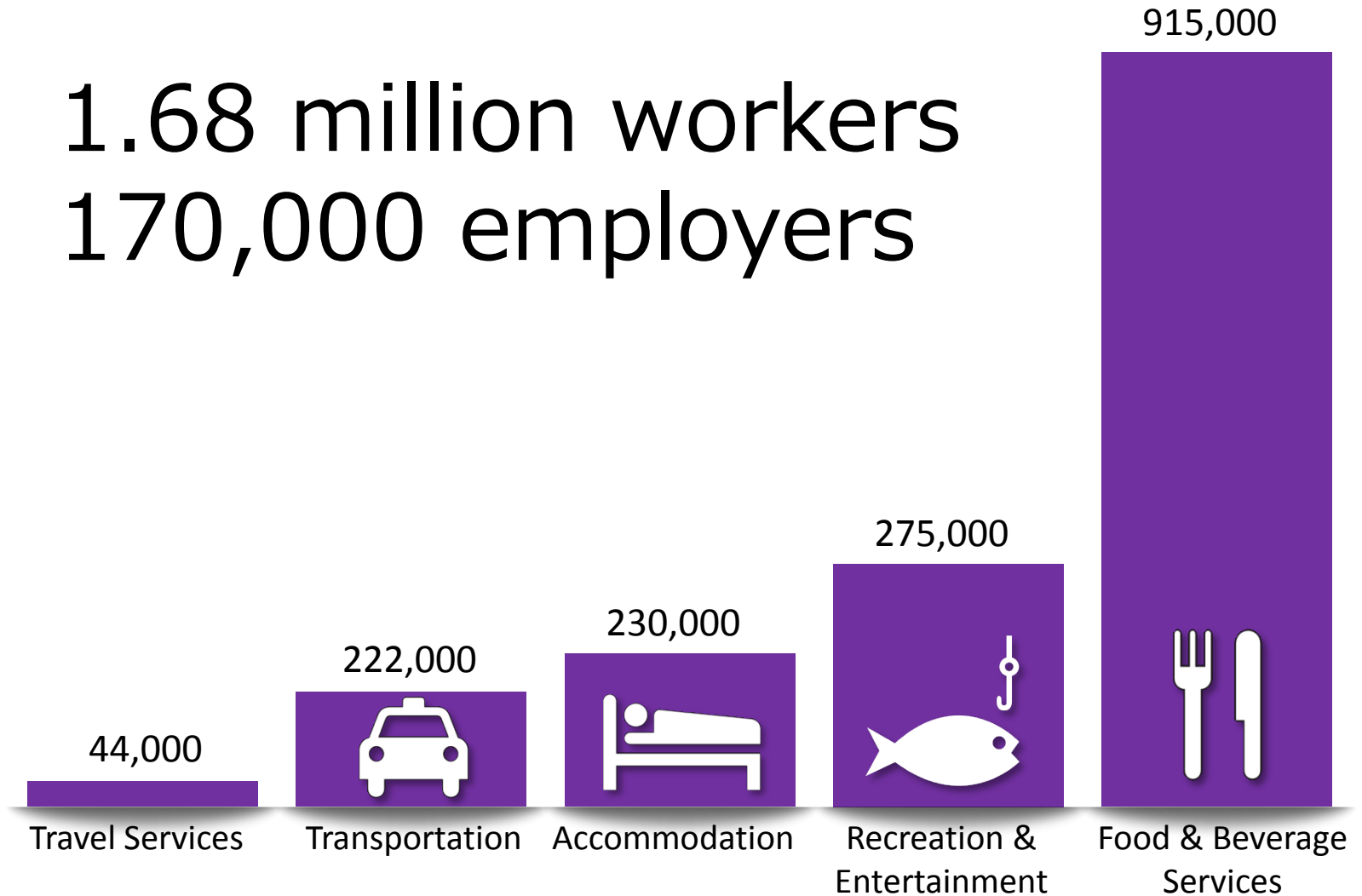


228,500 Unfilled Jobs

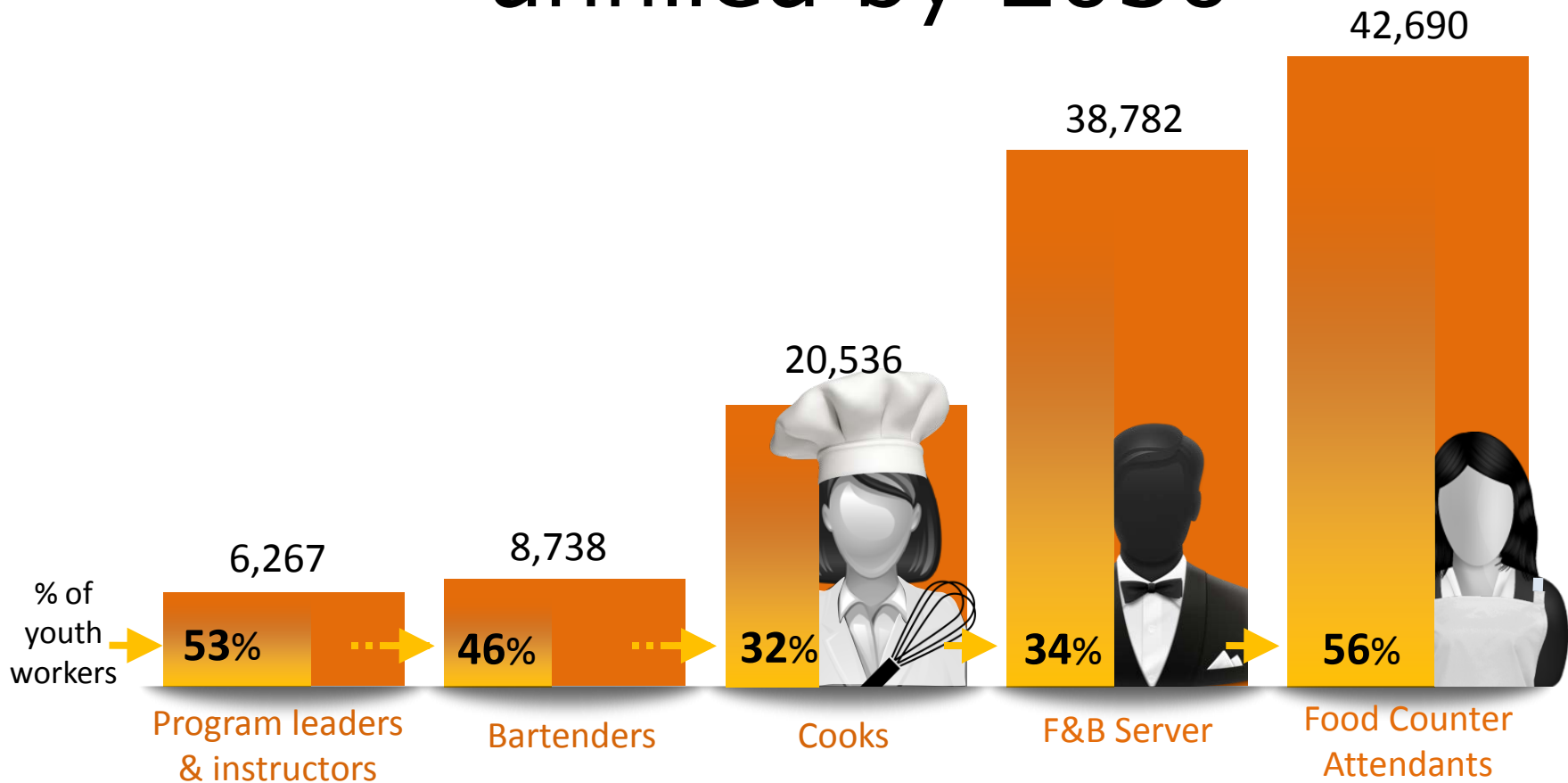




1.68 million workers
170,000 employers

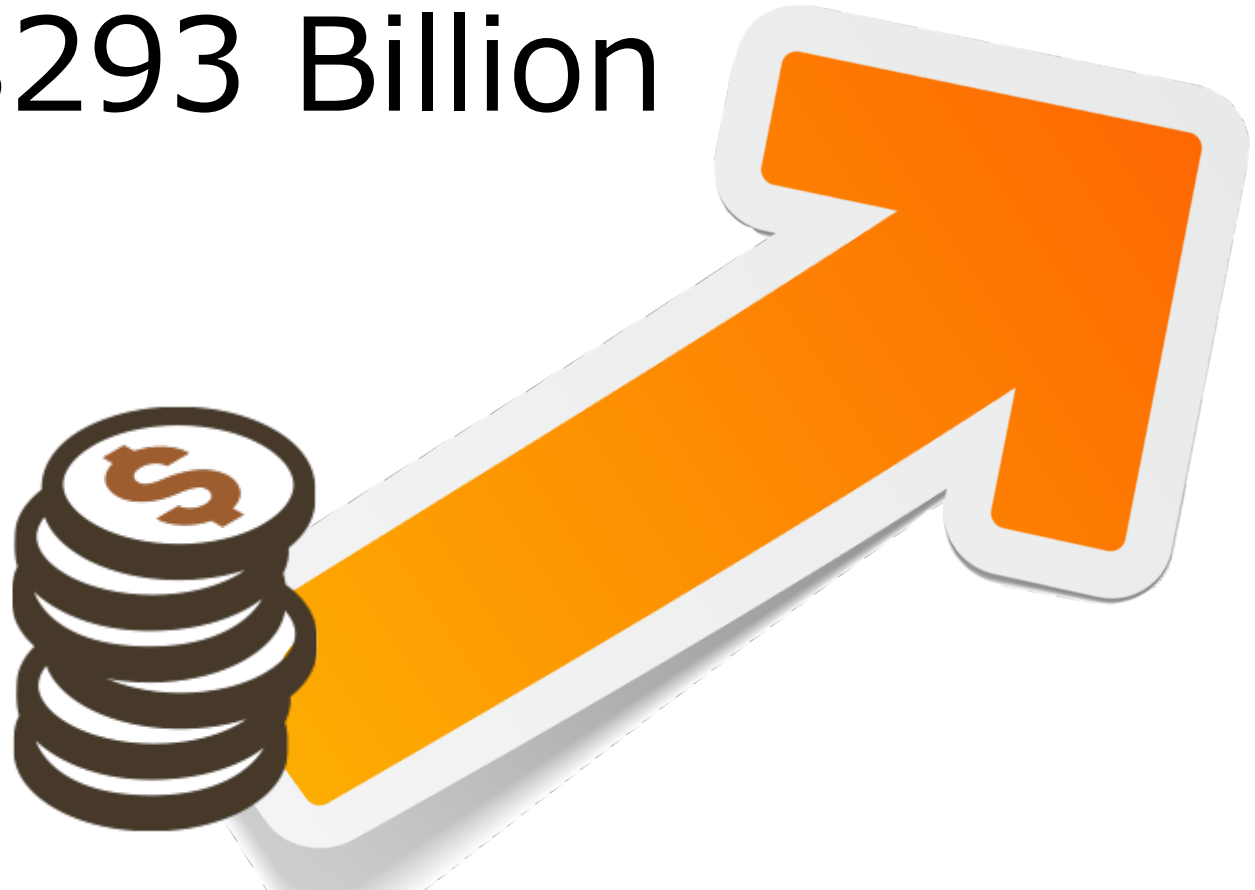


Full-year jobs that will go unfilled by 2030





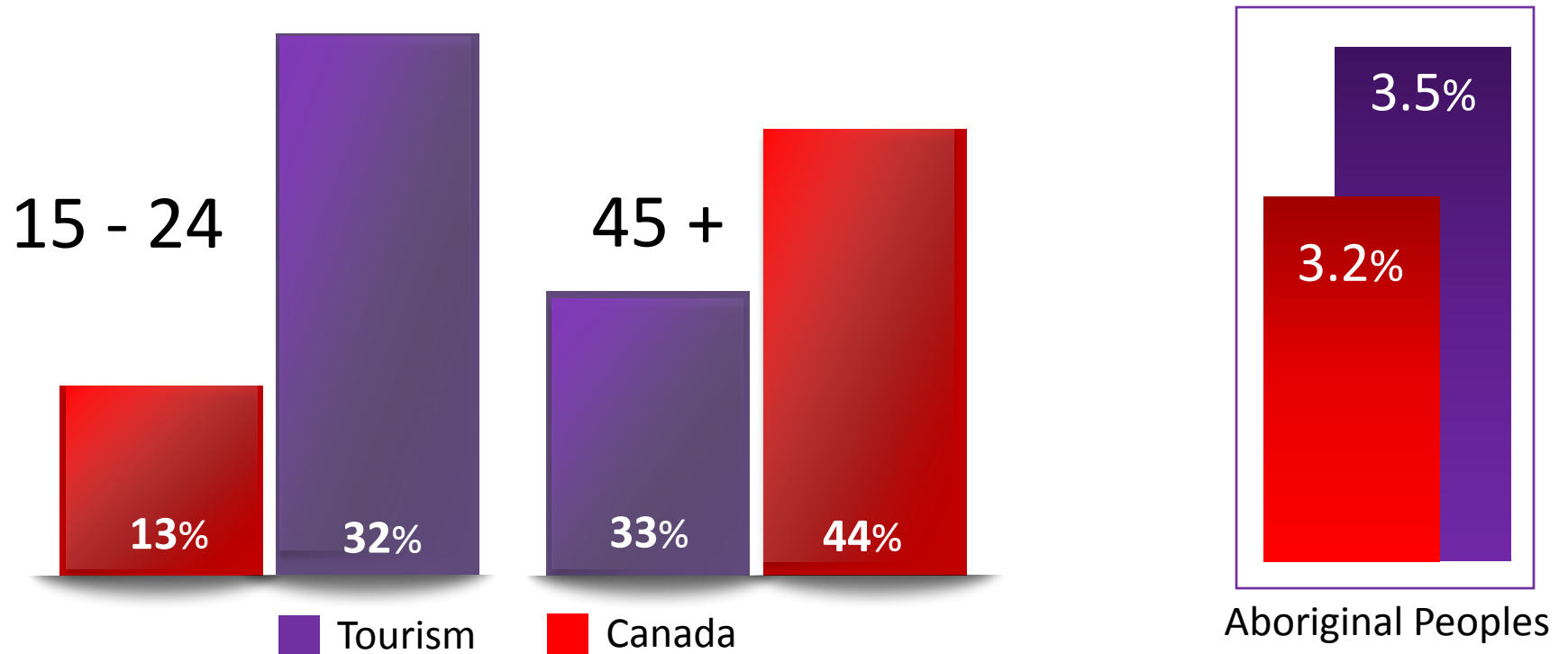
Spending up 56%
= \$293 Billion





A Young Workforce

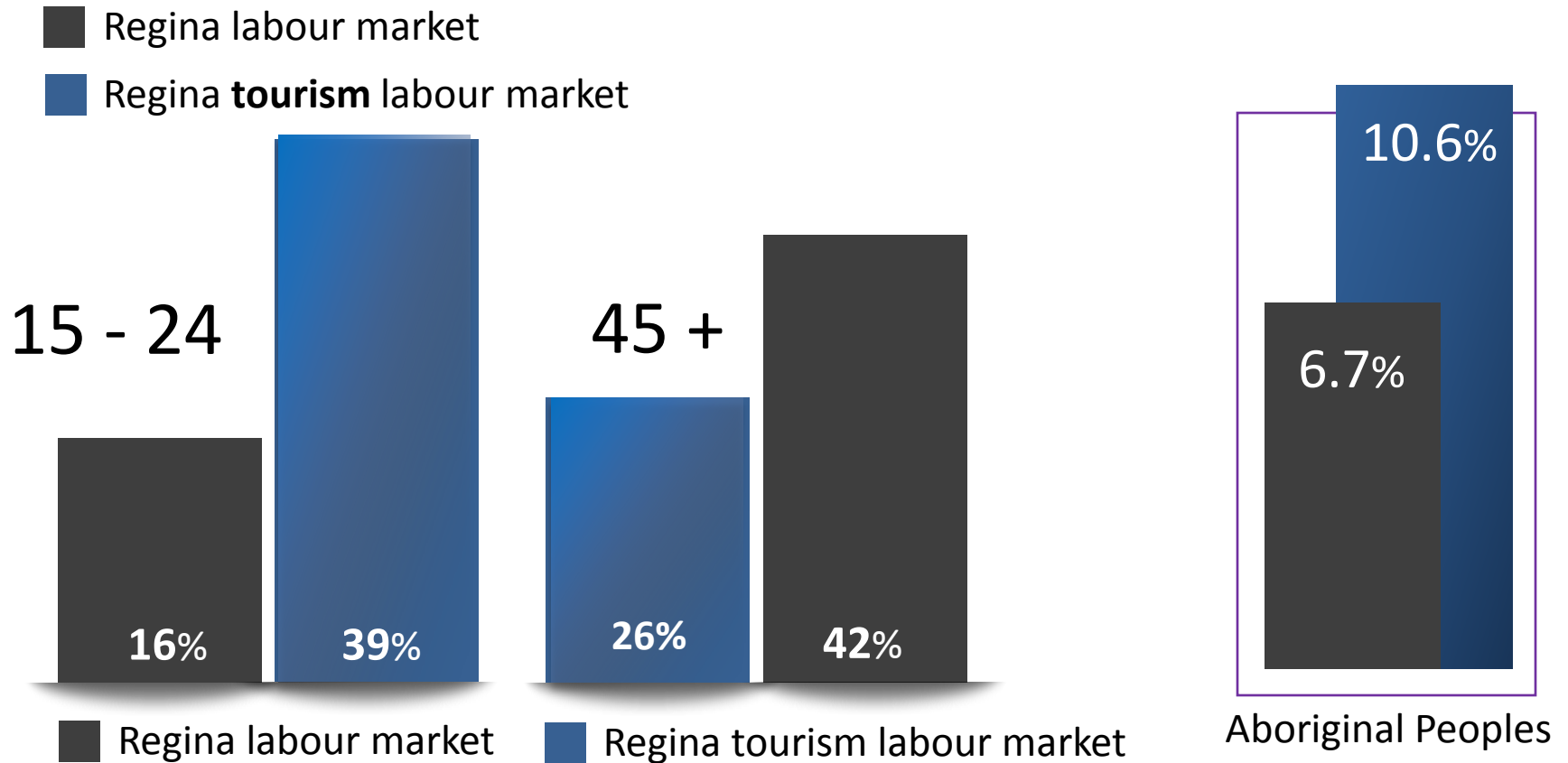
Canada





The local picture...

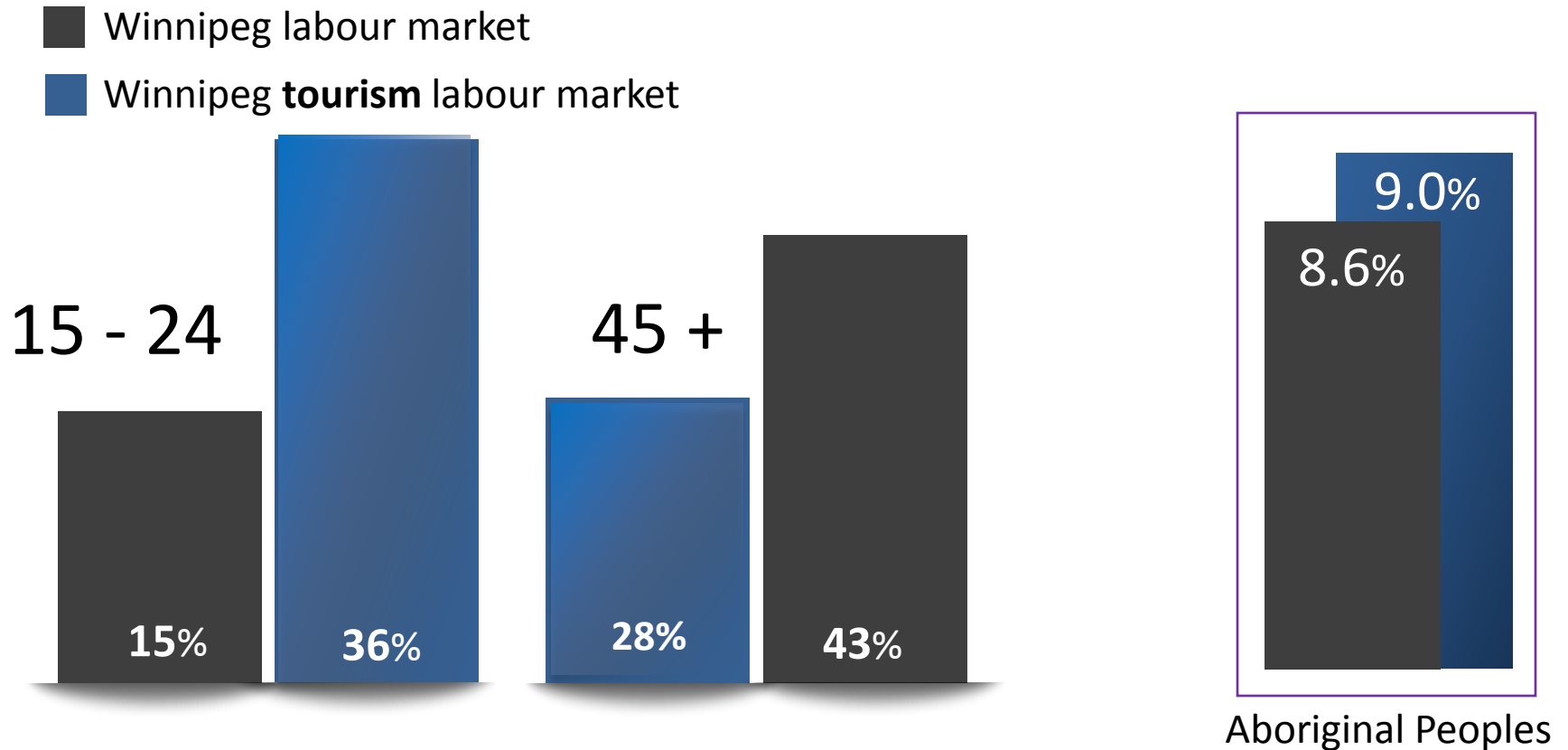
Regina Tourism





The local picture...

Winnipeg Tourism



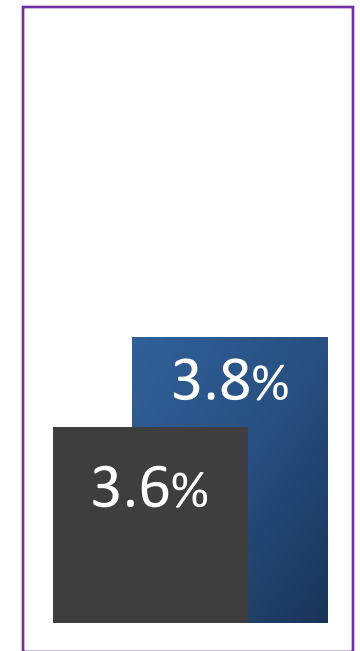
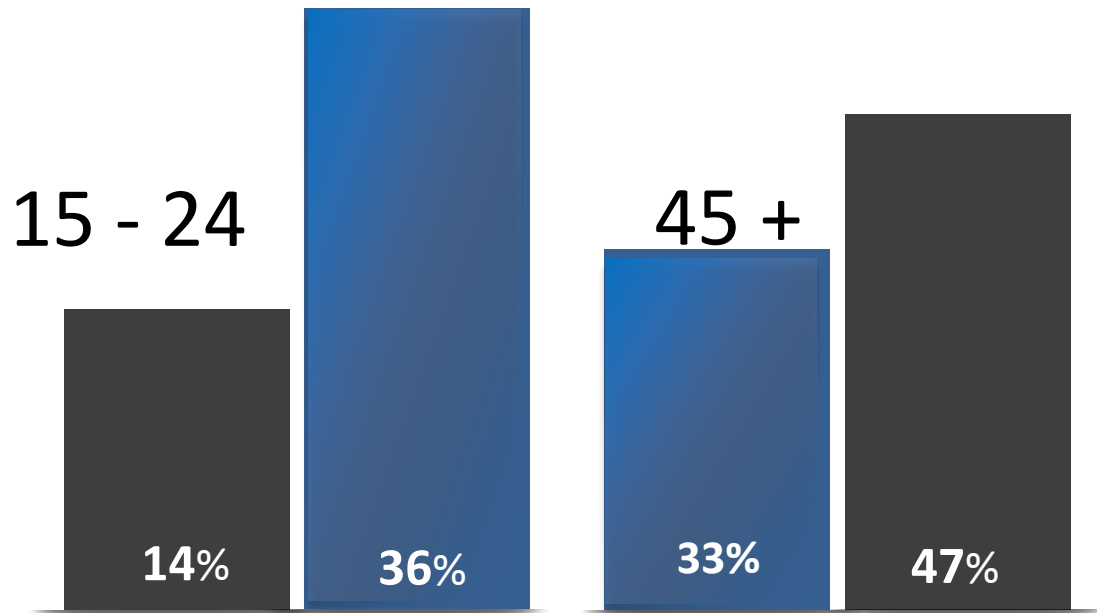


The local picture...

Ontario Tourism

(Excluding Toronto, Ottawa, Niagara/St Catherines)

- Ontario labour market
- Ontario **tourism** labour market



Aboriginal Peoples

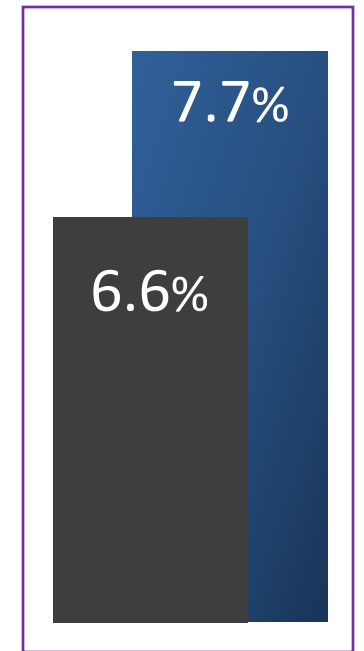
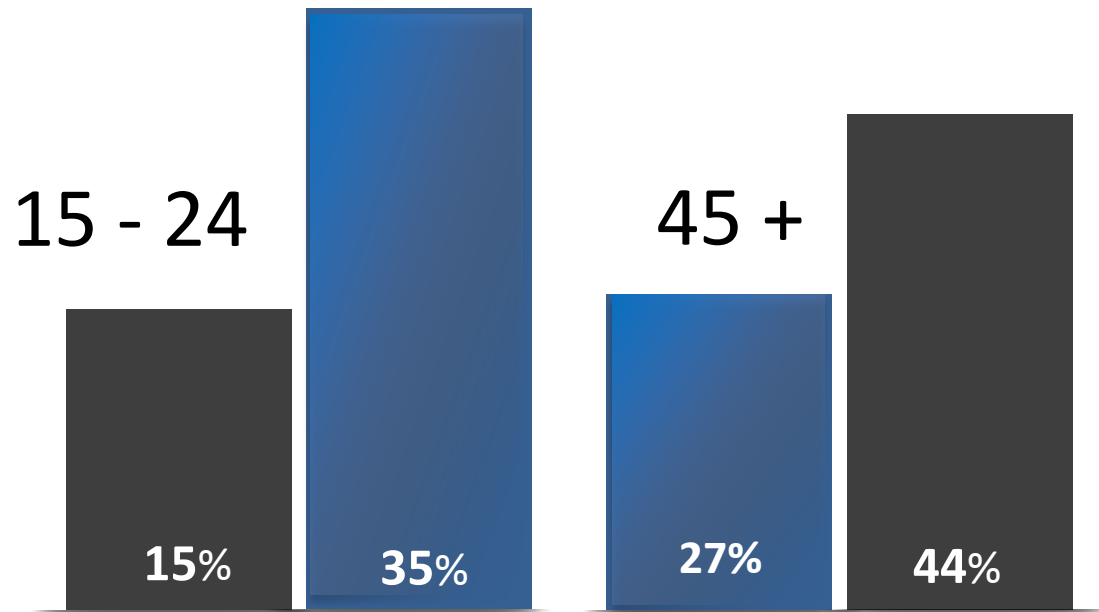


The local picture...

Alberta Tourism

(Excluding Edmonton and Calgary)

- Alberta labour market
- Alberta **tourism** labour market



Aboriginal Peoples



Comprehensive, Accurate, Timely Labour Market Research

2015



Demographic
Profiles

NATIONAL
PROVINCIAL
INDUSTRY GROUP
OCCUPATIONS

Rapid reSearch®
Tourism LMI
Research Tool

Labour Supply
and Demand

UPDATE
STATE OF INDUSTRY
MEETINGS

CANADIAN TOURISM HR COUNCIL
CONSEIL CANADIEN DES RH EN TOURISME



emerit.ca

The Industry Standard

Including Canada's Largest Credentialing System next to Apprenticeship



Business HR
Tools



Practical,
Bottom-line,
Training



Occupational
Standards



Curriculum
Tools



Labour Market
Information



Thank you.

Canada's Most Trusted
Tourism Labour Market
Research:
cthrc.ca



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