

WELCOME TO
Marble Falls
WORTH EVERY TRIP.



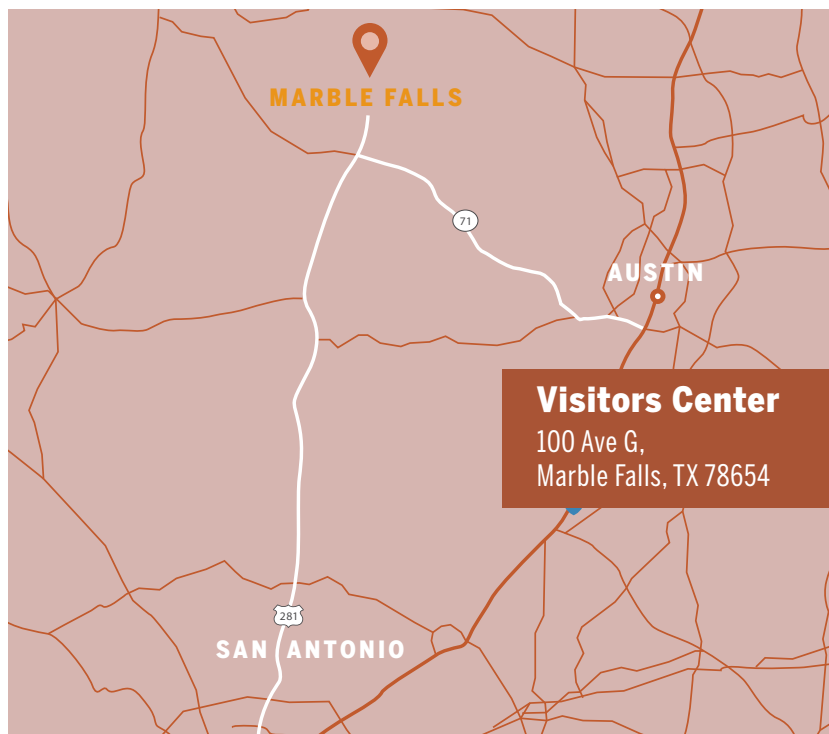
Perched on the banks of the Colorado River lies Marble Falls – a gateway to and de facto capital of the Highland Lakes region of the Texas Hill Country. Marble Falls stands as a premier Hill Country destination, offering enough gorgeous scenery, appealing attractions, and surprising amenities to keep travelers returning again and again, while also remaining uniquely suited as a hub to the surrounding region’s natural beauty and connection to neighboring towns.

About Marble Falls

Marble Falls is a Texas town in the Highland Lakes region of the Texas Hill Country. Founded in 1887, its first settlers took advantage of nearby Granite Mountain and the Colorado River to build an economy at the turn of the century, with the town’s population exploding in the decade after its founding. In 1917, Marble Falls became the first Texas town to elect a woman as Mayor, and Ophelia Crosby “Birdie” Harwood took office three years before women’s suffrage was established in the United States. Marble Falls retains its “small town” status without sacrificing the amenities and luxuries of a larger, more cosmopolitan city.

Where to Start Your Visit

The City of Marble Falls provides resources and guides for all travelers, the [Marble Falls Visitor Center](#) on Highway 281 in downtown Marble Falls is the perfect place to start a journey, plan an itinerary or seek local-approved recommendations for food, lodging, and more. Marble Falls created a travel guide that shares some of the best places in town to visit. Downloadable versions of the guide can be found [here](#).



Marble Falls Stats and Facts



Population: 7,222 within city limits (2022);

Hotel Rooms: 407

Lake Marble Falls: 60 ft max depth

Over 100 acres of park space

A Certified Scenic City

Fewer than 50 miles from Austin, 87 miles from San Antonio, 208 miles from Houston, 213 miles from Dallas

2021 Texas Travel Award winners: Best Park, Best Visitor Guide and Best Visitor Center 2021

2022 Texas Travel Award winners: Best Park & Best Destination Marketing Campaign

Marble Falls' catalog of attractions runs deep and wide.
If you're interested in visiting, here are some things to get you started:

CHRISTMAS IN *Marble Falls*

Experience a Hallmark Holiday in Marble Falls

What better way to get into the holiday spirit than by experiencing Marble Falls' 44 Nights of Festivities? This year, the Christmas celebration begins with the annual Downtown Christmas Tree Lighting on November 11th. Marvel in the breathtaking display of 2 million lights right along the water on Lake Marble Falls with the annual Walkway of Lights. This year's event marks 32 years of holiday cheer and is open to the public from November 18th through December 31st from 6 pm - 10 pm. Attendees can also enjoy ice skating put on by the City of Marble Falls Parks and Recreation Department. The Christmas Parade will be held on December 2nd this year and will start in Downtown Marble Falls. Adding to the fun, a trolley will run from Main & 5th Street in Downtown Marble Falls to the Walkway of Lights. Additional holiday activities include Breakfast with Santa, Christmas Market on Main, Downtown Sip N' Shops, Music on Main, and more! The full list of Christmas events can be found here: VisitMarbleFalls.org/Christmas.

Walkway of Lights | Nov 11 - Dec 31

Downtown Christmas Tree Lighting | Nov 11

Winter Ice Skating Rink | Nov 18 - Dec 31

Christmas Parade | Dec 2

Christmas Market on Main | Dec 3

Breakfast with Santa | Dec 10



THE WINE:

Although Texas' winemaking tradition has existed since Franciscan friars produced wine to conduct mass in early Catholic missions, Texas wine country didn't earn attention on the national stage until the 1970s. Since then, the Hill Country has garnered some celebrity from wine enthusiasts around the world, and it's not hard to see why – wineries and vineyards from around the Hill Country regularly win awards as the quality of their offerings continues to increase. To get a taste of Marble Falls, try starting at [Flat Creek Enoteca](#) across the street from the Marble Falls Visitor Center. The tasting room offers a selection of wine from foreign, domestic, and local Hill Country vineyards, and Flat Creek Estates' own winery and vineyard lie to the east, offering tours, tastings, and onsite lodging. Other popular wineries include [Stone House Vineyard](#) which blends Texas and Australian methodologies and flavors to showcase two viticultural rising stars at once. [El Gaucho Winery](#) is first, a gathering place. The venue exudes a relaxing atmosphere meant to create an intimate and cozy getaway. This off the beaten path winery offers an array of wonderful wines and beautiful scenery of the Hill Country.



THE FRESH AIR:

Whether you're looking for a day hike, a multi-day excursion or just a day on the lake, Marble Falls has a variety of outdoor experiences for visitors, no matter their interests. From the name, you'd be right to assume that Marble Falls sits on the water, but there's no permanent waterfall these days – instead, you'll find Max Starcke Dam, which creates a large, serene lake near the center of town, confusingly but aptly named Lake Marble Falls. If you're looking to get on the water, spots like [Just Yakin](#) offer stand-up paddle boarding and more. If you'd rather stay on dry land, [Inks Lake State Park](#), [Longhorn Cavern State Park](#), and the [Balcones Canyonlands National Wildlife Preserve](#) are each about a 30-minute drive from Downtown Marble Falls, perfect for a weekend excursion. Adventure-seekers and adrenaline junkies might instead choose to visit the [Hidden Falls Adventure Park](#), a 2,100-acre outdoor adventure park with rugged trails for off-road vehicles, plus firing ranges and other activities.



THE SHOPPING:

Downtown Marble Falls is lined with boutiques, gift shops, restaurants, sweets shops, breweries, wine tasting rooms, and more. Spend a day soaking in all the shops as you stroll along Historic Main Street. If you're searching for home decor inspiration or a gift for a friend, head over to [Birdies' Market](#) and [ReDid](#). Both shops are family-owned and offer antique and modern pieces of furniture and accessories. From home decor to western apparel to vintage treasures, the gems at the Downtown Marble Falls shops are always one-of-a-kind.



THE BEER:

The Hill Country isn't just for wine. If you're thirsty for something other than grapes, Marble Falls is home to a number of local breweries, like [Save the World Brewing Co.](#) just five minutes from Downtown. The name isn't just catchy – founders Dave and Quynh Rathkamp created Save the World to be the world's first 100% philanthropic brewery, and it seems to be working since the brewery's taproom is a popular hangout for visitors and natives alike. The Marble Falls beer roster also includes [Double Horn Brewing](#), [Bear King Brewing Co.](#), and a brand new Downtown Beer Hall boasting over 30 different brews on tap, bringing an impressive number of craft breweries per capita to the town of just over 7,200 people.

THE FOOD:

If you haven't heard of the [Blue Bonnet Café](#), you have now. Routinely recognized as one of the best breakfast spots in the world and hand baking some of the best pies around, you'll find Bluebonnet Café fans on every continent. Marble Falls' cuisine doesn't start and end with Bluebonnet Café's pie happy hour though. If you're in the mood for an upscale dinner with a beautiful sunset view, head over to [Bay View Restaurant & Bar](#). This culinary destination welcomes all and offers some of the best food, cocktails, and views of the Texas Hill Country. Like the rest of Central Texas, Marble Falls is an archetypal destination for Texas' internationally notorious barbecuing culture. [Wingman Brothers Smokehouse](#) and Holy Smokes specialize in Texas-classic brisket, while other spots around town like [Oli's Kitchen](#) and [Adriano's Italian Restaurant](#) bring additional flavors to the mix.



How to Get in Touch

visitmarblefalls.org | [Facebook](#) | [Instagram](#)

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