Very VINEYARD Holiday

GOLDEN TICKET PROGRAM!

To encourage local shopping and support the sustainability of island businesses, the Chamber is launching its Golden Ticket Program—a festive initiative designed to reward customers and boost local spending during the holiday season.

HOW IT WORKS:

Participating local businesses will issue one golden ticket to customers for every $25 spent at the time of purchase from November 21–December 22. Hotels & Restaurants: 1 golden ticket for every $100 spent. A grand drawing will be held on December 23 at The Black Dog in Vineyard Haven, where multiple winners will be chosen for cash prizes!

GOLDEN TICKET ENTRY LEVELS:

LEVEL 1	8,000 tickets, in rolls of 1,000 or 2,000: **$500 ($550 for nonmembers)**
LEVEL 2	5,000 tickets, in rolls of 1,000 or 2,000: **$350 ($400 for nonmembers)**
LEVEL 3	1,000 tickets: **$200 ($250 for nonmembers)**

Need additional rolls? Add on an additional roll of 1,000 tickets for $50

Tickets will be available for pick up starting October 31 at the MV Chamber.

As part of this program, there will be three (3) GOLD RUSH events to generate even more excitement. These events will take place on Small Business Saturday, November 28, Vineyard Haven Celebration, December 5 and Christmas in Edgartown weekend, December 10-13. During these special days, participating businesses will distribute two (2) tickets for every $25 spent, boosting sales and adding to the festive fun!

All participating businesses will be included in promotional material. A portion of the proceeds will go to the Red Stocking Fund and Hospice & Palliative Care of Martha's Vineyard.

Contact membership@mvy.com to sign up today!

MARTHA'S VINEYARD
CHAMBER OF COMMERCE

Very VINEYARD Holiday

GOLDEN TICKET PROGRAM

SHOP LOCAL AND WIN BIG!

NOVEMBER 21 - DECEMBER 22

HOW IT WORKS:

Every $25 spent at participating local businesses earns shoppers ONE (1) Golden Ticket entry. Each ticket is a chance to win cash prizes in a grand drawing held on December 23 at The Black Dog in Vineyard Haven.

NEW THIS YEAR!

- **Hotels & Restaurants:** 1 golden ticket for $100/ GOLD RUSH two (2) tickets for every $100 spent

GOLD RUSH:

As part of this program, there will be three (3) **GOLD RUSH** events to generate even more excitement. These events will take place on Small Business Saturday, November 28, Saturday, Vineyard Haven Celebration, December 5, and Christmas in Edgartown weekend, December 10-13. During these special days, participating businesses will distribute two (2) tickets for every $25 spent, boosting sales and adding to the festive fun!

CHARITABLE GIVING:

A portion of the proceeds from this program will benefit the **Red Stocking Fund** and **Hospice & Palliative Care of Martha's Vineyard**, helping those in need this season.

MARTHA'S VINEYARD
CHAMBER OF COMMERCE