

2022 Mat-Su CVB Co-Op Marketing Opportunities

After two years without in-state outdoor shows, they are back in 2022! The Mat-Su CVB will have a booth at the Mat-Su Outdoorsman Show, the Great Alaska Sportsman Show and the Fairbanks Outdoors Show this spring. These shows are a great way to reach the in-state market that has been so instrumental the last two summers. You can send your rack cards or brochures to be displayed at a show for just \$25. Sign up for all three and save \$25 – we’ll take them to all the shows for \$50.

The Mat-Su CVB also needs prize giveaways for each in-state show, which help attract attendees to the booth. If you donate a giveaway for a show, the Mat-Su CVB will distribute your rack cards for free at all three shows. Giveaways are typically an overnight stay, a tour or a gift card.

Please indicate which program(s) you would like to participate in by marking the boxes with an X. Fax forms to 746-2688 or e-mail them to casey@alaskavisit.com

Show	Basic – 100 brochures, \$25 per show	Mid – 100 brochures, 8.5x11 table top display, \$75 show
Mat-Su Outdoorsman Show, March 25-27, Wasilla		
Great Alaska Sportsman Show, April 1-3 Anchorage		
Fairbanks Outdoors Show, April 8-10, Fairbanks		
SHOW SPECIAL – ALL THREE FOR \$50		(not available)

Business name: _____ Contact: _____

I authorize Mat-Su CVB to charge \$_____ to my Visa/MC/Amex

Account number: _____

Exp. _____ CVV number _____

Authorized signature: _____

You can pay by check by mailing to: Mat-Su CVB, 610 S. Bailey St., Suite 201, Palmer, AK 99645