

2024 Mat-Su CVB Co-Op Marketing Opportunities

The Mat-Su CVB is offering cooperative marketing opportunities to its members at three in-state outdoor shows Mat-Su, Anchorage and Fairbanks, as well as at the Los Angeles Travel and Adventure Show and the Princess/Holland America Alaska Showcase. At the shows, your rack cards will be distributed to high-potential visitors.

- ⇒ Sign up for all five shows (basic level only) and pay only \$100, a savings of \$25!
- ⇒ Booth share is available to two members at the Los Angeles Travel and Adventure Show for \$300 (does not include travel costs).

The Mat-Su CVB also needs prize giveaways for each in-state show, which help attract attendees to the booth. If you donate a giveaway for a show, the Mat-Su CVB will distribute your rack cards for free at the show. Please indicate which program(s) you would like to participate in by marking the boxes with an X. Fax forms to 746-2688 or e-mail them to justin@alaskavisit.com

Show	Basic – 100 brochures, \$25 per show	Mid – 100 brochures, 8.5x11 tabletop display, \$75 per show
LA Travel & Adventure Show, February 3-4		
Holland America/Princess Alaska Cruise & Travel Show March 16, Seattle		
Great Alaska Sportsman Show, April 5-7, Anchorage		
Mat-Su Outdoorsman Show, April 12-14, Wasilla		
Fairbanks Outdoors Show, April 19-21, Fairbanks		
SHOW SPECIAL – ALL FIVE FOR \$100		(not available)

Business name: _____ Contact: _____

I authorize Mat-Su CVB to charge \$_____ to my Visa/MC/Amex

Account number: _____

Exp. _____ CVV number _____

Authorized signature: _____

You can pay by check by mailing to: Mat-Su CVB, 610 S. Bailey St., Suite 201, Palmer, AK 99645