

2025 Mat-Su CVB Co-Op Marketing Opportunities

The Mat-Su CVB is offering cooperative marketing opportunities to its members at two in-state outdoor shows in Mat-Su and Fairbanks, and out-of-state shows like the Los Angeles Travel and Adventure Show and the Princess/Holland America Alaska Showcases in Seattle and San Diego. At the shows, your rack cards will be distributed to high-potential visitors.

⇒ Booth share is available to two members at the Los Angeles Travel and Adventure Show for \$300 (does not include travel costs). E-mail justin@alaskavisit.com for more details.

The Mat-Su CVB also needs prize giveaways for each in-state show, which help attract attendees to the booth. If you donate a giveaway for a show, the Mat-Su CVB will distribute your rack cards for free at the show. Please indicate which program(s) you would like to participate in by marking the boxes with an X. Fax forms to 746-2688 or e-mail them to justin@alaskavisit.com

Show	Basic – 100 brochures, \$25 per show	Mid – 100 brochures, 8.5x11 tabletop display, \$75 per show
LA Travel & Adventure Show, February 22-23		
Holland America/Princess Alaska Cruise & Travel Show March, Seattle		
Mat-Su Outdoorsman Show, April 11-13, Wasilla		
Fairbanks Outdoors Show, April 25-27, Fairbanks		

Business name: _____ Contact: _____

I authorize Mat-Su CVB to charge \$_____ to my Visa/MC/Amex

Account number: _____

Exp. _____ CVV number _____

Authorized signature: _____

You can pay by check by mailing to: Mat-Su CVB, 610 S. Bailey St., Suite 201, Palmer, AK 99645