

THE MAT-SU CVB'S 2026 BROCHURE CO-OP PROGRAM

The Mat-Su CVB is offering cooperative marketing opportunities to its members at two in-state outdoor shows in Mat-Su and Fairbanks, and out-of-state shows like the Los Angeles Travel and Adventure Show and the Princess/Holland America Alaska Showcases in Seattle and San Diego. At the shows, your rack cards will be distributed to high-potential visitors.

⇒ Booth share is available to two members each at the LA and Seattle Travel and Adventure Shows for \$300 (travel cost not included). E-mail justin@alaskavisit.com for details.

The Mat-Su CVB also needs prize giveaways for each in-state show, which help attract attendees to the booth. If you donate a giveaway for a show, the Mat-Su CVB will distribute your rack cards for free at the show. Please indicate which program(s) you would like to participate in by marking the boxes with an **X**. Fax form to 746-2688 or e-mail them to justin@alaskavisit.com

SHOW NAME	BASIC 100 brochures \$25 per show	PREMIUM 100 brochures + 8.5x11 flyer display \$75 per show
Seattle Travel & Adventure Show, January 10-11		
LA Travel & Adventure Show, March 7-8		
Holland America/Princess Alaska Cruise & Travel Show, March, Seattle		
Mat-Su Outdoorsman Show, April 17-19		
Fairbanks Outdoors Show, April 24-26		
FIVE-SHOW SPECIAL RATES Sign up for all five shows for only \$100 at the Basic level, or \$300 at the Premium level	"SIGN ME UP FOR ALL FIVE SHOWS!"	"SIGN ME UP FOR ALL FIVE SHOWS!"

Business name: _____ Contact: _____

I authorize Mat-Su CVB to charge \$ _____ to my Visa/MC/Amex

Card number: _____ Exp. _____ CVV _____

Authorized signature: _____

Or mail a check to: The Mat-Su CVB, 4641 E Frontier Plz Dr, Suite 210, Wasilla, AK 99654