

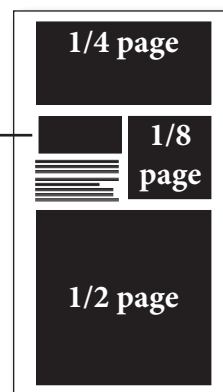
2026 Mat-Su Alaska Visitor Guide Rate Sheet

WIN THE EARLY BIRD DISPLAY AD!

Complete the renewal process by the July 1 start of our new membership year to be entered to win \$500 in visitor guide advertising value.

<u>Listing Upgrades</u>	<u>Price</u>	<u>Description</u>
Website Address	\$50	Add a line to your listing for your website URL
One-line Narrative	\$50	Add a one-line description or call to action (roughly 70 characters). Example: "Hoping to book last minute? Call us today!"
30-word or 50-word Narrative	\$125 or \$175	Include a paragraph describing your business.
Additional Listing	\$50	Add a copy of your basic listing to another section of the guide.

<u>Display Ads</u>	<u>Price</u>	<u>Dimensions</u>
Directory	\$210	2¼" x 1"
Eighth Page	\$530	2¼" square
Quarter Page	\$1,060	4¾" x 2¼"
Half Page	\$2,060	4¾" square
Full Page	\$3,310	4¾" x 9¾"



AD DISCOUNT: Members who purchase new ads or enlarge existing ads will save 10%.

NOTE: The special placement ads below are only available if released by a prior advertiser. Call or email Katie Reeves to inquire about these ads.

<u>Special placement</u>	<u>Dimensions</u>
Inside Back Cover	Full page, 4¾" x 9¾"
Outside Back Cover	Half page, 4¾" square

AD SPECIFICATIONS: Ads must meet these requirements to be included in the guide.

1. Match ad dimensions exactly.
2. Have either an .EPS or .PDF file extension (.JPG not accepted).
3. Have a 300 dpi resolution and 4-color CMYK format (RGB is not accepted).
4. All text within the ad must be at least 6pt font.
5. Undergo all corrections deemed necessary by Mat-Su CVB.

FINAL DEADLINE: MONDAY, SEPTEMBER 1, 2025

All payments, listing details, upgrades, and ad artwork are due by the above final deadline.
For assistance, email Katie Reeves at katie@alaskavisit.com or call (907) 746-5001.