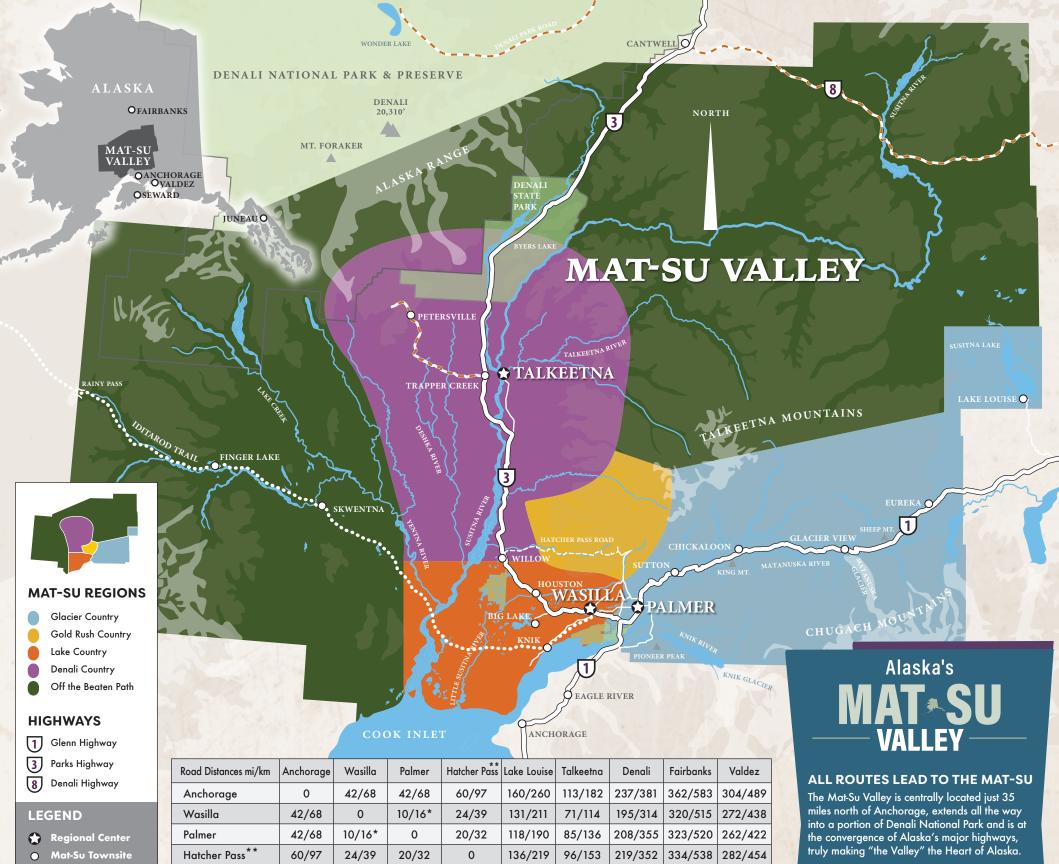
ALASKA'S MATASUS VALLANCE JUST NORTH OF ANCHORAGE ALL THE WAY TO DENALI PARK

OFFICIAL VISITOR GUIDE

alaskavisit.com



203/326 326/525^ 481/774^

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125/201

417/670 470/756^ 585/422^

153/245 278/447

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131/211

71/114

195/314

320/515

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160/260

113/182

237/381

362/583

304/489

118/190

85/136

208/335

323/520

136/219

96/153

219/352

334/538

282/454

0

203/326

326/525^

481/774^

163/262

0

153/245

278/447

Primary Highway

Paved Road

Iditarod Trail

Unpaved Road

Nat'l/State Park

Lake Louise

Talkeetna

Fairbanks

Denali

Valdez

Each region in this guide is identified by a corresponding color. Use this map to chart your course to adventure and guide you to exciting activities throughout the Mat-Su Valley.

NOTE: Distance figures have been rounded to the nearest m/km. Mileage has been taken from the "2024 Milepost"™ ^Via Glenn to Parks Highway *Via Palmer-Wasilla Highway **Distance to Independence Mine State Historical Park

EXPLORE

DENALI North America's tallest peak

DISCOVER

the Native Alaskan culture

TREK on timeless glacial ice

at Alaska's

ENJOY

hundreds of miles of wilderness trails

EXPLORE "THE VALLEY"

The Matanuska-Susitna Valley encompasses 23,000 square miles of mountains, glaciers, rivers and lakes. It's the Alaska you've always dreamed about, and bursts with adventures at every turn in the road.

Wide open spaces and the great outdoors make this area an ideal destination to relax and recharge. Locals call this region several names – "the Mat-Su Valley" or simply "The Valley" for short. Mat-Su is actually a shortened version of the proper name of the region, Matanuska-Susitna, which represents the two major rivers and valleys that form the region. The Matanuska Valley stretches along the Glenn Highway National Scenic Byway (Highway 1) all the way to Lake Louise. The Parks Highway (Highway 3) takes you north to Denali State Park in the heart of the Susitna Valley. The Valley begins just 35 miles north of Anchorage, making it a convenient destination for a day trip. Better yet, use the Mat-Su as your hub for a Southcentral Alaska adventure. Plan to stay awhile and discover all there is to see and do in this popular Alaska destination!

PASSPORT TO ADVENTURE

The Mat-Su Valley is such a vast and diverse region, you can't miss it. Boasting remote wilderness and classic Alaska communities such as Palmer, Wasilla, Big Lake, Houston, Willow, Talkeetna and Glacier View. Look for these town names on maps. Each one anchors a distinct region or "country" within the Mat-Su Valley worth your visit. This guide is organized by those regions, each highlighting a unique geographic draw:

GLACIER COUNTRY

Lake Louise and Matanuska Glacier (Glacier View) south to Palmer along the Glenn Highway National Scenic Byway (Hwy. 1), including Chickaloon, Sutton and the Knik River Valley.

GOLD RUSH COUNTRY

Hatcher Pass and Independence Mine State Historical Park.

LAKE COUNTRY

Wasilla north to Big Lake and Houston along the Parks Highway (Hwy. 3).

DENALI COUNTRY

Willow, Talkeetna, Denali State Park, and much of the Denali Highway (Hwy. 8).

OFF THE BEATEN PATH and THE REST OF ALASKA

Begin planning your visit to each of these regions to fill your passport with adventure.

2

27

34

45

TRIP PLANNING

PLAN AHEAD

In addition to this guide, start your planning at **www.AlaskaVisit.com** to discover what awaits. The site is packed with information, a calendar of events, an informative blog as well as beautiful images of the area. Check out the suggested itineraries section for ideas ranging from day trips out of Anchorage to multi-day adventures. When you start planning, use our database of member businesses to find the perfect fit for your vacation. Make sure to sign up for the e-newsletter to stay up to date.

You can request a digital version of the visitor guide, so you'll always have it on your computer or tablet.

CONNECT WITH US!

If you want to get a sneak peek at what you'll see, check us out on Instagram – we're @matsuvalleyak – and don't forget to tag your photos with #yahoomatsu.

Visit our Facebook page at **www.facebook.com/visitmatsu** to keep up with what's going on, and check out **www.alaskavisit.com/blog** for unique insights on things to see and do, from an Alaskan's perspective. To really get excited, visit our expanded channel on YouTube at **www.youtube.com/yahoomatsu**, where you'll find videos from every corner of the region.



WEB SITES FOR LOCAL CHAMBERS OF COMMERCE

WWW.PALMERCHAMBER.ORG WWW.WASILLACHAMBER.ORG WWW.WACO-AK.ORG WWW.TALKEETNACHAMBER.ORG

VISITOR INFORMATION IN EVERY DIRECTION

The Mat-Su Valley, much like Alaska in general, is a big area and can seem overwhelming to first-time visitors. Friendly and helpful resources in every community will help make your trip a success. Stop in and talk with the locals – they can steer you in the right direction.

In Palmer, the Palmer Museum and Visitor Center is open year-round. They have a wealth of knowledge about Palmer's Colony project and agricultural history. Check out their amazing garden in the summer, featuring Alaska wildflowers and vegetables. There's even a replica of a world-famous giant cabbage. Location: 723 S. Valley Way, Palmer Phone: (907) 746-7668 Hours: May 1-Sept. 15, open Monday-Saturday from 9 a.m. to 6 p.m. and from 9 a.m. to 2 p.m. on Sunday. Sept. 16-April 30, open Tuesday-Friday 10 a.m. to 4 p.m.

The Greater Wasilla Chamber of Commerce operates a visitor center in the historic train depot. Stop in even if you aren't on the train for more information about the Wasilla area.

Also in Wasilla, the **Wasilla Museum**, formerly known as the Dorothy Page Museum, doubles as a visitor information center. You can learn about Wasilla's rich history, including touring the actual old townsite, and get information for your next adventure.

9 a.m. to 6 p.m. and from 9 a.m. to 2 p.m. on Sunday. Sept. 16-April 30, open Tuesday-Friday 10 a.m. to 4 p.m. Location: 1155 E. Depot Rd. Phone: (907) 376-1299

Phone: (907) 376-1299 Hours: Monday-Thursday from 9 a.m. to 5 p.m. and Friday-Sunday from 9 a.m. to 3 p.m

Location: 391 N. Main St., Wasilla **Phone:** (907) 373-9071 **Hours:** Open Tuesday-Friday from 10 a.m. to 3 p.m.

In the small community of **Talkeetna**, there isn't a visitor information center, but an unmanned kiosk at the corner of Spur Road and Main Street (the main intersection) has a wealth of information about area attractions and lodging opportunities. Also, visit **www.talkeetnachamber.org** for informative trip planning information.

Along the Glenn Highway, **Alpine Historical Park** at Mile 61.6 has information about the area's history, as well as visitor information for the Matanuska Valley. The open-air museum and historical park focuses on the early settlers and the Athabascan cultures in the Sutton and Chickaloon areas. Location: Mile 61.6 Glenn Highway, Sutton Phone: (907) 745-7000 Hours: Open daily, 10 a.m. to 4 p.m., mid-May through mid-September

Glacier View has an informational kiosk located at Mile 99 Glenn Hwy., with information about the region near Matanuska Glacier including rafting, glacier trekking and helicopter tours and lodging.

FIND YOUR NEXT ADVENTURE

Alaska is the only state where there are no interstate highways. However, three state highways frame the Mat-Su Valley: the Glenn (Highway 1), Parks (Highway 3) and Denali (Highway 8) highways. The Denali Highway is not paved, but the Glenn and Parks are major highways. If you're a do-it-yourself traveler, fly to Anchorage, rent a car or motorhome and drive to the Mat-Su Valley and let the area be your hub for your adventure. Or, if you prefer more guidance, let tour professionals arrange one-day and multi-day tours with transportation included. Find a list on **www.alaskavisit.com**.

STEP OFF THE SHIP AND INTO ADVENTURE **CHOOSE MAT-SU WHEN YOU CRUISE**

The Mat-Su Valley may be miles from the nearest cruise port of call, but it can be a major part of your Alaska cruise vacation. Don't limit yourself to just the coastline when visiting Alaska via a cruise, and add on a land portion – you'll see a whole other side of Alaska! Set aside time before or after your ocean journey to explore Alaska beyond its coastlines. Many companies offer inclusive land tour options to add to your trip, either before you embark or after your cruise. It's also easy to do it yourself with some planning.

The Mat-Su Valley's location is ideal to add a day trip (complete with roundtrip transportation), a three-day or even week-long excursion either before or after your Alaska cruise. Take some time and explore Southcentral Alaska, including spectacular views of Denali.

Step off the ship, and in just three days, you can:

- 1. Experience Denali stay in Talkeetna and marvel at the view. The town has a vibe all its own. From Talkeetna, you can flightsee around Denali, take a jet boat trip up the many rivers, raft and hike. The quaint town may be hundreds of miles from the nearest cruise port, but it's a destination you don't want to miss on your land portion.
- 2. Walk on a glacier Matanuska Glacier is just two hours north of Anchorage, and you can trek on the timeless ice. If you are short on time, consider a helicopter tour to Knik Glacier.
- 3. Experience our culture in the core area of Wasilla and Palmer, visit museums, the Musk Ox Farm and the Iditarod headquarters to find out about the region's history and culture.

HIT THE WATER

The Mat-Su Valley is home to countless rivers, lakes, creeks and streams, so the Mat-Su has something for every water enthusiast. You can rent a canoe or kayak for a serene afternoon on a lake or help paddle a raft down a river with an expert guide. The Lynx Lake Canoe Trail in Nancy Lake State Recreation Area off the Parks Highway in Willow offers easy portages between lakes, campgrounds and cabins for rent. Farther north in Denali State Park, you can rent canoes at Byers Lake. Lake Louise (off the Glenn Highway) is also a premier destination for water activities. Lake fishing is one of the Mat-Su Valley's best-kept secrets.

LEARN ABOUT THE LOCALS

The Mat-Su Valley's history is diverse, from a rich Alaska Native Athabascan culture to gold mining and agriculture. Find out about this history at one of the many museums.

- The Wasilla Museum is a great place to start. Wander through historic buildings and see exhibits that tell stories of the area's past.
- The Museum of Alaska Transportation and Industry is filled with relics from Alaska's past, including airplanes, railroad cars and vintage automobiles.
- On the Glenn Highway, stop in at the Alpine Historical Park to learn about the Alaska Native culture. Ahtna and Dena'ina Athasbascans were the first people to live on this land.
- Palmer's agricultural roots are on display at the Palmer Museum of History and Art and the Colony House Museum.
- Take Talkeetna's historic town walking tour and learn for yourself how the miners and trappers lived. Don't forget the Talkeetna Historical Society Museum or the Walter Harper Talkeetna Ranger Station to learn about Alaska's mountain climbing legends.

NEED MORE IDEAS?

Go to www.alaskavisit.com to see suggested itineraries, a complete calendar of events, blog posts and listings for businesses that can assist your planning. Or call the Mat-Su Convention and Visitors Bureau at (907) 746-5000. We look forward to seeing you in our neck of the woods.

SHARE YOUR EXPERIENCES

Share your experiences in the Mat-Su Valley with us long after you've returned home. Stay connected to the places and people you discover during your visit on social media. Like and follow us on Facebook at Visit Alaska's Mat-Su Valley. We are also on Instagram at @matsuvalleyak and don't forget to hashtag your photos #yahoomatsu. Get excited about your visit by watching our videos on YouTube (yahoomatsu). Finally, check out www.alaskavisit.com/blog to keep up with what's happening in the Mat-Su Valley.

WHAT TO PACK HIKING BOOTS FISHING POLE SENSE OF ADVENTURE



DO IT YOURSELF

TRAIL MIX- RUN, BIKE OR HIKE

The Mat-Su Valley has more than 2,000 miles of trails, making it a hiker's paradise, regardless of your skill level. Take advantage of our wide-open spaces by getting back to nature. Pick a destination, distance and degree of difficulty - the possibilities are limitless in all regions of

the Mat-Su Valley. Take the family on a gentle, historic railroad trail near Palmer, or hike a ridge surrounding the mining region of Hatcher Pass, with views of the Matanuska Valley below. Explore the alpine wilderness of the Talkeetna Mountains on foot or ATV, or by professional guide service for even more adventure. For amazing views in just an hour, try the Butte just outside of Palmer. Denali State Park has many trails with views of the Alaska Range, including an ADA-accessible trail at K'esugi Ken Campground. You can find trail maps at www.alaskavisit.com/trails.



MARVEL AT NORTH AMERICA'S HIGHEST PEAK

20,310-foot Denali is a spectacular sight to behold! Heading north on the Parks Highway (Hwy. 3), you'll get your first glimpse of the mountain in Willow. Farther north in Talkeetna, there are many activities focused on Denali. The southern views of Denali are widely considered the best in the state.

- or climb to K'esugi or Curry Ridge in Denali State Park for undisturbed vistas of the "High One."
- Parks Highway pullouts at mileposts 135 and 147 provide safe areas to capture Denali's grandeur.
- Walk the lakeside trail around Byers Lake The K'esugi Ken Campground at Mile 135.4 offers amazing views of Denali as well with easy walking trails to viewpoints.
 - Dramatic aerial views of Denali's lofty summit, flanking glaciers and granite canyons highlight flightseeing trips from Talkeetna.

SCENIC DRIVES

Leave the crowds in the city and head out on a scenic drive - the Mat-Su Valley is filled with gorgeous scenery and sweeping vistas in every region.

TRIP 1:

Head north on the Glenn Highway National Scenic Byway (Hwy. 1) and enjoy the views of the Chugach and Talkeetna mountains, while the Matanuska River frames your drive. Trek on Matanuska Glacier or try an exciting raft trip through Lion's Head rapids. Stop at a local roadhouse for a tasty lunch or cozy overnight stay.

TRIP 2:

Drive over Hatcher Pass Road to Willow – it opens to traffic around the Fourth of July and stays open until mid-September, weather permitting. Check with Alaska State Parks to confirm the road is open if you are traveling in early summer or late fall. Visit Independence Mine and Willow Creek for a scenic loop of the Susitna Valley. Keep an eye out for the abundant wildlife in the area, including moose and bear.

TRIP 3:

Petersville Road runs through the mining backcountry of Trapper Creek in Denali Country – watch for wildlife and have your camera ready! This is an unpaved drive, so be sure your vehicle is capable of the drive.

DAY TRIPS FROM ANCHORAGE

Less than an hour's drive north from Anchorage, the Mat-Su Valley is perfectly situated for day trips. Enjoy our parks and trails as you get away from the crowds – you'll feel recharged after a day exploring in the great outdoors.

TRIP 1:

Strike it rich – head to Hatcher Pass, Independence Mine and the Willow area to see mining's historical influence on the area. Guided tours are offered daily in the summer at the mine. Don't forget your gold pan – if you do, you can rent one at the mine. There are many hiking trails in the area, and the views are spectacular as well.

TRIP 2:

Get cultured – visit Wasilla and Palmer in an afternoon and you'll see the Iditarod Headquarters, a variety of museums, the Palmer Musk Ox Farm and the Reindeer Farm. Take a farm tour to see Palmer's agricultural roots and stop at a local restaurant for an Alaska Grown lunch.

TRIP 3:

Go big – as in Denali. North of Wasilla on the Parks Highway, you can visit Talkeetna for an afternoon spent flightseeing, dining, shopping, fishing, rafting or just photographing Denali. It's a great way to spend a leisurely afternoon.

FAMILY VACATIONS

Bring the whole family to the Mat-Su Valley for an exciting, and educational, experience.

TRIP 1:

Go fossil hunting along the Glenn Highway, gold panning in Hatcher Pass, bird viewing on the Palmer Hay Flats State Game Refuge, camping and more.

TRIP 2:

There are endless hiking opportunities for people of all ages and abilities. Rent a canoe and take advantage of Nancy Lake State Recreation Area or Matanuska Lakes Recreation Area for exciting outdoor fun. Try Hatcher Pass for a great day trip with lots of views.

TRIP 3:

Fun for all ages, Friday Flings, Colony Days or the Alaska State Fair are fantastic community celebrations in downtown Palmer. Don't forget about Wasilla and Talkeetna's annual Fourth of July parades and picnic.

WHAT TO PACK BINOCULARS BIRD GUIDEBOOK CAMERA



WILDLIFE AND PARKS PART OF OUR NATURE

Alaskans flock to the Mat-Su Valley for its many outdoor recreation opportunities. State parks, from Palmer to Denali, allow you to escape the crowds and enjoy the outdoors. The Mat-Su Valley is where Alaskans come to play! Keep an eye out for wildlife and the scores of migrating birds that come here to nest and raise their young. Be safe and remember to respect the wildlife.

MOOSE

Winter and spring are good times to spot these large creatures on the Palmer Hay Flats State Game Refuge. Keep an eye out along the highway, especially near rivers and ponds. Enjoy them from afar – don't try to feed the moose. They are also prominent along the Glenn Highway north to the Sheep Mountain area. Knik River Road off the Old Glenn Highway is another popular spot to view moose.





CARIBOU

Related to moose and elk, caribou live in the northern and eastern reaches of the Mat-Su Borough. Herds are frequently spotted along the Denali Highway and near Lake Louise, along Hwy. 1.

BEAR

Both brown and black bears are found throughout the Mat-Su Valley. Spotting bears is easiest on a flightseeing tour or by hiking off the main road system. They're also found along creeks and streams when the salmon are spawning. Be "bear aware" and carry bear spray. When traveling in the backcountry, be sure to make noise to avoid any potential confrontations. Be bear aware!



BIRDS

From bald eagles and red-tailed hawks to songbirds and swans, a wide variety of birds travel through or spend the year in the Mat-Su. Identify them by their calls or keep an eye to the sky. The Palmer Hay Flats and Rabbit Slough, as well as the University of Alaska agriculture fields on Trunk Road, attract many migratory birds such as cranes and geese in spring. Along the Glenn Highway north, watch for migrating hawks, falcons or other raptors. Download an Alaska Birders Checklist at **www.alaskavisit.com**.

DENALI STATE PARK

(2.5 hours north of Anchorage)

The best views of Denali in all of Alaska can be found in Denali State Park, the smaller and less-crowded area south of the national park entrance. The views from Denali State Park are actually better than in the national park! Stop at the Denali Overlook (MP135.2 Parks Hwy) or hike the trail to K'esugi Ridge for incredible views. The K'esugi Ken campground is located at Mile 135.4 Parks Hwy. It features easy hiking trails – some are ADA compliant – that have overlooks with panoramic views of Denali and the Alaska Range. Guided or self-guided nature hikes are available around Byers Lake. There are numerous opportunities for tent and RV camping, as well as kayak rentals.

PALMER HAY FLATS STATE GAME REFUGE

(35 minutes north of Anchorage)

The gateway to the Mat-Su Valley from Anchorage, this refuge has endless photography and recreation possibilities, including kayaking, canoeing and hiking. Birders, wildflower lovers and outdoor enthusiasts flock to the area. Access hiking trails from the Knik River exit (Reflections Lake) or Cottonwood Creek in Wasilla (Scout Ridge Trail). Reflections Lake also has fantastic recreational opportunities in the winter, with ice skating and cross-country skiing trails.

NANCY LAKE STATE RECREATION AREA

(1.5 hours north of Anchorage)

Near Willow, this network of 130 lakes features camping areas, canoe rentals, and hiking and ski trails. Fish for rainbow trout, arctic char and northern pike. Reserve public-use cabins, available for rent on a nightly basis. Plan ahead and rent your cabin up to six months in advance through the Alaska State Parks' website.

OTHER STATE RECREATION AREAS INCLUDE:



- Big Lake (north and south)
- Finger Lake
- Independence Mine
- and Hatcher Pass
- Lake Louise
 Matanuska Glacier

Matanuska Lakes

King Mountain

- tcher Pass Willow Creek
 - Summit Lake

The Mat-Su Valley encompasses an area roughly the size of West Virginia, so plan ahead and spend some time exploring. Take a couple days to explore everything there is to offer.

A HIKER'S PARADISE

The Mat-Su Valley is a hiker's paradise, with thousands of miles of trails in seemingly every direction. The Mat-Su Valley spans 23,000 square miles, so if hiking in Alaska is your dream, the Mat-Su Valley is the place for you.

No matter which region of the Mat-Su Valley you find yourself in, there are amazing trails. Here are a few of the more popular trails in every region.

DENALI COUNTRY

- K'esugi Ridge is a very popular multiday trek for hikers with lots of experience. It has expansive views of Denali, Mount Hunter, Mount Foraker and the rest of the Alaska Range.
- K'esugi Ken Campground at Mile 135 Parks Highway (Hwy. 3) offers an easy hike with great views. The loop is even ADA compliant.
- Talkeenta trails include the popular Talkeetna Lakes that offers an easy hike with great views.

LAKE COUNTRY

- Lake Lucille Park has a series of trails ideal for day hikers, located just north of Wasilla.
- Settlers Bay Coastal Park has a series of trails that lead to sweeping views of Cook Inlet. This is the newest trail system in the Mat-Su Valley.
- Scout Ridge Trail is part of the Palmer Hay Flats State Game Refuge and is an easy 1.25-mile loop.

GOLD RUSH COUNTRY

- Gold Mint, Gold Cord and Reed Lakes are popular hikes in Hatcher Pass with views of the Matanuska Valley.
- Government Peak Trails are located at the base of Hatcher Pass and have a series of loops that are ideal for mountain biking.
- Independence Mine has paved walkways around an abandoned gold mine. Guided hikes are available.

GLACIER COUNTRY

- The Butte is located near Palmer and includes a 900-foot vertical hike with a stair system. Once on top, you are treated to 360-degree views of the Matanuska Valley.
- Matanuska Greenbelt is a series of interconnected trails that go from Matanuska Lakes Park to the Crevasse-Moraine trail system.
- Reflections Lake has a 1-mile trail around the lake, along with a wildlife viewing platform where you can spot moose and migratory birds.
- Around Matanuska Glacier, try the Sheep Mountain trail system or the loop at the Matanuska Glacier State Recreation Area.

KNEE DEEP IN WINTER SEASONAL CELEBRATIONS!

Talkeetna Winterfest

A month-long celebration that features various activities, including the internationally recognized Talkeetna Bachelor Society Auction & Ball and Wilderness Woman Competition, which is held the first Saturday of December. Community activities held throughout December. (907) 315-8012. www.talkeetnachamber.org

Colony Christmas in Palmer

A "Norman Rockwell"-style Christmas celebration, featuring a tree lighting ceremony, horse-drawn carriage rides, fireworks, Made in Alaska craft fairs, a parade of lights and of course, Santa Claus. Held the second weekend in December. (907) 745-2880. www.palmerchamber.org

Willow Winter Carnival

A celebration of winter that includes dog sled races, snowmobile racing, arts and crafts, and even outhouse races. Last weekend in January and first weekend in February. (907) 495-6800. www.waco-ak.org

Iron Dog

The world's longest snowmobile race begins on Big Lake in mid-February. Racers travel all the way to Nome, before turning around and heading back to the finish line on Big Lake, a race of more than 2,200 miles. www.irondog.org

Iditarod Trail Invitational

One of the most grueling events in the world, racers depart Knik Lake in early March and head out in the remote wilderness. Snowshoes, bikes or cross-country skis are their only modes of transportation, and the finish line is 350 miles away in McGrath, or 1,000 miles away in Nome.

www.iditarodtrailinvitational.com

World Famous Iditarod Sled Dog Race

Known around the world, the Iditarod begins on Willow Lake the first Sunday in March. Racers and their teams of dogs traverse their way to Nome. The restart is family-friendly and a great chance to meet a famous musher. (907) 376-5155. www.iditarod.com

LOOKING FOR SNOW?

See a whole new side of Alaska by visiting in the winter. The Mat-Su Valley is an ideal winter destination. The Mat-Su Valley's first-ever triple-chair lift access ski area, Skeetawk, is located in beautiful Hatcher Pass and is very popular. It is open on select evenings for night skiing, and all day Saturday and Sunday, weather permitting. It is based at Mile 10.6 Palmer Fishhook Road, on the way up to Hatcher Pass. Visit **www.skeetawk.com** for current conditions, hours and more. The Hatcher Pass area gets some of Southcentral Alaska's best snow and has world-class Nordic skiing trails at Government Peak. Whether you prefer first tracks in fresh powder or groomed trails, the Mat-Su is the place to be.

Removed from city lights, our starry darkness sets the stage for the brilliant colors of the northern lights. From alpenglow sunsets on Denali to the fresh, deep snow covering our lakes and peaks, you'll find yourself inspired and invigorated by a winter visit. A guided snowmobile trip to a local glacier is an unforgettable experience. Plan a trip before it melts.

Keep an eye out for business listings that are open year round <a> The system of this system of things to see and do throughout the year.



WINTER AT YOUR FINGERTIPS! WHERE TO GO; WHAT TO DO

- Escape the city lights and crowds of Anchorage for a view of our spectacular northern lights in Hatcher Pass, Knik River Valley or Denali State Park. Clear nights, September through April, are best. Dress warm!
- Celebrate with the Iditarod Trail Sled Dog Race. The race begins on Willow Lake on March 2, 2025 and continues all the way to Nome, more than 1,100 miles.
- Visit a working sled dog kennel and find out what it takes to lead a team of huskies. Several Iditarod mushers offer sled tours throughout the year. Enjoy an exhilarating ride in the basket of the sled of an Iditarod champion, or try your hand at leading a team. Many kennels are open year-round, so remember to come visit again in the summer.
- Explore our endless fields of snow by renting a snowmobile and picking up a trail map, or for a grand adventure, take a guided snowmobile excursion into Alaska's backcountry. No experience necessary. Several guided tours go right up to glaciers.
- Glide on the rails of the Alaska Railroad and stop in Talkeetna to see Denali's towering alpenglow peak. Rail service is available northbound on Saturdays and southbound on Sundays only during the winter, with some mid-week trains available later in the winter.
- Ice-fish for land-locked salmon, rainbow trout, arctic char and northern pike. Many Mat-Su Valley lakes are stocked throughout the year. Guides have all the gear and the knowledge you need to get started.
- Cruise the skies on a flightseeing adventure of Knik Glacier, Matanuska Glacier, Chugach State Park, or Denali and the Alaska Range. Many say winter is the best time to see these peaks.
- Cross-country ski at Government Peak or ski and snowboard virgin powder at Skeetawk in Hatcher Pass. Government Peak has a warming chalet to complement over twentyfour kilometers of world-class groomed Nordic trails.

GLACIER COUNTRY

With deep agriculture roots, towering mountains and accessible glaciers make Glacier Country a 'MUST VISIT' in the Mat-Su.

GLACIERS & GIANT VEGGIES

The Matanuska Valley was carved by glaciers thousands of years ago, and their impact remains today. The fine, fertile silt left behind by these receding glaciers, combined with long daylight hours in the summer, makes the area perfect for growing lush hayfields and world-record veggies. The Palmer area is the agricultural hub of Alaska - look for Alaska Grown vegetables! You'll be able to taste the difference – carrots are typically sweeter than those grown in the "Lower 48," for example.



- In Sutton and Chickaloon, learn about the region's rich Athabascan culture at the Alpine Historical Park.
- In the Glacier View area, explore Matanuska Glacier on a trek or ice climb. Easy to get to, it's Alaska's largest road-accessible

glacier. You can do it on your own, or go out with one of the many companies who guide on the glacier – they know the best spots. Take a rafting trip down the Matanuska for a grand adventure. Enjoy helicopter tours and luxury camping opportunities.

- Explore the northern region of Glacier Country by visiting Lake Louise, located halfway between Anchorage and Valdez, just 19 miles off the scenic Glenn Highway. The peaceful lake is a hub of recreational opportunities in both summer and winter. The Nelchina caribou herd migrates through this area each year. Lodges, campgrounds and a public boat launch are available.
- Closer to Palmer, boat, helicopter or take an ATV tour to Knik Glacier. This is only an hour north of Anchorage. Stop at a roadside stand or farmers market for fresh organic vegetables, wild honey or dairy products.

PALMER

Just 45 minutes north of Anchorage, this small town takes pride in its agricultural roots while nurturing a contemporary Alaska "chic." The downtown area is very walkable and features locally-owned shops, cafes and microbreweries. In 1935, President Franklin D. Roosevelt sanctioned a relocation program that brought 203 farming families to Palmer from the Midwest. Parcels of land were distributed to the "colonists" by lottery to farm and raise dairy cattle. Celebrate the anniversary of this historic event in June at Colony Days.



Start your visit at the Palmer Museum and Visitor Center, which has an amazing garden and replicas of those giant vegetables. Pick up a downtown walking map while you're there and tour the original Matanuska Colony. You can rent a headset for a narrated self-guided historical walking tour of the town, or take the guided tour. On Fridays, an open-air market, featuring local artisans and growers, opens across from the center. Just up the street, tour a restored Colony home (circa 1935). And don't forget Palmer's most celebrated attraction, the Alaska State Fair, which takes place in late August and early September, ending on Labor Day.



WHERE TO GO; WHAT TO DO

 Interested in agriculture? Tour Palmer's backcountry roads to see working farms or sample locally grown products at one of Palmer's restaurants. Guided farm tours are also available. The downtown area has a feel all its own, and you can spend an afternoon visiting the quaint shops and restaurants, many of which serve Alaska Grown products on their menus. With three microbreweries, downtown Palmer is also a great place for brewery tours.

· Get into the swing of things at the Palmer Golf Course, offering stunning views of the Chugach Mountains, Matanuska River and Knik Glacier.

• Hike, bike or ATV one of the many trails that begin just off the Glenn Highway; loop through miles of wilderness.

FARMS AND FLOWERS

NINE TIMES WARMER THAN WOOL

Learn about the prehistoric Musk Ox at the Musk Ox Farm near Palmer, Native artists use the precious underwool (giviut) to make beautifully knitted garments with superior warmth. Guided interpretative tours are available daily.

A THRIVING ATHABASCAN CULTURE

The Chickaloon Native Village is an Ahtna Athabascan tribe in Sutton, along the Matanuska River on the Glenn Highway. The tribe has occupied the area for 10,000 years, and their culture and traditional way of life has been unwavering. In the Ahtna language, Chickaloon means "the river with the two logs across it." Stop at Alpine Historical Park to learn more about the history and culture of the first inhabitants of the region.

PICK YOUR OWN

A feast for the eyes and taste buds - Alaska's freshest produce! Wasilla farmers market is held every Wednesday at the west end of the Iditapark complex. Palmer's Friday Flings market runs every Friday from late May to the end of August, across from the Palmer Museum and Visitor Center. Visit alaskavisit.com for market and u-pick farm locations and hours.

ALASKA-SIZED VEGGIES

Imagine a 138-pound giant cabbage, a 20-pound cucumber or a 65-pound cantaloupe. Amazing! These are just a few of the world records set at the Alaska State Fair. See the real thing as the huge veggies are weighed-in at the Fair in late August. World records are routinely broken for all types of vegetables.

DON'T MISS THE ALASKA STATE FAIR

Alaska's largest event, the Alaska State they bring them in on giant pallets to be Fair, takes place in Palmer every August to early September. It's 14 days of fun over three weekends (not open on Tuesdays and Wednesdays), food and excitement, and there cabbages stands at 138-pounds. is something for every visitor.

The fair ends on Labor Day and begins three weekends prior and is the best place to see giant vegetables for which the Palmer area is so famous. There are "weigh-off" competitions for pumpkins and cabbages at the fair, and

weighed in an arena, in front of the audience. Pumpkins weighing more than 2,000 pounds have been entered and the world record for

In addition to the giant vegetables, the Alaska State Fair features numerous exhibits, cultural celebrations, concerts, live performances and much more - you'll want to plan to stay an extra day to take it all in.

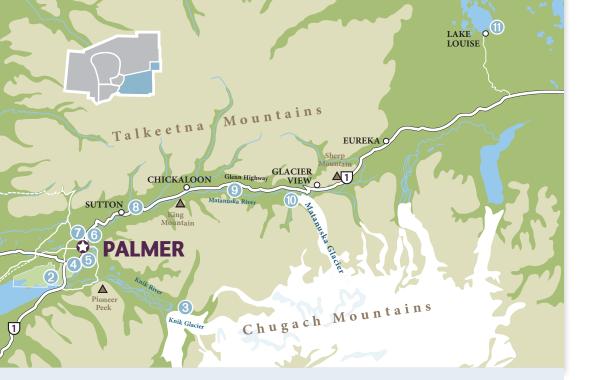
DISCOVER KNIK RIVER VALLEY

The Knik River Valley is a local's favorite! It's a scenic, secluded valley nestled up against the Chugach Mountains, just a short drive from downtown Palmer. This hidden gem is an adventure seeker's delight. It features everything you dreamed Alaska would be - tall mountain peaks, wide open spaces, wilderness, rivers, glaciers and wildlife. The Knik River Valley is located off the Old Glenn Highway, with Knik River Road providing access to trails, fishing and spectacular views. Knik Glacier is the closest glacier to Anchorage, Alaska's largest city, just an hour to the north. There are many ways to

experience Knik Glacier - on a guided ATV trip, helicopter tours including dog mushing adventures and even boat tours to the glacier.

Eklutna Tailrace is one of the Mat-Su Valley's most popular fishing areas for all species of salmon. It typically gets the earliest run of fish in the summer. It has ample parking, and you can walk to the fishing hole with ease.

Knik River Road is a popular place to catch a glimpse of moose, as the large animals typically hang out in the many swampy areas along the route. Black bears are often spotted in this Valley as well. Don't forget your camera!



GLACIER COUNTRY ADVENTURES

Glenn Highway National Scenic Byway	1	One of three national scenic byways in Alaska.
Reflections Lake & Palmer Hay Flats Game Refuge	2	Easy hike around the lake; moose and migratory bird views.
Knik Glacier & Knik River Valley	3	Try a boat ride, helicopter trip, ATV adventure or airplane flight over the glacier. Just an hour from Anchorage.
Alaska State Fair	4	Late August through Labor Day. Giant Cabbage Weigh-off and other giant vegetable displays, food, entertainment, fireworks and more.
Palmer Golf Course	5	Fore! Palmer Golf Course boasts mountain views at affordable rates.
Palmer Museum and Visitor Center	6	Great starting point for visitor information, Colony history, gardens and guided tours.
Musk Ox Farm and Reindeer Farm	7	See prehistoric animals on guided tours through the farm, museum and gift shop. These farms are a few miles apart, but worth the trip to see both.
Alpine Historical Park	8	Learn about the area's coal mining history, and the Ahtna Athabascan culture. Located at Mile 61.6 of the Glenn Hwy.
Raft the Matanuska or Knik Rivers	9	Guided Class IV whitewater rafting or leisure floats on scenic stretches.
Matanuska Glacier	10	Mile 101, Glenn Hwy. Drive right up to Alaska's largest road- accessible glacier. Easy guided treks and ice climbing.
Lake Louise	11	Excellent lake fishing, winter recreation and hiking opportunities. Off the Glenn Hwy. at Mile 159.8.





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PALMER

Apartment/Cabin/Chalet Rentals

8620 E New Hope St, Palmer, AK 99645 (907) 545-4444 jamesg5876@yahoo.com Alaska Horse Adventures

18810 E Walling Rd, Palmer, AK 99645 (907) 229-4445 akhorseadventures@gmail.com



Alaska State Fair

2075 Glenn Hwy, Palmer, AK 99645 (800) 850-3247 (907) 745-4827 info@alaskastatefair.org The Alaska State Fair is a non-stop, 14-day party for all Alaskans, with nightly concerts featuring some of the nation's hottest entertainers, world-famous, record-breaking giant vegetables, menus overflowing with the freshest Alaska Grown ingredients, shopping for unique, only-in-Alaska arts and crafts, and lots of attractions free with Fair admission! Friday Flings

PO Box 45, Palmer, AK 99645 (907) 745-2880 director@palmerchamber.org

Pyrah's Pioneer Peak Farm 4350 S Bodenburg Lp, Palmer, AK 99645 (907) 745-4511 pioneerpeakfarm@gmail.com

Backcountry Adventures

Alaska Backcountry Adventure Tours PO Box 2696/3901 S Lindsey Cir, Palmer, AK 99645 (907) 745-2505 weridealaska@gmail.com

Alaska Sundog Guiding 1150 S Colony Way Ste 3 Box 732, Palmer, AK 99645 (907) 570-4705 aksdguiding@gmail.com **Alaska Trails** PO Box 100627, Anchorage, AK 99510

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ACIER

COUNTRY

(907) 334-8049 steve.cleary@alaska-trails.org



Alaska Zipline Adventure Park 8801 N Wolverine Rd, Palmer, AK 99645 (907) 745-2927 azap@akzipline.com Majestic Heli Ski www.majesticheliski.com 16162 W Glenn Hwy, Sutton, AK 99674 (800) 559-8691 (970) 319-7885 info@majesticheliski.com Outbound Heli Adventures www.outboundheli.com 3901 S Lindsey Cir Ste F, Palmer, AK 99645 (907) 351-6736 info@outboundheli.com Revel Treks & Tours www.reveltreksandtours.com Palmer, AK 99645 (907) 903-1664 info@revelak.com Sunderland Ranch www.sunderlandranch.com 10856 N Wolverine Rd, Palmer, AK 99645 (907) 982-7268 info@sunderlandranch.com

Bed & Breakfast/Inn



your gear and set out on your Alaska adventure! Share stories at the outdoor firepit! Come home to stay awhile!

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Our Alaskan Dream B&B

4504 N Heaton Rd, Palmer, AK 99645 (801) 791-0576 ouralaskadream@gmail.com

Come as strangers, leave as friends! Visit a home away from home. Relax. Watch a movie in the media room or read a book in the library. Enjoy homemade treats. Sit on the deck and watch the moose wander through the property or stash your stuff and wander off to all the adventures Alaska has to offer!

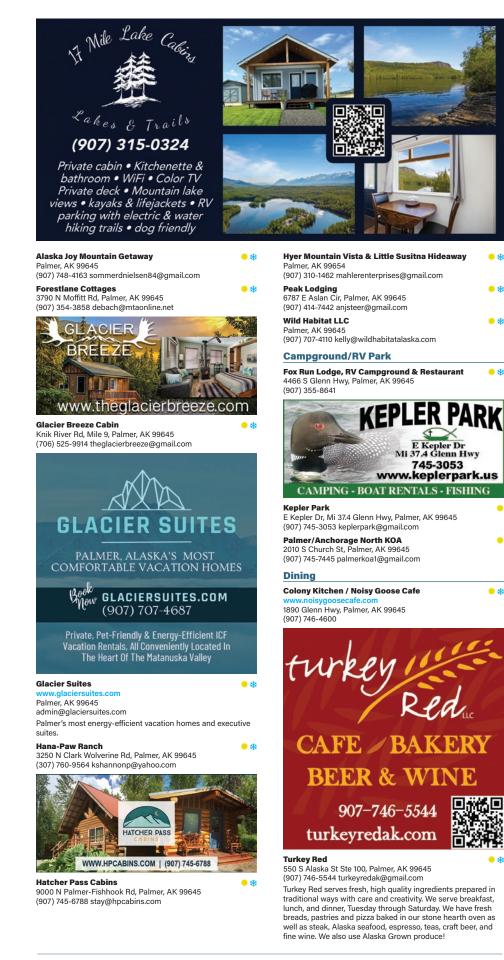
Roaming Moose Getaway B&B Palmer, AK 99645

(717) 585-9465 albeiler@frontiernet.net

Brewery



Alaska Glacier Lodge 29979 F Knik River Rd. Palmer, AK 99645 (877) 745-4575 (907) 759-7006 info@akglacierlodge.com Alaskan-owned and operated, we offer true Alaska adventures, comfortable cabins with first-class amenities, and delicious food at our on-site Raven's Perch Bar & Grill. And you're going to love our panoramic mountain views!



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www.thepioneermotel.com (907) 745-3425 **YOUR MAT-SU ADVENTURE BASECAMP**

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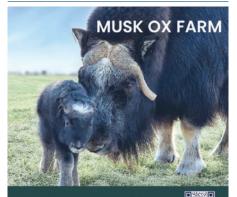
907-745-3330

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Land/Wildlife Conservation



MUSKOXFARM.ORG

Musk Ox Farm

12850 Archie Rd, Palmer, AK 99645 (907) 745-4151 info@muskoxfarm.org

Visit the nonprofit Musk Ox Farm. Gentle, low-stress animal handling has guided this nonprofit for over 60 years raising musk oxen for their incredible underwool-giviut. Gently handcombed qiviut is eight times warmer than wool and softer than cashmere. Visit our brand-new world class educational center too! Huge pull-through parking for all size rigs. Open year round. Call or visit www.muskoxfarm.org.

Sightseeing/Custom/Package Tours

Alaska Farm Tours Palmer, AK 99645 (907) 519-7067 info@alaskafarmtours.com

Visitor Center/Chamber/Gov't Agency

Mat-Su CHARR PO Box 3910, Palmer, AK 99645 (907) 830-1858 matsucharr@gmail.com

Mat-Su Convention & Visitors Bureau

610 S Bailey St Ste 201, Palmer, AK 99645 (907) 746-5000 info@alaskavisit.com

Whether it's mountains and glaciers, gold mines and history, or wildlife and wilderness, the Mat-Su Valley has everything on your Alaska bucket list. Let us help you plan an unforgettable multiple day visit to the heart of Alaska. Visit our website or find us on Facebook at "Visit Alaska's Mat-Su Valley."



palmermuseum.org • 907-746-7668

Palmer Museum & Visitor Center 723 S Valley Way, Palmer, AK 99645 (907) 746-7668 museuminfo@palmermuseum.org

The Palmer Museum & Visitor Center is located in a rustic log cabin in downtown Palmer. View historic collections and local art inside, and a beautiful showcase garden outside. Open vear-round.

SUTTON

Attraction or Event

Alpine Historical Park 61.5 Glenn Hwy, Sutton, AK 99674 (907) 745-7000 info@alpinehistoricalpark.org

MATANUSKA GLACIER AREA

Attraction or Event

Glacier Park 66500 S Glacier Park Rd, Sutton, AK 99674 (907) 745-2534 (907) 232-9046 matanuskaglacierpark@gmail.com

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Glacier Tours Zipline Heli Adventures ATV Tours Luxury Camping (907) 351-7587 MICAGUIDES.COM

MICA Guides

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200 W 34th Avenue #82, Anchorage, AK 99503 (907) 351-7587 info@micaguides.com Guided glacier hiking and ice climbing on the spectacular Matanuska Glacier. Helicopter tours with glacier landings, scenic flights and the fastest zipline in Alaska. No experience necessary

Backcountry Adventures

AK Mountain Tours 17701 W Glenn Hwy, Mi 113.5, Sutton, AK 99674 (877) 645-5121 (907) 745-5121 info@sheepmountain.com See our ad on the inside back cover!

Alaska Backcountry Adventure Tours PO Box 2696/3901 S Lindsey Cir, Palmer, AK 99645 (907) 745-2505 weridealaska@gmail.com



NOVA Alaska Guides PO Box 1129, Chickaloon, AK 99674 (907) 745-5753 info@nova-alaska.com





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glacier-tours.com

Call 907-745-2534 | Text 907-232-9046 66500 S. Glacier Park Rd Sutton, AK 99674 | Mile 102 Glenn Hwy

Bed & Breakfast/Inn



An Alaska glamping experience at the Matanuska Glacier! Breathtaking glacier and mountain views, hot tub and showers, a cozy fire pit, and complimentary breakfast! Visit alpenglowluxurycamping.com

Alpenglow Luxury Camping, LLC

Mile Post 102.5 Glenn Hwy, Glacier View, AK 99674 (330) 314-3633 info@alpenglowluxurycamping.com Canvas glamping tent with views of the Matanuska Glacier. Complimentary hot Alaska breakfast. Hot tub in the evenings, showers, flushing toilets, and common area with games and fire pit.



Boat Excursions



NOVA Alaska Guides PO Box 1129, Chickaloon, AK 99674 (907) 745-5753 info@nova-alaska.com

Campground/RV Park

Slide Mountain Cabins & RV Park Mile 135 Glenn Hwy, Glennallen, AK 99588 (907) 822-3883 slidemountaincabins@gmail.com



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Long Rifle Lodge 31406 W Glenn Hwy, Sutton, AK 99674 (800) 770-5151 (907) 745-5151 lrl@matnet.com

Flightseeing

Sheep Mountain Air 17701 W Glenn Hwy, Mi 113.5, Sutton, AK 99674 (877) 645-5121 (907) 745-5121 info@sheepmountain.com See our ad on the inside back cover!

Hotel/Motel/Resort

Sheep Mountain Lodge 17701 W Glenn Hwy, Mi 113.5, Sutton, AK 99674 (877) 645-5121 (907) 745-5121 info@sheepmountain.com See our ad on the inside back cover!

Wilderness Lodge

Majestic Valley Wilderness Lodge www.majesticvalleylodge.com 16162 W Glenn Hwy, Sutton, AK 99674 (907) 746-2930 info@majesticvalleylodge.com

LAKE LOUISE

Wilderness Lodge





Call (907) 822-3311 or visit LakeLouiseLodge.com

Lake Louise Lodge 25600 Lake Louise Rd, Mile 16.1, Glennallen, AK 99588 (907) 822-3311 lakelouiselodgeak@gmail.com

Lake Louíse Físh Guídes



GOLD RUSH

Hatcher Pass is Alaska's finest backcountry playground, with granite mountains, glacial-carved valleys and alpine vegetation. It is a sight to behold.

HATCHER PASS

Just 1.5 hours from Anchorage, Hatcher Pass is a favorite among Alaskans. The area is home to Independence Mine State Historical Park, but also features a wealth of yearround multi-use trails and limitless alpine terrain. Hike, bike or snowmobile. Some hot spots include Reed Lakes, Craigie Creek, Gold Mint and Gold Cord trails. The area offers world-class hiking with breathtaking views of the valley below. With the headwaters of the Little Susitna River originating here, avid kayakers will find the excitement of Class V whitewater appealing.



Winter sports enthusiasts flock to Hatcher Pass. Skeetawk, the Mat-Su Valley's first-ever lift access downhill skiing

area, operates Thursday through Sunday. The Government Peak Recreation Area, at the base of Hatcher Pass, offers over 24 kilometers of Nordic skiing trails designed by a former Olympian. Snowmobiling is permitted in designated areas and is very popular west of the pass.



INDEPENDENCE MINE

Once a bustling mining camp, Independence Mine is now on the National Register of Historic Places. You can wander amid the preserved ruins. Independence Mine covers 271 acres and includes restored structures and interpretive displays connected by easily accessible, paved walking paths. Several historic buildings are open to the public, and daily guided tours of the park area and gold panning demonstrations are available from June through September.

GOLD FEVER!

Gold played a pivotal role in establishing many of Alaska's communities, including Hatcher Pass. One of the first discoveries in the Mat-Su happened in 1896 by Robert Lee Hatcher. In 1941, with 83 mining claims, the Alaska-Pacific Consolidated Mining Co. was the largest producer in the mining district, employing more than 200 workers, opening nearly a dozen miles of tunnels, and producing more than 34,000 ounces of gold. Today you can catch a glimpse of what mining was like at the Independence Mine State Historical Park located in Hatcher Pass. Grab your gold pan and see if you have the same luck.





GOLD RUSH COUNTRY ADVENTURES

Little Susitna River	1	Along Hatcher Pass Road from Mile 7-15. Watch for wildlife and pan for gold.
Archangel Valley/ Reed Lakes	2	Mile 16 Hatcher Pass Road. Hiking, mountain biking, rock climbing and winter sports.
Lodges	3	Premium meals, lodging, seasonal amenities, event venues.
Independence Mine State Historical Park	4	Gold! Mile 18 Hatcher Pass Road. Open daily June through Sept. Guided tours available in the summer.
Summit Lake Recreation Area	5	Mile 19 Hatcher Pass Road. Berry picking, ridgetop hiking. Pass road opens around July 4th until first snow.
Summer Recreation		Hiking, berry picking, recreational gold panning, mountain biking.
Winter Recreation		Cross-country and backcountry skiing, Skeetawk downhill ski area, Government Peak Nordic trails, sledding.



WHERE TO GO; WHAT TO DO

Pick blueberries in the alpine fields or photograph spectacular wildflowers. Berry picking is at its peak in late summer and early fall. Deep snow and treeless slopes provide perfect terrain for backcountry winter enthusiasts on both sides of Hatcher Pass. The northern lights are best viewed here.

Explore abandoned buildings and machinery from a 200-worker camp and gold mining operation, one of Alaska's biggest gold producers until World War II.

MAT-SU EVENTS

MARKETS, FESTIVALS, RACES, DERBIES, CELEBRATIONS

FARMER'S MARKETS

Wasilla/Houston/Willow/Talkeetna/Palmer

Purchase Alaska Grown produce, flowers and crafts at one of the Valley's weekly markets throughout the summer months, including Friday Flings in downtown Palmer.

MAT-SU HAWKWATCH

Glenn Highway, Glacier View area

Hawkwatch International's northernmost migratory raptor count takes place at Gunsight Mountain from Mid-March to late-April, Mile 120 Glenn Highway. **www.matsubirders.org**.

PALMER COLONY DAYS

A festival honoring the 1935 Colonists who started the Matanuska farming community. Events include a car rally, parade, craft fairs, farmers market, carnival rides, fun run, parade and live entertainment. Second weekend in June annually. (907) 745-2880. www.palmerchamber.org.

HOUSTON FOUNDER'S DAY

Live band, free barbecue, fireworks and more. Third Saturday in August. (907) 892-6869.

ALASKA STATE FAIR

Alaska's largest event combines delicious food booths, legendary giant vegetables and nonstop entertainment for the whole family. Fourteen days of fair fun over three weekends (closed Tuesdays and Wednesdays) ending on Labor Day. (800) 850-FAIR **www.alaskastatefair.org**.



HATCHER PASS AREA

Attraction or Event

Independence Mine State Historical Park www.salmonberrytours.com 23264 Gold Cord Rd, Palmer, AK 99645 (907) 278-3572 reservations@salmonberrytours.com

Backcountry Adventures

Skeetawk Ski Area 13500 N Skeetawk Cir, Palmer, AK 99645 (907) 746-7277 info@skeetawk.com

Cabin/Vacation Home

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215	WWW.HPC	CABINS.COM	(907) 745-67	88
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		ok Rd, Palmer,	AK 99645	

Hotel/Motel/Resort

Meier Lake 6059 Wasilla Fishhook Rd, Wasilla, AK 99654 (907) 315-9760 info@meierlake.com

Wilderness Lodge

Snowhook Lodge & Cabins on Hatcher Pass 7201 Willow Fishhook Rd, Willow, AK 99688 (907) 414-4547 snowhookkennel@gmail.com



Between stands of birch, aspen and spruce, scores of glacier-carved lakes dominate the region. If water is your element, then Lake Country is your destination.

WASILLA

Nestled between Lake Lucille and Wasilla Lake, Wasilla is a bustling community that is home to the world-famous Iditarod Trail Sled Dog Race headquarters.

Wasilla is the largest city in the Mat-Su Valley and is a hub of commerce, as a variety of national and local retailers can be found. Fresh produce is available weekly at a farmers' market.

Wasilla was originally founded to be a supply crossroads for gold mines at Willow Creek Mining District. The Alaska Railroad built lines through the town to Fairbanks in 1917, providing an immediate "boom" to the area. Today, Wasilla remains one of the fastest-growing communities in Alaska.

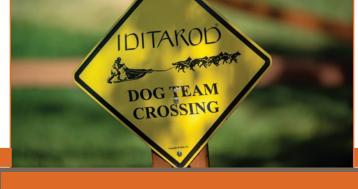




With 67 miles of shoreline, the size of this lake is downright remarkable. Big Lake is a local favorite because of its many recreational opportunities, both in summer and winter. Boating, fishing and riding personal watercraft highlight summer activities. In the winter, the frozen lake allows for Alaska activities such as snowmobiling, dog mushing and cross-country skiing. Terrific views north, east and west toward the towering Alaska and Talkeetna ranges abound. Camp under the midnight sun or stay and dine at one of several area lodges and bed-and-breakfasts.

HOUSTON

Located on the banks of the Little Susitna River along the Parks Highway, this colorful town offers a gentle river to float with great salmon fishing. In the winter, come back and give a snowmobile or sled dog tour a go to feel the crisp air as you zip through the countryside blanketed with pristine snow.



WHERE TO GO; WHAT TO DO

- Learn about the Iditarod Trail Sled Dog Race and take a dog sled ride at Iditarod Trail Headquarters.
- Step back in time at the Wasilla Museum, where some of the original townsite has been restored.
- The Museum of Alaska Transportation & Industry is filled with exhibits, planes, railroad cars and vintage automobiles. automobiles.

LAKE COUNTRY ADVENTURES

Wasilla Area Lakes	1	Fish, ride personal watercraft and bird-watch at Lake Lucille, Wasilla Lake and more just off the Parks Hwy.
Wasilla Museum	2	Variety of exhibits showcasing the area's trading post history and original town buildings. Self-guided tours available.
Iditarod Headquarters	3	Mile 2.2 Knik-Goose Bay Rd. Museum, gift shop, summer dog sled rides.
Museum of Transportation & Industry	4	Home to Alaska's transportation and industrial relics. Airplanes, trains, steam engines and more.
Big Lake	5	Haven for boating and snowmobiling - year-round recreation. Campgrounds and lodging available.
Settlers Bay Golf Course	6	Tee off under the Midnight Sun, with fantastic views of the Chugach Mountains and the best putting greens in Alaska.
Knik Museum & Townsite	7	Mile 13.9 Knik-Goose Bay Rd. Built in 1910, is now a museum and holds the Musher's Hall of Fame.
Little Su River & Lakes	8	Excellent salmon fishing in the summer and ice fishing in the winter.
Susitna River Drainage	9	Salmon and trout fishing Guided fishing trips available. Canoeing and camping.

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Get Hooked! MAT-SU: FISH-ON!

The Mat-Su Valley has several thousand miles of fishable rivers, streams and lakes. Best of all, our fishing is accessible – bank-side off the road, by air taxi to remote spots or contact one of our local expert fishing guides.

WHAT TO PACK WADERS TACKLE BOX FILLET KNIFE FISH STORY



AKE COUNTRY

The Susitna River drainage has several small creeks and tributaries that are easily accessible via the Parks Highway (Hwy. 3) and feature salmon as well as rainbow trout, grayling and pike. At many of these places, you can walk right up to a fishing hole. Spirited silver salmon run strong in the drainage in mid- to latesummer. In the fall, rainbow trout fishing is exceptional. Make sure you check local regulations before heading out and purchase a fishing license. Use the chart below to gauge when the fish will be running.



FISHING CHART	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER
KING SALMON (CHINOOK	()		••••			
RED SALMON (SOCKEYE)						•
SILVER SALMON (COHO)				•••••		
PINK SALMON (HUMPBAG	ск) ——				••	
RAINBOW TROUT				••••••	••••••	
GRAYLING			••••••			
NORTHERN PIKE				•••••	•••••••	-00000-



WASILLA		Wasilla Museum & Visitor Center 🔶 🕯	¢	
Apartment/Cabin/Chalet Rentals		www.cityofwasilla.gov/museum 391 N Main St, Wasilla, AK 99654 (907) 373-9071 museum@cityofwasilla.gov		
Lighthouse Island Alaska Airbnb 4856 E Birch Dr, Wasilla, AK 99654 (907) 240-7334 Attraction or Event	*	The Wasilla Museum and Visitor Center offers maps, brochures and information about local activities, events and attractions. Open Tuesdays - Fridays from 10 am to 3 pm. Digital info available upon request.	;	
Iditarod Trail Sled Dog Race	• *	Bed & Breakfast/Inn		
2100 S Knik-Goose Bay Rd, Wasilla, AK 99654 (907) 376-5155 x-108		Alaska's Lake Lucille Bed & Breakfast e 3 South Shore of Lake Lucille, Wasilla, AK 99687		
Knik Museum & Musher Hall of Fame	• *	(888) 353-0352 (907) 357-0352		
Mile 13.9 Knik-Goose Bay Rd, Wasilla, AK 99654 (907) 376-7755 wkhsociety@yahoo.com		Lady Gray Bed & Breakfast		
Museum of Alaska Transportation & Industry www.museumofalaska.org 3800 W Museum Dr, Wasilla, AK 99654 (907) 376-1211 mati@mtaonline.net	*	1151 E Glenwood Ave, Wasilla, AK 99654 (907) 355-8454 ladygray@mtaonline.net		



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Pioneer Ridge B&B Inn

2221 S Yukon Cir, Wasilla, AK 99654 (907) 376-7472 info@pioneerridge.com Renovated from a former cattle barn, this 5-room/1-suite bed and breakfast offers early Alaska memorabilia and a full hot breakfast for your enjoyment. Reserve at www.pioneerridge.com.

Brewerv

Bearpaw River Brewing Company 240 E Railroad Ave, Wasilla, AK 99654 (907) 373-2337 info@bearpawriverbrewing.com

The Last Frontier Brewing Company 238 N Boundary St, Wasilla, AK 99654 (907) 357-7200 lfbrew58@gmail.com

Business Services

Klapperich & Associates LLC 2951 N Earl Dr, Wasilla, AK 99654 (907) 355-9970 johnk@mtaonline.net

Cabin/Vacation Home

Alaska Vacation Bentals & Cabins Wasilla, AK 99654 (907) 313-0103 office@akvacationrentals.com

Alaskan Hillside Cabins 2850 W Schrock Rd, Wasilla, AK 99687 (800) 770-3650 (907) 373-0405

Lakeside Scandinavian Farmhouse Wasilla, AK 99687 (907) 351-8649 susanderrera@gmail.com

The Abelar - A Private Lakeside Haven Wasilla, AK 99654

(907) 947-6186 shuree.cerda@gmail.com

Campground/RV Park

Palmer/Anchorage North KOA 2010 S Church St, Palmer, AK 99645 (907) 745-7445 palmerkoa1@gmail.com



Settlers Bay Golf Course 7307 S Frontier Dr, Wasilla, AK 99654 (907) 376-5466 customerservice@settlersbay.com

Dining

Chop House at Lake Lucille 1300 W Lake Lucille Drive, Wasilla, AK 99654 (907) 373-1776 contact@chophouseak.com

E Lu Fa 1875 F Palmer-Wasilla Hwy, Wasilla, AK 99654 (907) 357-1368

Everett's Fine Dining, Bar & Bistro 1850 E Bogard Rd, Wasilla, AK 99654 (907) 357-5000 info@mat-suresort.com

Settlers Bay Lodge 5801 S Knik Goose Bay Rd, Wasilla, AK 99623 (907) 357-5678 contact@settlersbaylodge.com





The Albatross at Settlers Bay Golf Course 7307 S Frontier Dr, Wasilla, AK 99654 (907) 376-5833 customerservice@settlersbay.com

The Grape Tap 322 N Boundary St, Wasilla, AK 99654 (907) 376-8466 graptetapak@gmail.com

Fishing Come Fish Alaska Salmon!



Deshka Landing Charters & Lodge

11745 N Recreation St, Willow, AK 99688 (907) 495-5873 jim@deshka.com



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DENALI

The highest point in North America, Denali – elevation 20,310' – dominates the region south of Denali National Park.

TOWERING PEAKS, ABUNDANT WILDLIFE, ICONIC TOWNS

WILLOW

The first grand views of Denali are along the Parks Highway (Hwy. 3) on the way to Willow. While you're there, take advantage of the campgrounds, fishing streams, snowmobile trails and dog mushing tours (yes, even in the summer). Paddle the Nancy Lake State Recreation Area canoe trail and spend a night in a public-use cabin. This area is very popular among locals for the many outdoor recreational opportunities.

TALKEETNA

Talkeetna has a unique vibe all its own. This small town is the staging area for the more than 1,000 climbers who attempt to climb Denali each spring. On average, only 50 percent of them make the summit. In May and June, you can spot climbers milling around town. The first successful summit of Denali was June 7, 1913 by a party led by Hudson Stuck. Alaska Native Walter Harper became the first to reach the summit in that party, and the Walter Harper Talkeetna Ranger Station bears his name today. They ascended via the Muldrow Glacier route, which is still a popular route. Located at the confluence of three major rivers, Talkeetna keeps its mining history alive with renovated miners' cabins used as lodging, shops and restaurants. Here you'll find one of Alaska's top breweries, a number of great restaurants and shops that sell goods made by local artists.

The rivers also lend to a multitude of activities such as guided river rafting, boat tours and sport fishing. The Alaska Railroad stops daily in the summer and weekly in winter. Spend a day perusing the many shops that feature local artisans. Flightseeing trips around Denali are spectacular, and depart from Talkeetna daily.

TRAPPER CREEK/PETERSVILLE

Petersville Road extends nearly 35 miles from Trapper Creek into the Dutch Hills, offering spectacular views of Denali. The rugged, scenic gravel road is ideal for mountain biking or snowmobiling in the winter. (In the summer, 4-wheel drive vehicles are recommended after first 10 miles.)

DENALI STATE PARK

Adjacent to Denali National Park, this 325,000-acre wildland boasts stunning and accessible recreational opportunities. Whether camping here or just stopping

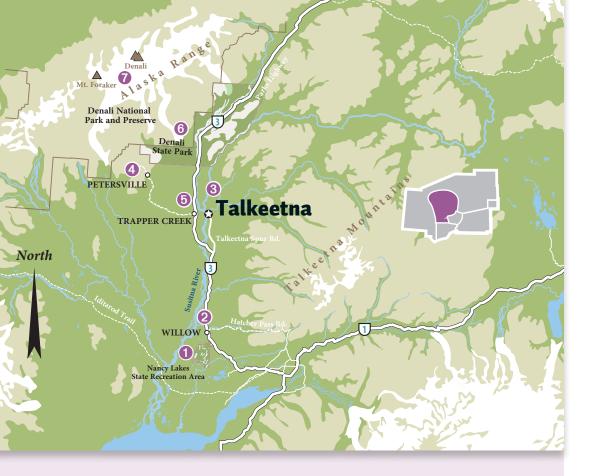


for the view, don't miss this gem of the Alaska State Parks system. Camp, canoe and explore amidst stunning views of Denali from the ridgeline or from Byers Lake. While Denali National Park & Preserve offers the wilderness and wildlife experience, don't miss Denali State Park for the ultimate scenic Denali experience. K'esugi Ken Campground is located at Mile 135.4 Parks Highway (Hwy. 3) and has an easy .5-mile hike to a spectacular Denali overlook. With RV and tent sites as well an interpretive center and public-use cabins, the campground is a popular spot for those looking for peace and quiet away from the crowds.



WHERE TO GO; WHAT TO DO

- Rent a kayak or canoe on Byers Lake and paddle to schools of spawning red salmon. Watch for swans, loons and feeding bears.
- Take a flightseeing trip around Denali, and land on a glacier high in the Alaska Range. Most visitors rank this as their most impressive Alaska experience.
- Explore the rivers with a jet boat or rafting trip.
- Come back this winter for the restart of the world-famous Iditarod Trail Sled Dog Race.
- Learn about the area's Denali climbing history at the Walter Harper Talkeetna Ranger Station.



DENALI COUNTRY ADVENTURES

Nancy Lake Recreation Area	1	Mile 67.2 Parks Hwy. 130 interconnected lakes. Lynx Lake Canoe Trail. Link to canoe rental information at www.alaskavisit.com
Dog Sledding	2	Mush your own team of huskies, ride the runners or sit in the sled.
Talkeetna Historic District	3	Historic walking tour – museum, log cabins, school, roadhouse, inn and other mining-era structures dating to 1916. Food, tours, lodging and shopping. Year-round Alaska Railroad stop.
Petersville Road	4	Mile 114.8 Parks Hwy. 35-mile road has great biking, hiking, and fishing.
Susitna, Chulitna, Talkeetna Rivers	5	Boat, camp, fish and explore these glacial rivers. Guided tours, rafting and fishing available.
Denali State Park	6	See Denali and visit the Veterans Memorial or stay at the Kesugi Ken Campground. Camping, kayaking, fishing and nature walks. Access to Kesugi and Curry Ridge trailheads.
Denali	7	Flightsee the Alaska Range and view glaciers, sheer rock faces, rivers and wildlife.

WILLOW

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Willow Area Community Center 23557 W Willow Community Center Cir, Willow, AK 99688 (907) 495-6633	•*
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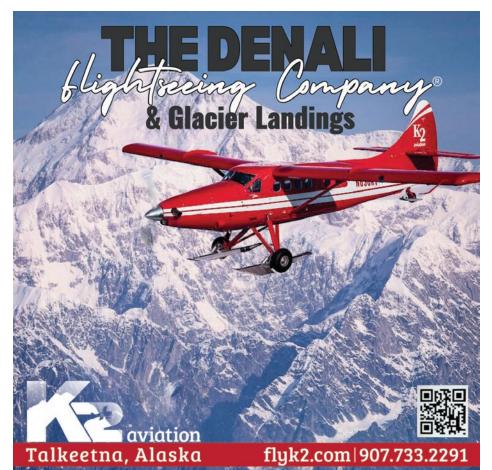
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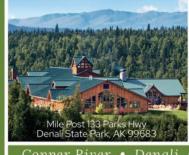
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OFF THE BEATEN PATH

WHERE TO GO; WHAT TO DO

- Camp, hike, float the rivers, photograph a wide variety of birds, look for caribou, moose, black and brown bears.
- Dine on seasonal, Alaska delights served fresh from the river or garden.
- Cheer on the leaders of the Iditarod Trail Sled Dog Race as they pass along the trail heading toward Rainy Pass.



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Travel Agency/Reservations

Alaska.org & The Alaska App PO Box 100519, Anchorage, AK 99510 (907) 777-7700 yael@alaska.org

Visitor Center/Chamber/Gov't Agency

1016 W Sixth Ave Ste 303, Anchorage, AK 99501 (907) 272-2401 info@anchoragechamber.org

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FAIRBANKS/INTERIOR

Attraction or Event

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212 Wedgewood Dr, Fairbanks, AK 99645

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Hotel/Motel/Resort

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Visitor Center/Chamber/Gov't Agency



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GLENNALLEN

Visitor Center/Chamber/Gov't Agency

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Copper Valley Visitor Information Center PO Box 495, Glennallen, AK 99588 (907) 822-5555 chamber@cvinternet.net

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Hotel/Motel/Resort

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www.harbor360hotel.com 1412 4th Ave, Seward, AK 99664 (888) 514-8687 (907) 224-2550 reservations@harbor360hotel.com Seward's premier waterfront hotel located on the harbor. Indoor pool and hot tub, free breakfast, walking distance to restaurants and shops. On-site check-in and boarding for glacier and wildlife cruises.

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Visitor Center/Chamber/Gov't Agency

Homer Chamber of Commerce 201 Sterling Hwy, Homer, AK 99603 (907) 235-7740

Kenai Chamber of Commerce & Visitor Center 11471 Kenai Spur Hwy, Kenai, AK 99611 (907) 283-1991 info@visitkenai.com

Wilderness Lodge

Kenai Fjords Wilderness Lodge 1304 Fourth Ave, Seward, AK 99664 (800) 808-8068 info@kenaifjordslodge.com

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Travel Juneau 800 Glacier Ave Ste 201, Juneau, AK 99801 (907) 586-2201 info@traveljuneau.com	• *
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SOUTHWEST ALASKA Visitor Center/Chamber/Gov't Agency	
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Nome Visitor Center & Convention Bureau 301 Front St, Nome, AK 99762 (907) 443-6555 vcdirector@nomechamber.com	• *
Unalaska/Dutch Harbor Convention & Visitors Bureau PO Box 545, Unalaska, AK 99685 (907) 581-2612 director@unalaska.org	•*

Airlines

Alaska Airlines • * 3600 International Airport Rd, Anchorage, AK 99502 (800) 252-7522

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ALASKA

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Travel Agency/Reservations

All Alaska Tours 600 Barrow St Ste 200, Anchorage, AK 99501 (907) 272-8687 info@allalaskatours.com

Travel Guides

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Alaska Marine Highway 800-642-0066 | ferryalaska.com

Statewide Info 907-929-2842 | travelalaska.com

Highway Conditions 511 or 866-282-7577 | 511.alaska.gov

Time and Temperature: 844

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