



MAT-SU CVB MEMBERSHIP

WELCOME TO THE TEAM!

- Say Yes Alaska
- Lulu's Tents & Events
- Tangle Lakes Lodge
- Fountainhead Antique Auto Museum
- Blue Lantern Lodge
- Glacier Breeze Cabin
- Susitna Brewing Company
- Alaska Lakes Guide Service
- Elevate Alaska Realty, Commercial Sales and Leasing
- Alaska Zipline Adventure Park
- Sunderland Ranch
- Susitna Sled Dog Adventures
- Revel Treks & Tours
- Peak Lodging
- Go Hike Alaska
- Homestead Kitchen
- Susitna Adventure Lodge
- Willow Creek Resort
- GrandView Café & RV Park

BENEFITS

Printed visitor guide listing & advertising	Customizable full-page listing on AlaskaVisit.com	Membership event hosting opportunities	Access to leads and site-generated referrals	Digital advertising on AlaskaVisit.com
Representation at tradeshows	Booth-share opportunities	Cooperative advertising	Media and tour operator referrals	FAM tour coordination
Education member webinars and workshops	Travel writer hosting	Mentions in Mat-Su CVB e-bulletins and newsletters	Access to visitor statistics and travel research	Special membership rate with ATIA
Access to Mat-Su CVB owned marketing media	A voting voice on elections and other membership matters	Eligibility to serve on Mat-Su CVB's board of directors	Collateral presence in the Gateway Visitor Center	Member directory access
Inclusion in Mat-Su CVB's online calendar of events	Member networking and partner referrals	Participation in video projects	Participation and recognition at fundraiser events	Participation in photo shoots

MANAGE YOUR MEMBERSHIP

1

AT LEAST WEEKLY

- Read all Mat-Su CVB communications.
- Visit Mat-Su CVB's social media pages and review Casey's AMAZING posts.

2

AT LEAST MONTHLY

- Keep your AlaskaVisit.com listing content fresh. Login and take ownership!
- RSVP to Mat-Su CVB events. Attend as many as you can.
- Network with fellow members.

3

EVERY SEASON

- Keep Mat-Su CVB updated on your new or updated products and services.
- Ask us how you can participate in Mat-Su CVB's current marketing efforts.

4

ONCE A YEAR

- Renew your membership.
- Update your printed listing and advertising.
- Attend the Annual Meeting.

MAT-SU CVB'S
BEER & WINE TASTING

TRAVEL

AUCTION

FUNDRAISER

Back for the first time in two years!