



Become a **PARTNER** of Naturally McHenry County!

Annual Partnership: \$300

- Featured listings on NaturallyMcHenryCounty.com and Naturally McHenry County, IL App
- Listing on EnjoyIllinois.com
- Complimentary event listings on NMC calendar & home page
- Co-op marketing opportunities
- Brochures at the Naturally McHenry County Visitor Center and select Illinois Tollway Oases
- Opportunity for a la carte add ons

*** YOUR CHOICE OF \$150 WORTH OF A LA CARTE MARKETING OPPORTUNITIES ***

Business Name: _____

Contact Person: _____

Phone Number: _____ Email Address: _____

Please select your *complimentary* marketing opportunities:

- | | | |
|---|------------------------------------|--------------------------------|
| _____ Sponsored Hero Image (\$50/month) | _____ App Advertising (\$30/month) | _____ Social Media Post (\$50) |
| _____ Featured Event (\$100) | _____ Photography (\$150) | |

Please select additional a la carte marketing you are interested in:

- | | | |
|---|--|------------------------------|
| _____ Sponsored Hero Image (\$50/month) | _____ Sponsored Hero Image (\$500/ year) | _____ Featured Event (\$100) |
| _____ App Advertising (\$30/Month) | _____ App Advertising (\$300/year) | _____ Photography (\$100) |
| _____ Social Media Post (\$50) | _____ Social Media Takeover (\$300) | _____ Blog Feature (\$300) |
| _____ Data Overview (\$200) | | |

Partnership Package Options:

- | | | |
|---------------------------------|--------------------------------|-------------------------------------|
| _____ Seasonal Business (\$400) | _____ Partnership Plus (\$600) | _____ Premium Partnership (\$1,000) |
|---------------------------------|--------------------------------|-------------------------------------|

Signature: _____ **Date:** _____

* Monthly automatic payment plans available*

DIGITAL

brand new

NaturallyMcHenryCounty.com

Sponsored Hero Image | \$50/month

A high-resolution image of your business will be featured with written content at the top of a page of your choosing. (12 Months for \$500)

****Limited Availability****

Blog Feature | \$300

A local travel writer will visit and create a story to be featured on Naturally McHenry County's Blog for one month. ****Includes a Sponsored Hero Image.****

Featured Event | \$100

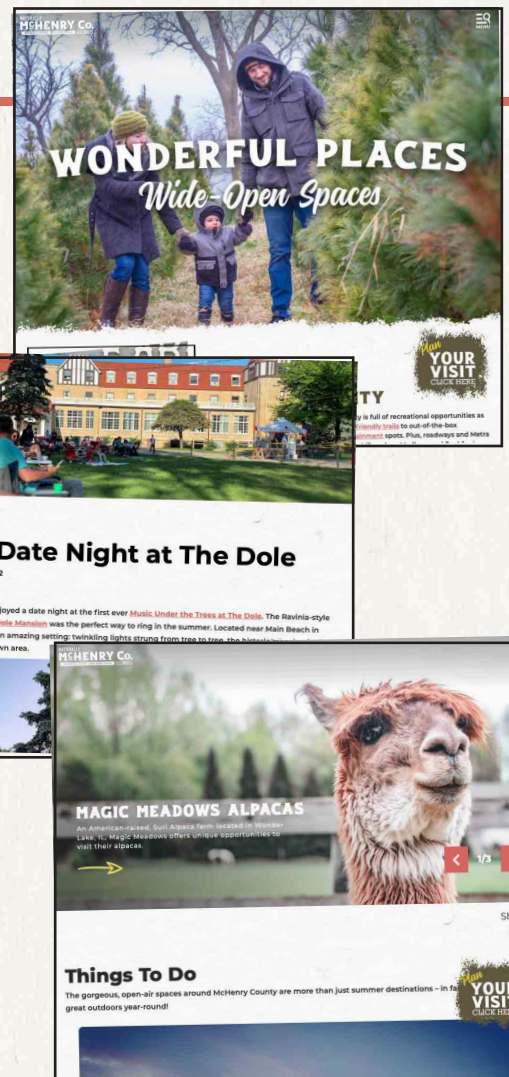
Your event will be marked as **FEATURED** on Naturally McHenry County's event calendar.

App Advertising | \$30/month

Advertise your business, event or organization on our mobile trip planning app for one month. (12 Months for \$300)

Photography | \$150

Naturally McHenry County's professional photographer will visit for a 2 hour photo shoot that includes up to 20 images.



SOCIAL

Social Media Post | \$50

Your business or event will be promoted on Naturally McHenry County's Facebook, Instagram, and Twitter pages.

**** Receive a \$100 boost of this post for an extra \$50 ****

Social Media Takeover | \$300

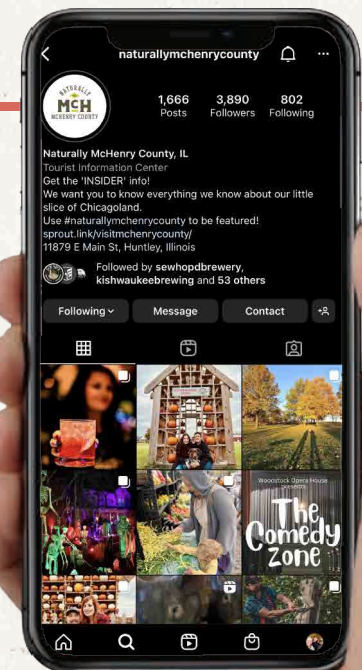
Your business or event will be promoted on Naturally McHenry County's social media channels for one week. ****Limited Availability****



17,800+ Followers
180,800+ Monthly impressions



3,900 Followers
41,000+ Monthly impressions



DATA

Data Overview | \$200

Receive a customized report identifying key visitation, spending and demographic information.



SEASONAL BUSINESS | \$400

\$690 value

- (3) month Sponsored Hero Image
- (3) month App Advertising
- (3) Social Media Posts
- Annual Partnership

PARTNERSHIP PLUS | \$600

\$930 value

- (6) month Sponsored Hero Image
- (6) month App Advertising
- (3) Social Media Posts
- Annual Partnership

PREMIUM PARTNERSHIP | \$1,000

\$1,700 value

- (1) year Sponsored Hero Image
- (1) year App Advertising
- (1) Blog Feature
- (1) Social Media Takeover
- Annual Partnership

FOR MORE INFORMATION PLEASE CONTACT:

Kristine Austin

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