

Naturally

AT HOME

IN MCHENRY COUNTY



PARTNERSHIP OPPORTUNITIES



NATURALLY

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MCHENRY COUNTY

Welcome!

McHenry County is a place where landscapes, culture, and community come together to create an inviting, vibrant lifestyle. At **Naturally McHenry County**, we're dedicated to showcasing our county as not only a fantastic destination but also an exceptional place to call home. Through our new partnership program, we're inviting resident focused businesses to connect with an engaged audience of visitors, travelers, and prospective residents who are considering a move to McHenry County.



Why Partner with “Naturally at Home in McHenry County”?

Partnering with us connects your business to a valuable audience of potential new residents and visitors who may be considering making McHenry County their permanent home. By joining this program, you position your business as an essential part of the McHenry County lifestyle, reaching individuals already drawn to the area's charm, community, and unique amenities.

Here's why partnering with us can benefit your business:

- **Expand Your Reach:** Gain exposure to an engaged audience exploring what it means to live in McHenry County. These are visitors actively looking for services, businesses, and community connections that support a high quality of life.
- **Showcase Your Business to Newcomers:** As prospective residents plan their move, they seek trusted local businesses and resources. This partnership program lets you be front and center, helping newcomers feel at home and supporting their transition.
- **Support Community Growth:** When you partner with us, you're part of an effort to promote thoughtful growth and a welcoming community environment. Together, we're building a strong, resilient county where businesses like yours thrive as more people recognize McHenry County as a great place to live.
- **Strengthen Your Local Presence:** Aligning with Naturally McHenry County reinforces your business's role as a local leader. By showcasing your services as part of McHenry County's fabric, you build trust and awareness among both current residents and those looking to make a home here.

Together, we can highlight McHenry County's appeal to newcomers by connecting them to the services and community resources that make settling in easy and enjoyable. Let's make sure everyone who visits knows they can feel ***“Naturally at Home in McHenry County.”***

Meet our Staff



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 & Program Manager
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BETH MARDONES
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Naturally McHenry County is a member of...

Illinois Destination Association (IDA)

Destinations International (DI)

International Festival & Events Association

Strategic Partners



Illinois Office of Tourism



McHenry County, IL



McHenry County
 Economic Development
 Corporation

Board of Directors



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 McHenry County Conservation District



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Vice Board Chair
 Julie Ann's Frozen Custard



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Treasurer
 McHenry County



HEATHER MAIERITSCH
Secretary
 City of Crystal Lake, IL



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County Board Liason
 McHenry County Board



HEATHER ARNOLD
 City of Woodstock, IL



BRAD BALL
 Woodstock Area Chamber of Commerce & Industry



DONOVAN DAY
 City of Harvard, IL



FRANCISCA HEADRICK
 Holiday Inn Chicago NW Crystal Lake and Convention Center



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 City of McHenry, IL



ERIN MCELROY
 Trumpet & Mallow



ERIK MORIMOTO
 Village of Cary, IL



WENDY RICHARDSON
 Richardson Adventure Farm



STEVE SKURSKI
 Village of Huntley, IL



TRAVIS SLEPCEVICH
 Holzlager Brewing Company

For more information about our Board of Directors or becoming a member of our board please contact

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 815-893-6280

PARTNERSHIP OPPORTUNITIES



Front Porch

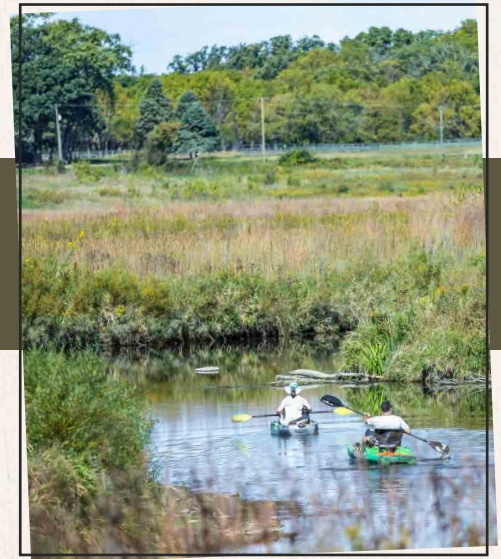
\$300

- **Featured listing** on NaturallyMcHenryCounty.com

Neighborhood

\$500

- **Featured listing** on NaturallyMcHenryCounty.com
- **(6) Months App Advertising** - Engage an active audience looking for fun in McHenry County by advertising on the Naturally McHenry County app, with 250 downloads monthly.



Prairie

\$700

- **Featured listing** on NaturallyMcHenryCounty.com
- **(6) Months App Advertising** - Engage an active audience looking for fun in McHenry County by advertising on the Naturally McHenry County app, with 250 downloads monthly.
- **(6) Months Sponsored Hero Image** - Your organization will be prominently featured on the hero image of a dedicated page on NaturallyMcHenryCounty.com, linking directly to your website for increased exposure and traffic