



Retail Partner/Community Take-Over Space Details

Visit McKinney is opening up the Experience Center for the following Partnerships:

Retail Partner Description: This partnership allows you to feature a sample of your product offerings in our store for sale and entice visitors and locals to visit your main store and/or website for more!

Parameters: This partnership requires negotiation on wholesale/retail pricing and how long your product will be featured in our store. You are welcome to provide flyers, business cards, QR codes, etc. alongside your product. All monetary transactions will be facilitated by Visit McKinney staff and a physical presence by your staff is not required. This offering will take place only during our regular business hours. For product selection, we focus on locally made products from McKinney with an emphasis on food & beverage, handcrafted gifts, and Texas or southern goods. Items are carefully selected to ensure our customers will have interest and do not pass a price limit of \$50 retail. McKinney and/or Texas branded merchandise will be given a higher priority. Retail partners should have a physical or online store to be strongly considered. (Note: Products bearing trademarks like "Unique by Nature" or other protected city branding are prohibited.)

Community Take-Over Space Description: This partnership allows you to come set up in our Experience Center for a negotiated amount of time and use our space for non-monetary or donation services. Examples would be a non-profit fundraising event - i.e. gift wrapping services, a pre-meeting or pre-event gathering place for your group's next adventure, office meetings, etc.

Parameters: Participant sign-up, set up, teardown, and cleanup will be your responsibility. There are no monetary transactions occurring. You are required to be present at all times. Outside of Visit McKinney's business hour timeslots can be negotiated provided Visit McKinney staff is available to be present. You might be required to provide your business W9 or food handling license.

Our Vision is to be the most welcoming gem in all of Texas.

- Our services and use of the Experience Center are free of charge.
- We expect all participants to always adhere to the City's Core RISE values.
- Medical services and/or products, beauticians and/or associated products, real estate agents, automobile repair services, religious topics, or political candidates and/or events are not a good fit for the use of the Visit McKinney Experience Center.

Thank you for your interest. If you would like to apply to be considered for either of these partnerships, please complete the form found on our website.

200 W. Virginia St. ● VisitMcKinney.com

For more information, email Sabine at ssmith2@visitmckinney.com.

In your email, include image(s) of your product(s), a brief company description, link to your company website and social media, and wholesale pricing information.