

ATLANTIC CITY

CONVENTION CENTER



Welcome
TO ATLANTIC CITY!

Food and Beverage
EXHIBITOR KIT

We are pleased to be the choice caterer in delivering your booth service needs. Spectra Food Service & Hospitality is committed to detail, timing, and quality as we deliver friendly service to each exhibitor at this year's show. You will find that you can expect a higher standard in your overall food service experience. We are a full-service company that specializes in catered events.

PERTINENT EXHIBITOR INFORMATION

All food and beverages served within the exhibit halls must be ordered through Spectra Food Service & Hospitality, the exclusive caterer at the Atlantic City Convention Center. Outside food or beverage is generally not permitted into the convention center without prior written authorization by Spectra Food Service & Hospitality management. If you choose to bring products without written authorization, you will be asked to remove them from the venue. This includes traffic promoters such as bottled water, popcorn, candy, etc.

- We require 100% payment of the food service purchased by either check or credit card along with a signed contract.
- All orders will be subject to a 23% catering supplement fee plus applicable tax. If an exhibitor requires tables for food service, arrangements should be made with the official show decorator.
- Alcoholic beverages **may not** be brought onto the premises during any event.
- A final guarantee of attendance is required (3) business days prior to all food and beverage events.
- Cancellation policy – any cancellation made less than 72 hours in advance will be subject to a cancellation fee up to the full price of the order.

FOOD & BEVERAGE SAMPLING

Atlantic City Convention Center exhibitors may distribute Food & Beverage samples in authorized space and must not be in competition with products or services offered by Spectra Food Service & Hospitality. Samples must be representative of products manufactured or sold by the company exhibiting. Samples are limited to (4) ounces; non-alcoholic beverages and (2) ounces; food sample. Exact descriptions of sample and portion size must be submitted for written approval 30 days prior to the opening of the event. The distribution of alcoholic beverages is strictly prohibited. Any exhibitor giving away or selling food in their booth must have a valid state permit and all appropriate fees on file with the New Jersey Department of Health.

BOOTH FOOD & BEVERAGE BUYOUT

Atlantic City Convention Center exhibitors may be granted approval to provided unique food & beverage products that we may not be able to source. This would fall under a food and beverage buyout. Arrangements must be made in advance with approval from the Food & Beverage Department and buyout fees will be assessed.

HOW TO SUBMIT ORDER AND/OR APPLICATION:

EMAIL - Preferred method of receiving orders, email Sharon.Henschel@spectramp.com

FAX - Office fax number is (609) 449-2416. All information faxed must be sent two weeks prior to show start along with credit card information

MAIL - To guarantee delivery it must be received two weeks in advance of shows move in date.

Spectra Food Service & Hospitality
Atlantic City Convention Center
One Convention Boulevard
Atlantic City, NJ 08401
Attn: Catering Sales



SERVICES MENU

BREAKFAST ITEMS

| | |
|---------------------------|-----------------|
| ASSORTED BREAKFAST BAKERY | \$36.00 / dozen |
| DANISH OR MUFFIN | \$36.00 / dozen |
| DONUTS | \$36.00 / dozen |
| BAGELS & CREAM CHEESE | \$36.00 / dozen |

REFRESHMENTS & BEVERAGES

| | |
|-------------------------------|------------------|
| FRESHLY BREWED COFFEE | \$48.00 / gallon |
| FRESHLY BREWED DECAF | \$48.00 / gallon |
| HOT WATER, SELECTION OF TEA | \$48.00 / gallon |
| FRESHLY BREWED ICED TEA | \$40.00 / gallon |
| INFUSED WATER | \$25.00 / gallon |
| 12 OZ CANNED SODA (Cola Cola) | \$3.00 each |
| 20 OZ DASANI BOTTLED WATER | \$4.00 each |
| BOTTLED JUICE | \$4.00 each |

SNACKS

| | |
|--------------------------|-----------------|
| GRANOLA BARS | \$20.00 / dozen |
| ASSORTED CANDY BARS | \$25.00 / dozen |
| INDIVIDUAL BAGS OF CHIPS | \$25.00 / dozen |
| FRESH BAKED BROWNIES | \$31.00 / dozen |
| FRESH BAKED COOKIES | \$31.00 / dozen |

PARTY TRAYS

ALL TRAYS SERVED UP TO 50 PEOPLE

| | |
|----------------------------|---------------|
| FRESH VEGETABLE TRAY | \$175.00 each |
| IMPORTED & DOMESTIC CHEESE | \$200.00 each |
| SEASONAL SLICED FRUIT TRAY | \$175.00 each |

WATER COOLER

| | |
|-----------------------|----------------|
| ELECTRIC WATER COOLER | \$125.00 / day |
|-----------------------|----------------|

Initial Setup includes Electric Cooler; Five Gallon Water Tank & Cups.

Not Included is Required Power of 110-volt/1000 watts connection

| | |
|---------------------|--------------|
| WATER COOLER REFILL | \$30.00 each |
|---------------------|--------------|

OTHER OPTIONS

| | |
|------------------------------|-----------------|
| ICE (40LB BAG) | \$25.00 per bag |
| COLD STORAGE | \$75.00 per day |
| MINI FREEZER OR REFRIGERATOR | \$75.00 per day |

Not Included is Required Power of 110-volt/1000 watts connection

LOGO BOTTLED WATER

Provide us with your company's logo and we'll custom order your bottled waters. **A lead time of 45 days is required with a minimum of 72 cases ordered.*

| | |
|-----------------------|-------------------|
| 16.9oz bottled waters | \$102.00 per case |
| 12oz bottled waters | \$96.00 per case |

Have your own logo'd bottle water to give-a-way? Must submit for approval to distribute and a corkage fee of \$1.00 per bottle will apply.

*****Contact our catering team for additional catering options*****



BOX LUNCH SELECTIONS

INCLUDES APPLE, CHIPS, COOKIES, & 8 OZ BOTTLED WATER

| | |
|--|---------|
| TURKEY & BRIE | \$22.95 |
| Roasted Turkey Breast & Brie Cheese Raspberry Aioli on Kaiser Roll | |
| TAVERN HAM & SWISS | \$22.95 |
| Lettuce & Tomato Whole Grain Honey Dijon on Pretzel Roll | |
| TUNA | \$22.95 |
| Albacore Tuna Salad on Ciabatta Bread Lettuce & Tomato | |
| ITALIAN | \$22.95 |
| Capicola, Genoa Hard Salami & Provolone Cheese on Sub Roll with Lettuce & Tomato | |
| VEGETARIAN | \$22.95 |
| Grilled Vegetables with Fresh Mozzarella & Pesto on a Ciabatta Bread | |

SERVICES MENU

SPECIALTY BOOTH SERVICES

POPCORN MACHINE

| | |
|---|--------------------|
| POPCORN MACHINE RENTAL | \$325.00 / per day |
| <i>Includes 12 Popcorn Kits and Unlimited Bags</i> | |
| <i>Not Included is Required Power of 110-volt/1000 Watts Connection</i> | |
| ADDITIONAL POPCORN KIT | \$6.50 each |
| POPCORN ATTENDANT | \$160.00/4hr |

SOFT PRETZEL WARMER

| | |
|---|--------------------|
| PRETZEL WARMER MACHINE RENTAL | \$150.00 / per day |
| Super Pretzels 50/cs | \$225.00 per case |
| <i>Served with Spicy & Yellow Mustard</i> | |
| <i>Not Included is Required Power of 110-volt/1000 Watts Connection</i> | |
| ATTENDANT FEE | \$160.00/4hr |

KEURIG MACHINE

| | |
|---|--------------------|
| AQUA CAFE/KEURIG MACHINE | \$200.00 / per day |
| <i>Includes initial 5-gallon water tank, PC condiments, 12oz cups, lids, stirrers, beverage napkins</i> | |
| Variety Box of 24 K-Cups | \$75.00 each |
| Additional 5-gallon water | \$30.00 each |
| <i>Not Included is Required Power of 110-volt/1000 Watts Connection</i> | |

COOKIE STATION

| | |
|---|---------------------|
| FRESH BAKED COOKIES STATION | \$575.00 / 4hrs |
| <i>Warm and welcoming scent of freshly baked cookies will drive traffic to your booth! Station includes 4 hours of service, a table top Otis Spunkmeyer gourmet cookie oven, disposable napkins and approximately (160) 2oz cookies of your choice of (1) flavor: Chocolate Chip, Oatmeal Raisin or Sugar Cookies</i> | |
| <i>Booth attendant to bake and distribute cookies up to 4 hours included</i> | |
| <i>Additional hours subject to additional fees</i> | |
| ADDITIONAL COOKIE DOUGH 160/cs | \$200.00 / per case |
| <i>Not Included is Required Power of 2000 watts (20 amp) Connection</i> | |

DIPPIN DOTS STAND

| | |
|--|------------------|
| DIPPIN DOTS STAND | \$750.00 / 4hrs |
| <i>The original beaded ice cream is a fun and unforgettable traffic stopper! Station includes up to 4 hours of service, ice cream cups, spoons, napkins and approximately (125) servings. Choice of (3) flavors: chocolate, cookies 'n cream, cotton candy, birthday cake, cookie dough, rainbow, banana split</i> | |
| <i>Booth attendant to serve your guests up to 4 hours included</i> | |
| <i>Additional hours subject to additional fees</i> | |
| ADDITIONAL SERVINGS | \$5.00 / per cup |
| <i>Not Included is Required Power of 2000 watts (20 amp) Connection</i> | |

Contact our catering team for additional catering options



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BAR SERVICE MENU

BARS

A Bartender is required for all Bar Services. Bartender fee is \$225 each for up to four hours of service and \$35 for each additional hour. Bartender fee will be waived if sales are \$800 or greater per bartender. Pricing includes disposable service.

Recommend: 1 Bartender per 100 guests for a Full Bar Services
1 Bartender per 150 guests for Beer and Wine Bars.

CONSUMPTION BARS

Estimated consumption will be determined with your Catering Manager. Actual consumption will be calculated following your function.

| | |
|-----------------|--------|
| House Cocktails | \$7.00 |
| House Wine | \$6.00 |
| Domestic Beer | \$5.00 |
| Imported Beer | \$6.00 |
| Soft Drinks | \$4.00 |
| Bottled Water | \$3.00 |

The above prices are subject to 6.625% State Sales Tax, 3% Luxury Tax and 23% Management Fee

HOUSE BRANDS OFFERED

New Amsterdam Vodka, Cruzan Rum, Jose Cuervo Gold, New Amsterdam Gin, J&B Scotch, Jack Daniels Bourbon
Heineken, Yuengling, Coors Light, Miller Lite, Budweiser, Bud Light, O'Douls Non-Alcoholic
House Wines: Canyon Road ~ Cabernet Sauvignon, Chardonnay, White Zinfandel

Top Shelf Brands & Craft Beers available on request. Kegs available on request.
Please inquire with your Catering Sales Representative.

CASH BARS

Beverages are available for guest purchase. Prices are Tax Inclusive

| | |
|--------------------|--------|
| House Cocktails | \$9.00 |
| House Wine | \$8.00 |
| Domestic Beer | \$6.00 |
| Imported Beer Soft | \$7.00 |
| Drinks Bottled | \$5.00 |
| Water | \$4.00 |

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CATERING SERVICES ORDER FORM

| | | | | | | | |
|-----------------------------|--|--|-------|-----------------|--|----------|--|
| COMPANY | | | | CONTACT | | | |
| STREET ADDRESS | | | | | | | |
| CITY | | | STATE | | | ZIP CODE | |
| PHONE # | | | | FAX # | | | |
| EMAIL ADDRESS | | | | | | | |
| SHOW NAME | | | | BOOTH # | | | |
| ON-SITE AUTHORIZED CONTACTS | | | | ON-SITE PHONE # | | | |

| DAY/DATE | REQUESTED DELIVERY TIME | ITEM DESCRIPTION | QUANTITY | PRICE |
|------------------------------|-------------------------|------------------|----------|-------|
| | | | | |
| | | | | |
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| | | | | |
| | | | | |
| ESTIMATED SUBTOTAL | | | | |
| 23% MANAGEMENT CHARGE | | | | |
| 6.625% SALES TAX | | | | |
| ESTIMATED TOTAL | | | | |

INSTRUCTIONS

FILL OUT ORDER FORM AND FAX YOUR ORDER TO 609.449.2416 OR CALL CATERING SALES AT 609.449.2058

1. A 23% Management Charge, 6.625% sales tax and 3% city liquor tax (where applicable) will be applied to subtotal.
2. Confirmation paperwork will be sent once order has been received. PLEASE contact us if you do not receive confirmation of your services within 48 business hours.
3. All on site show orders require a credit card guarantee. All balances will be applied to credit card on show file..
4. Cancellations require a 72 hour notice to be eligible for a full refund.
5. All orders received within 72 hours of the show may be subject to an additional 15% charge.
6. Spectra Food Services and Hospitality may not be able to provide exact order requests with in 72 hours. Comparable product may be offered.



CREDIT CARD NUMBER

EXPIRATION DATE

SIGNATURE

NAME AS IT APPEARS ON CARD

SECURITY CODE



SPECTRA FOOD SERVICES & HOSPITALITY EXHIBITOR SAMPLING GUIDELINES

The practice of exhibitors bringing in their own food or beverage is in direct conflict with Spectra Food Service & Hospitality exclusive contract at the Atlantic City Convention Center. Therefore, it is our policy that any exhibitor who is providing ANY food or non-alcoholic beverage items are required to notify Spectra Food Service & Hospitality in writing as to the nature of the proposed product giveaway (fees are applicable unless waived by Spectra Food Service & Hospitality or purchased through Spectra Food Service & Hospitality).

Sampling of food or non-alcoholic beverage items would not be permitted if the item being dispensed has no relation to such exhibitor's business.

Spectra Food Service & Hospitality and the Atlantic City Convention Center require all food and non-alcoholic beverage to be of sample size portions; (2) ounce portions for food and (4) ounce cups for non-alcoholic beverages. A written approval must then be obtained from Spectra Food Service & Hospitality at least (30) working days prior to the show opening.

If your sample requires you to cook on the show floor the following are approved cooking apparatus: George Foreman Grills, Panini Grills, Induction Cookers, Butane Stoves, Toaster Ovens, Sauté Pans (not using grease or oils), Pressure Cookers, and Deep Fryers with built-in suppression Systems and NJ State Fire Inspector Approval.

NOT APPROVED: ELECTRIC GRILLS OR ANY ITEMS CREATING "GREASE LADEN VAPORS".

All booths cooking food must be clear of all combustible materials and contain at least (1) 20 BC rated fire extinguisher. Open flame units will require a fire permit. See your Event Manager for additional details.

Any Exhibitor requesting to give away samples of alcoholic beverages must obtain a special event liquor license from the Liquor Control Board for the State of New Jersey. (Fees are applicable unless waived by Spectra Food Service & Hospitality or purchased through Spectra Food Service & Hospitality). Samples dispensed are limited to those products that are manufactured, processed or distributed by the entity requesting permission. Please refer to the Exhibitors Agreement for further specifications. You must hire a Spectra Food Service & Hospitality union bartender to serve alcoholic beverages. Bartender fee is \$225.00 four hour minimum, \$30.00 for each additional hour. Samples are limited to (1) ounce of beer or wine and 1/2 ounce of spirituous liquors.

Alcoholic Samples are to only be served to persons 21 years of age or older. Each booth must provide a visible sign, stating: "Guests must be 21 years of age to participate in sampling of alcoholic beverages. Picture I.D is required".

INSURANCE REQUIREMENTS:

General Certificate Liability Insurance for \$2,000,000 Each Occurrence and \$2,000,000 Aggregate. Certificate must name addition insured Spectra Food Services & Hospitality and Atlantic City Convention Center as a primary/non contributory basis.

Any exhibitor providing samples of food and non-alcoholic beverage must operate within the local Health Department Guidelines.



SAMPLING AUTHORIZATION FORM

Deadline: 30 Days Prior to Event

Please submit the following information for approval to distribute product sample to attendees. When preparing your samples, be sure to abide by all sampling and food preparation rules as described in guidelines. Only food and beverage manufacturers may serve sample **"bite size", 2oz or fewer portions of their own food products and 4oz container of non-alcoholic beverages.**

COMPANY NAME _____ BOOTH # _____

CONTACT NAME _____

PHONE # _____ EMAIL _____

DESCRIPTION OF PRODUCT(S) TO BE DISTRIBUTED FOR SAMPLING:

Sample Size _____

Sample Size _____

Sample Size _____

Sample Size _____

METHOD OF DISTRIBUTION: Sealed Package Cooked Sample (plate, napkin, toothpick, other)
 Cup (Liquid) Cup (Solid)

DOES PRODUCT NEED ADDITIONAL PREPARATION ON-SITE PRIOR TO DISTRIBUTION? Yes No

If yes: By your staff in the booth By in-house kitchen staff*

PRODUCT IS SERVED: Hot Cold Room Temperature

PRODUCT IS STORED IN: Booth Refrigerated Storage* Frozen Storage*

*Additional Charges May Apply

Return To:

FAX OR EMAIL TO:

Sharon Henschel
Spectra Food Service & Hospitality
Atlantic City Convention Center
One Convention Boulevard | Atlantic City, NJ 08401
Phone: 609.449.2058 | Fax: 609.449.2416 | Email: Sharon.Henschel@spectramp.com