

Atlantic City



Atlantic City's Revitalization

*Meetings Today: East Coast
gaming properties optimistic
about future*

*Successful Meetings:
Meetings Industry Leaders
Converge on Atlantic City*

*Connect Association:
Atlantic City
Goes After Industry
Meetings*

80/20

*Press of Atlantic City: Hard
Rock looks to expand
Atlantic City's tourism
market to week days*

*NorthJersey.com:
Construction abounds,
Atlantic City rebounds*

*Mid-Atlantic Events – East
Coast Conventions: Atlantic
City is on the Rise*

Highlights

- Centrally located in the heart of the Northeast
- Miles of white sandy beaches
- Voted number 1 Boardwalk by National Geographic
- Rated 6th top golf destination by Forbes Travel
- Over 16,000 first class hotel rooms
- 1.4 Million Total Square Footage of Meeting & Exhibition Space
- Second largest gaming market in the United States



Location, Location, Location...

- 60 minutes from Philadelphia
- 2 hours from New York
- 3 ½ hours from DC
- 2 hours from Baltimore
- Driving distance to 1/3 of the U.S. population



Easy To Get To

- Atlantic City International Airport
 - Spirit Airlines
 - 20 minute drive to downtown Atlantic City
- Philadelphia International Airport
 - Customized airport shuttle service
 - 60 minute drive to Atlantic City
- Train Service
 - New Jersey Transit
- Motorcoach Transportation
 - NJ Transit
 - Greyhound



Convention Center

- 600,000 sq. ft. of total space made up of 486,000 sq. ft of exhibit space
- 45 Meeting rooms – 700 sq. ft. – 12,000 sq. ft.
- Solar array rooftop – 13,000 panels
- Multi-million dollar capital improvement
 - Moving forward with design of the restroom renovations, Hall A improvements, Way Finding signage and laptop lounge areas as part of the Master Plan improvements
 - New outdoor marquee
 - New waste and recycling containers
 - New portable concession kiosks
 - New staging, tables and chairs, both meeting room and banquet chairs



Historic Boardwalk Hall

- Built in 1929
- Formerly known as Convention Hall
- Adrian Phillips Theater; 20,000 square feet
- Home of the Miss America Pageant
- Houses the largest musical instrument, the Pipe Organ



Green Initiatives

- Over 13,000 solar photovoltaic panels: Power purchase agreement to produce approximately 26% of annual electrical consumption.
- Atrium ceiling fans: \$80,000 capital, estimated \$80,000 thermal savings per year
- Boardwalk Hall lighting retrofits and electrical upgrades
- Atlantic City Jitneys – Natural Gas
- ACUA – 5 Wind turbines
- The Wave – Parking Garage
 - 1,100 Parking spots
 - 1,600 Solar panels
 - Several electric charging stations



Recreation

- Beach & Boardwalk
 - Absecon Lighthouse
 - 20 Golf Courses within 30 minutes
 - Steel Pier Amusement Park
 - Noyes Museum Arts Garage
 - Over 20 Wineries
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- Historic Gardner's Basin
 - Atlantic City Aquarium
 - Boating & Fishing
 - Parasailing
 - Dolphin Watching



From Local to Famous Eats...

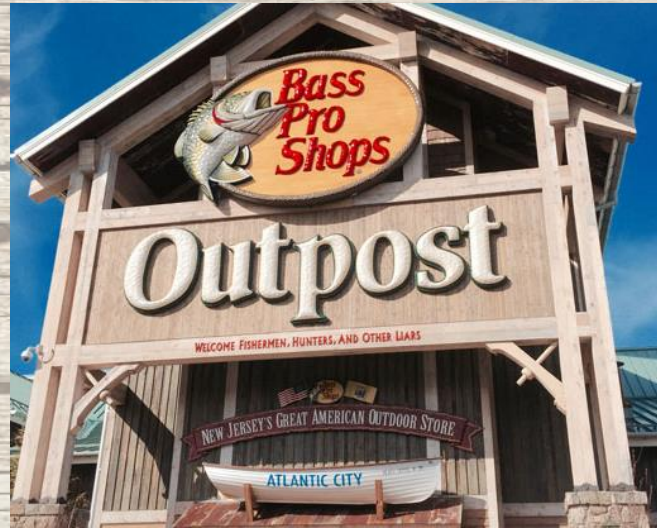


...With World Class Dining And Celebrity Acclaimed Chefs



Tanger Outlets The Walk

- 5 blocks of retail shopping in the heart of Atlantic City
- Nike, Pandora, Coach, Banana Republic
- Bass Pro Shops, the famous outdoor world



Steel Pier Observation Wheel



Opening September 2017

Harrah's Waterfront Conference Center

- Opened in September 2015
- 125,000 square feet of additional meeting space
- 2,590 guest rooms



Resorts Casino Hotel Conference Center

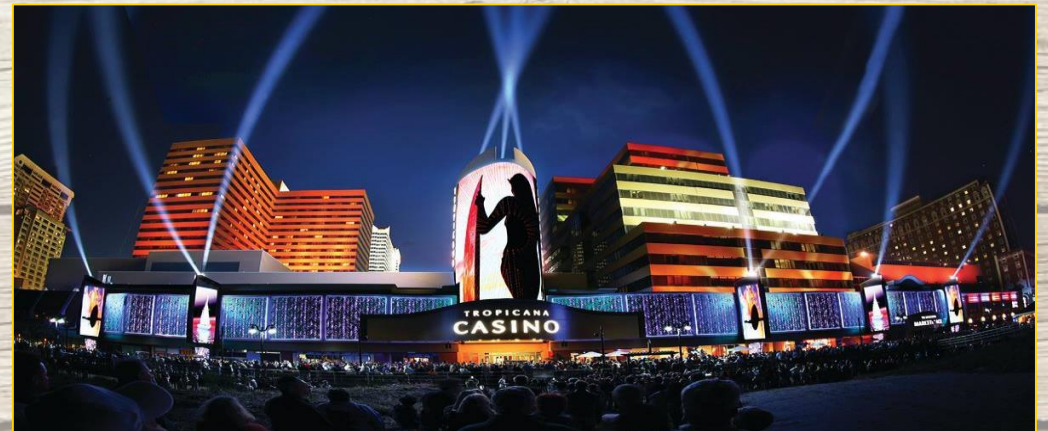


- Opened September 2015
- 64,000 square feet of meeting space
- 942 guest rooms

Tropicana Casino & Resort

\$90 million of renovations and expansions include:

- **AtlantiCare LifeCenter gym**
- **Renovation of Havana and North Tower hotel rooms**
- **Nightly Multimedia Light and Sound Show on the Boardwalk**
- **Escape AC; Team Building Activity**
- **New Chef Jose Garces restaurant concepts; Olón, Bar Olón and Okatshe**
- **2,047 guest rooms**



Borgata Hotel Casino & Spa

\$50 million of renovations and expansions include:

- **New nightlife experience, Premier Nightclub, 18,000 square feet**
- **Celebrity chef, Michael Symon's new fine dining restaurant, Angeline debuted May 6**
- **Central Conference Center; additional 25,000 square feet of meeting and convention space**
- **New outdoor pool and entertainment grounds**
- **2,800 guest rooms**



The Claridge Hotel

- The Claridge Hotel, a Radisson property
- 483 renovated guest rooms
- Atlantic City's first rooftop bar, VUE
- Additional meeting space with a total of 100,000 square feet
- Largest free Art Gallery in the country



Showboat Atlantic City

- Re-opened July 2016 as a fully functioning hotel
- 852 guest rooms
- Atlantic City Fan Expo (ACFX) – Largest eGaming hub in the Northeast



Hard Rock Casino & Hotel

- Hard Rock International has purchased the former Taj Mahal.
- Expected to open summer of 2018
 - Project Scope: \$500 million investment project
 - Complete exterior redevelopment of existing façade
 - Hard Rock Café – brand new, state of the art restaurant and entertainment experience
 - New and upgraded, dining experiences throughout venue
 - Renovations to the existing performance venues; 7,000 capacity
 - Completely renovated guest rooms and suites
 - Large renovated convention/meeting spaces catered to all needs
 - Renovated indoor pool and new signature spa and fitness center
 - World-class selections from premium retails



TEN (Formerly Revel)

- Expected to open in 2017
- 1,399 guest rooms
- 160,000 square feet of flexible indoor/outdoor event space
- 2 spacious and unique theatres; The Social and Ovation Hall



Atlantic City Gateway Project: Stockton University Atlantic City Campus & South Jersey Gas Headquarters

- Site work has begun
- A public private partnership with AC Devco
- Residential Campus
- Academic Building, accommodating 1,800 students
- A student center and housing overlooking the beach and Boardwalk
- A parking garage topped by new offices for South Jersey Gas
- Economic growth driver and social change for Atlantic City





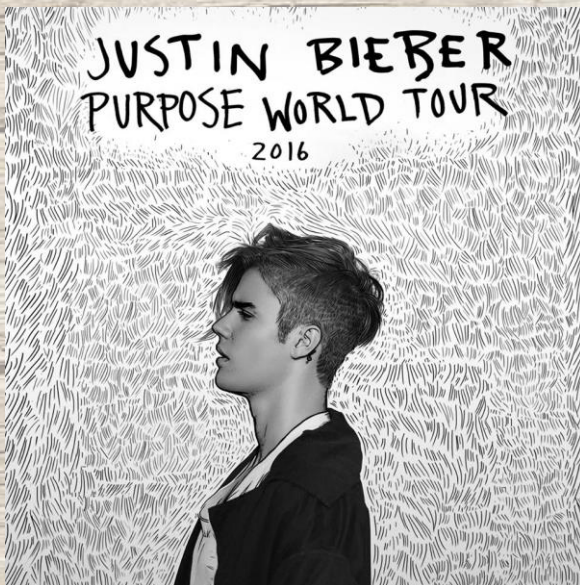
Entertainment Capital of the Jersey Shore!

2017 AC Beachfest Concert Series:

P!NK - July 12

Brantley Gilbert - July 13

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**ATLANTIC CITY
MEANS BUSINESS**

